

# Major Events of the Year

02

01: 集團一年一度的「傑出領袖選舉」。  
The annual "Leader of the Year Award".

02: (左起)集團主席何柱國先生、特區行政首長董建華先生和美國前國防部長科恩先生主持「2002年傑出領袖選舉」開幕儀式。  
(From left to right) Global China Group's Chairman Mr. Ho Tsu Kwok, Charles with HKSAR's Chief Executive Mr. Tung Chee Hwa and U.S. Former Secretary of Defense Mr. William S. Cohen at the opening ceremony of "Leader of the Year Award 2002".

03: 出席「傑出領袖選舉」之嘉賓官蓋雲集。  
The "Leader of the Year Award" is highly hailed by political/business communities.

04: <求職廣場>以嶄新面貌推出市場，成為一份以招聘／持續教育為主的雜誌。  
"JobMarket" expanded its content coverage to become a recruitment cum continuing education info-advertisement title.

01



03



04



# of the Year

年度大事紀要

05



06



07



08



09



- 05: <星島日報>改頭換面，以服務中產階級讀者為目標。  
"Sing Tao Daily" re-launched as a Chinese daily targeting middle class readers.
- 06: 泛華與星島媒體進行業務整合。  
Integration of Sing Tao Media into Global China Group.
- 07: 泛華與人民日報社成立「大華媒體服務有限責任公司」  
Global China joined force with the People's Daily Press to form "Greater China Media Services Limited".
- 08: <英文虎報>重新定位為一份以大中華區為市場的財經報章。  
"The Standard" relaunched as an English business daily targeting Greater China region.
- 09: 集團夥拍對外經濟貿易大學成立「北京經華智業教育科技有限公司」。  
Global China Group partnered with UIBE to form "China HCM Company Limited"