



強勁的經濟增長和良好的市場氣氛，以房地產長遠發展為目標的政府政策，為發展商提供了不可多得的機遇。

Strong economic growth, good market atmosphere as well as government policy aiming at long-term real estate development provide excellent opportunities for the developers.





地

集團擁有超過三百萬平方米的土地儲備，為長期獲利提供了穩定的基礎。每一寸土地都是十分珍貴的，謹慎地、有計劃地使用每一寸土地，嚴守生態平衡的準則。

The Group has over 3,000,000m² landbank in terms of GFA, this provides a strong base for the Group's profitability in the long run. Every piece of land is precious. Cautiously utilize every piece of land, strictly emphasize the ecological equilibrium rules.



豐富並雕琢每個人的居住、生活、工作環境。積聚人才與強而有利的社會關係，為集團長遠發展提供穩固的基礎。

The provision of real estate craves and enriches everyone's living, life, working environment. Accumulating human resources and strong social connections, build up very solid foundations for the long-term development of the Group.

