

# Chairman's Statement



Chairman  
Mr. Ma Bo Kee

This year marks the tenth anniversary of Moulin's public listing. While celebrating the notable milestones achieved in the past decade, we are also enthusiastically looking forward to the Group's next stage of growth and industry dominance. In the past year Moulin has maintained the trend established when the Group was listed — turnover has steadily increased while profit margins have been sustained. This is a trend that will escalate as the Group continues to fully realise the operating synergies and market leverage associated with its integrated manufacturing and distribution resources.

Over the past five years Moulin has pursued a vertical integration strategy as a means to further secure and grow its long-term position as one of the world's leading eyewear companies. Despite numerous challenges throughout the Group's transition, we are pleased to announce that Moulin has succeeded in finalising the integration of manufacturing and distribution resources — gearing the Group for enhanced growth and profitability in 2003. The synergies derived from Moulin's integrated global supply chain have generated significant contributions to the Group's financial results. The execution of a vertical integration strategy is a difficult undertaking, which few companies can successfully complete. We are very proud of our efforts to effectively reduce the Group's reliance on the OEM/ODM business segment through the development of Moulin's own distribution network.

In 1993 Moulin was listed on the Hong Kong Stock Exchange as a mid-sized OEM/ODM manufacturer of optical products. Since then the Group has grown to become one of the largest OEM/ODM manufacturers in the global eyewear industry through investments in production technology and a continuous focus on product quality. We are confident in the same measure of success as management now extends Moulin's operations downstream in an effort to stabilise its foundation in the industry and secure long-term returns for the Group and its shareholders. The Group's acquisition and integration strategy has effectively built a comprehensive global distribution network operating in over seventy countries worldwide, driven by major market subsidiaries located in Europe, the United States and the Asia Pacific region.

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We have come a long way from our humble beginnings. On behalf of the board, I would like to express my heartfelt thanks for the support of our shareholders, customers, suppliers and staff — each of whom has played an invaluable role in our success. And as Moulin continues to embark on new and greater paths, I believe that stakeholder support, combined with the commitment, dedication and hard work of the Group, will enable continued success, profitability and growth.

**Ma Bo Kee**

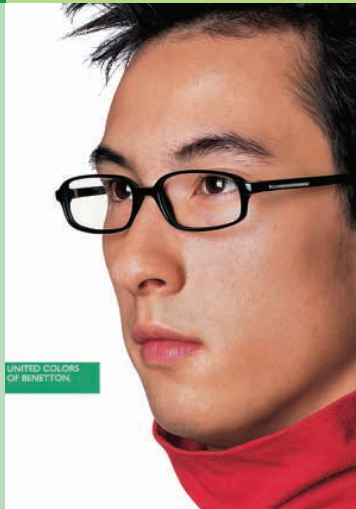
*Chairman*



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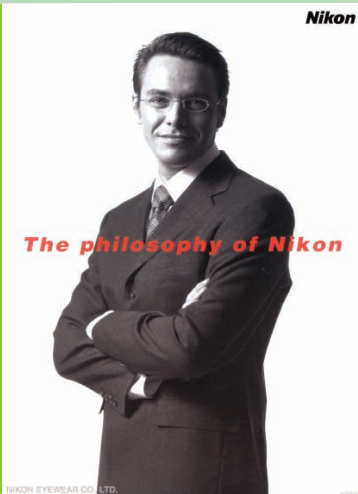


# Designer Labels



UNITED COLORS  
OF BENETTON

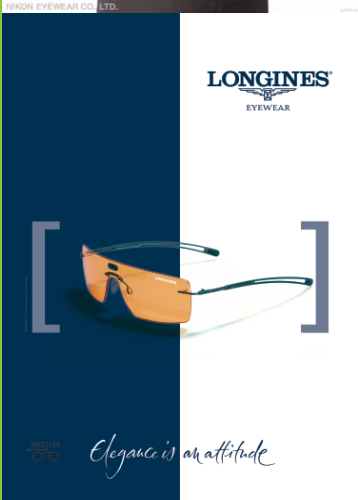
UNITED COLORS  
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Nikon

*The philosophy of Nikon*

NIKON



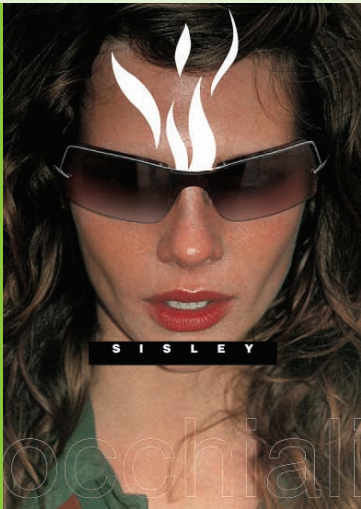
LONGINES  
EYEWEAR

LONGINES

Elegance is an attitude



REVLON



SISLEY



MARC O'POLO



METZLER

METZLER