

Corporate Profile

The Perennial Group, founded in 1989, manufactures and trades high quality power cord, power cord sets, cables and wire, wire harness and plastic resins. The Group's primary markets are North America, Europe, Australia and Japan where it sells to prominent multi-national producers of electrical and electronic products. The operations of the Group are directed by senior management from its headquarters in Tsimshatsui, Hong Kong. Also based in Hong Kong are 40 employees involved in sales and marketing, shipping, procurement, financial and accounting, and research and development. Manufacturing facilities are located at two sites in Shenzhen, China and employ 1,300. The manufacturing complex embraces a range of vertically integrated activities. Four core production functions, each an independent cost centre, consist of power cord, wire harness, wiring and plastic manufacturing. Ancillary production activities consist of moulding and tooling and plastic recycling. The Group considers its employees to be its most important asset while its key values are quality, prudence and integrity.