

PROFILES OF DIRECTORS AND SENIOR MANAGEMENT

董事及高級管理人員簡介

Executive Directors

Ms. Yang Lan, aged 33, joined the Board as the Chairman and Executive Director in March 2000. She received her bachelor degree in English Language from Beijing Foreign Studies University and a master degree in International Affairs from School of International and Public Affairs, Columbia University in New York. She was formerly Executive Director of the Pan-Asia Phoenix Satellite Television in Hong Kong. She has over 10 years' experience as television journalists and talk show hosts. She was named by Asiaweek as one of the "Twenty Leaders in Society and Culture in Asia" in 1999 while the "Yang Lan Studio" is already a brand widely recognized by the people in the PRC. She is both the director and the controlling shareholder of Global Frequent Limited, the controlling shareholder of the Company, and is also the spouse of Dr. Wu Zheng, Bruno, another Executive Director. She is responsible for the strategic planning and creative planning of the Group.

Dr. Wu Zheng, Bruno, aged 34, joined the Board in July 2000 as Executive Director and in August 2000 as Executive Chairman. He became the Chief Executive Officer of the Group in February 2001. He received his Ph.D from Barrington University in USA and a master degree from Washington University in USA. He also holds a Bachelor of Science in Business Administration-Finance and a Diploma of Superior Studies in French Literature. He is also a graduate of his second Ph. D course in Fudan University. He is now a guest professor at Peking University, Tsinghua University and Shanghai University. He was the Chief Operating Officer of Asia Television Limited ("ATV"), Hong Kong from June 1998 to February 1999. During his tenure at ATV, Dr. Wu drastically improved ATV's performance in its ratings and financial standings. He is currently the Chairman of the Interactive Television International Forum, affiliated with The International Council of National Academy of Television Arts and Science of USA ("NATAS"). Dr. Wu is also on the board of The International Council of NATAS, the foundation of NATAS and The International Board of Museum of Television & Radio of USA. He is responsible for the strategic planning and business direction of the Group.

Mr. Michael Francis Spiessbach, aged 57, joined the Board in March 2000 as Non-executive Director and in June 2000 as Executive Director. He holds several degrees: a bachelor degree, a master degree in Asian Studies and Juris Doctor degree. He has over 20 years' experience in international business and investment experience and was most recently President of the financial and strategic investment subsidiary of King World Production, one of the 50 largest media companies in the world. He is responsible for the strategic investment of the Group.

執行董事

楊瀾女士，現年三十三歲，於二零零零年三月加入董事會為主席兼執行董事。彼在北京外語研究大學取得英語學士學位，並在紐約哥倫比亞大學國際及公共事務學院取得國際事務學碩士學位。彼前為香港泛亞鳳凰衛星電視之執行董事，於電視新聞記者及清談節目主持方面具有逾十年工作經驗。彼於一九九九年獲商業周刊選為「二十位亞洲社會文化風雲人物」之一，而「楊瀾工作室」這個節目亦廣受國內人認識。彼為本公司之控權股東Global Frequent Limited之董事兼控權股東，並為另一位執行董事吳征博士之配偶。彼負責本集團之策略性籌劃及創意策劃。

吳征博士，現年三十四歲，於二零零零年七月加入董事會為執行董事及於八月獲委任為執行主席。彼於二零零一年二月成為集團的行政總裁。彼在美國巴靈頓大學取得博士學位，並在美国華盛頓大學取得碩士學位。彼亦持有工商管理—財務學之理學士學位及法國文學深造研究文憑。彼已經在復旦大學獲取第二個博士畢業文憑，現為北京大學、清華大學及上海大學客席教授。彼於一九九八年六月至一九九九年二月期間曾任香港亞洲電視有限公司（「亞洲電視」）營運總裁。在亞洲電視任職期間，吳博士大大改善了亞洲電視在收視率及財政狀況之表現。彼現為美國國家電視科學藝術學院之互動電視國際論壇主席。吳博士亦為美國電視科學藝術學院國際理事會成員，並為美國電視廣播博物館之國際理事會成員。彼負責本集團之策略性籌劃及業務方針。

Michael Francis Spiessbach先生，現年五十七歲，於二零零零年三月加入董事會為非執行董事及於六月獲委任為執行董事。彼持有多個學位：亞州研究學士學位、碩士學位及法學博士學位。彼在國際業務及投資積逾二十年經驗，前為King World Production(全球五十家最大規模傳媒公司之一)之財務及策略投資附屬公司總裁。彼負責本集團之策略性投資。

PROFILES OF DIRECTORS AND SENIOR MANAGEMENT 董事及高級管理人員簡介

Mr. Chen Han Yuan, aged 65, Executive Director of the Group. He joined the Group in September 2000. Mr. Chen Han Yuan is one of the most respected television programme producers in the PRC with over 40 years' experience in television production and management. He was formerly Vice President of China Central Television and Deputy Chief Executive of its production operations. The excellent programmes, such as "The Yangtze River" and "The Great Wall", were produced by him and have won great recognition in the PRC. Currently, Mr. Chen is the Vice-Chairman of the Committee of Movie & TV Drama, Chinese Writers Association and Chairman of the National Documentary Association of China. Mr. Chen is responsible for overseeing the Group's programme production in the PRC.

Independent Non-executive Directors

Mr. Yan Tat Wah, Joseph, aged 36, joined the Board in 1998 as an Independent Non-executive Director. He is a fellow member of the Association of Chartered Certified Accountants and a fellow member of the Hong Kong Society of Accountants. He is also a fellow member of the Taxation Institute of Hong Kong. He is a senior partner and founder of the accounting firm Messrs. Li, Ko & Yan, Certified Public Accountants.

Mr. Yuen Kon Ming, Jason, aged 37, joined the Board in 1996 as an Independent Non-executive Director. He holds a Bachelor's Degree in Financial Management and Management Information System. He has rich experience in system planning, operation control and project management.

Senior Management

Hong Kong

Mr. Cheung Ka Lung, Tom, aged 37, Chief Financial Officer and former Executive Director of the Company. Mr. Cheung is responsible for financial planning, management and corporate finance issues of the Group. He has extensive experience in corporate finance of listed companies.

Mr. Tso Hung Chuen, Anthony, aged 43, Director in Construction. He has joined the Group since 1989 and is responsible for the construction business of the Group. He has over 19 years' experience in civil engineering.

陳漢元先生，現年六十五歲，集團執行董事，於二零零零年九月加入集團。彼乃國內傑出之電視人，並擁有超過四十年電視製作及管理的經驗。彼前為中國中央電視台之副台長兼中國電視劇製作中心常務副主任。彼曾策劃並製作無數深受歡迎的紀錄片，例如「話說長江」及「望長城」等都是傳頌一時的紀錄片。彼現為中國作家協會影視文學委員會副主任，及中國國家紀錄片協會之主席。彼負責本集團於國內節目製作統籌。

獨立非執行董事

甄達華先生，現年三十六歲，於一九九八年加入董事會為獨立非執行董事。彼為英國特許會計師公會及香港會計師公會之資深會員，亦為香港稅務學會之資深會員。彼乃李高甄會計師事務所之高級合夥人兼創辦人。

袁幹明先生，現年三十七歲，於一九九六年加入董事會為獨立非執行董事。彼持有財務管理及管理資訊系統學士學位，具有豐富之系統籌劃、操作控制及工程項目管理經驗。

高級管理人員

香港

張家龍先生，現年三十七歲，為本公司之財務總裁及本公司之前執行董事。張先生負責本集團之財務籌劃、管理及企業融資事宜。彼在上市公司之企業財務方面擁有豐富經驗。

曹鴻銓先生，現年四十三歲，為建築部董事。彼於一九八九年起加入本集團，負責本集團之建築業務。彼在土木工程方面具有逾十九年經驗。

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Beijing & Shanghai

Mr. Wu Bing, Benjamin, aged 33, President of Marketing and Sales and Chief Operating Officer (PRC Operation). He joined the Group in April 2001. Mr. Wu has substantial experience in marketing, sales and overseas management, and was previously the Chief Representative and Managing Director for China with Scientific-Atlanta Inc., a US Fortune 500 Enterprise and a leading broadband transmission equipment manufacturer in the world. Mr. Wu is responsible for overseeing the Group's advertising sales operations, corporate planning and general administration in the PRC. He is the brother of Dr. Wu Zheng, Bruno, Executive Chairman of the Group.

Mr. Tong Ka Hing, Alfred, aged 36, Vice President in Marketing and Sales, is responsible for overall advertising sales operations and marketing activities as well as overseeing client communication activities. He was the National Buying Director of Mind Share China.

Mr. Jiang Qiang, aged 39, Vice President of Sun Television Cybernetworks Company Limited and General Vice President of Sun Enterprise Marketing Limited. He joined the Group in January 2001. Mr. Jiang Qiang took up teaching in the University in 1988 and was engaged in advertising and media network promotion industry since 1992. In 1999, the turnover of the advertising company which under his leadership ranked no. 1 of the national private enterprises, and ranked no. 5 of the local enterprises. Leading by his operations, the network technology company completed the network system integration for more than 80 TV channels in the PRC. With extensive experience in the advertising and media operations, he has a certain influence over the advertising and media industry in the PRC. Mr. Jiang Qiang is responsible for advertising promotion and program distribution in the PRC.

北京及上海

吳彬先生，現年三十三歲，為市場推廣及銷售總裁和營運總監（中國營運）。彼於二零零一年四月加入本集團。吳先生擁有豐富的市場推廣、銷售及海外管理經驗，並前為Scientific-Atlanta Inc. 的首席代表及中國業務部的總經理。Scientific-Atlanta Inc. 為美國財富500強企業及世界有線電視最具領導地位之寬頻設備製造商。吳先生負責監管本集團於國內之廣告銷售營運、企業計劃及一般行政事務。彼為本集團執行主席吳征博士之胞弟。

唐家興先生，現年三十六歲，為市場推廣及銷售副總裁，負責整體廣告銷售業務及市場推廣活動，以及監管與客戶之溝通項目。彼曾為傳立媒體中國的全國購買總監。

姜強先生，現年三十九歲，為本集團內陽光文化網絡電視有限公司副總裁及陽光文化推廣有限公司常務副總裁。彼於二零零一年一月加入本集團。姜強先生一九八八年在大學任教。自從一九九二年至今，他一直從事廣告、媒體網絡技術推廣工作。彼於一九九九年所領導的廣告公司之營業額在全國民營公司排第一名，而在本土公司則排第五名。彼領導的網絡技術公司已為全國八十多家電視台完成了網絡系統集成。憑藉豐富的廣告、媒體經營經驗，在國內廣告及媒體行業具有一定的影響力。姜強先生現負責集團在中國國內的廣告推廣及節目發行推銷工作。

SUNTV



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