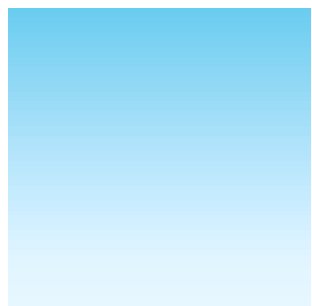


香港興業國際集團於一九八七年在香港上市（股票代號：480），現為恒生200成份股之一，並以香港、國內及亞太區作為發展重點。

集團一直專注於地產發展，並以香港為基地，近年業務走向多元化發展，但仍貫徹集團的宗旨，致力為顧客提供更完善的優質生

HKR International Limited (the Group) is a Hong Kong-based company with a listing (stock code: 480) in Hong Kong since 1987.

The Group is currently a constituent of the 200-stock Hang Seng Composite Index Series, and operates mainly in Hong Kong, Mainland China and the Asia-Pacific region.



活。由獨一無二的代表作 — 「愉景灣」，到新近的Spa Botanica，集團透過不同的業務或項目演繹理想生活的精萃。集團相信，不同範疇的業務既可互相完善，也可融會為一股策略性的發展動力，使業務發展更上一層樓。

### 物業發展及投資

集團多年來於香港、國內及亞太區積極發展及投資物業項目，並以發展優質物業見稱，其中以愉景灣項目最負盛名。愉景灣作為集團的旗艦項目，不但為「優質物業」下了新註腳，更展示了別樹一幟的社區文化及風格獨特的生活格調。憑著其在香港深厚的發展經驗，集團計劃於上海延續其發展優質物業的概念，開拓一個規模龐大、別具特色的項目。此外，集團亦持有及管理位於上海及東南亞地區的多個豪華服務式住宅。

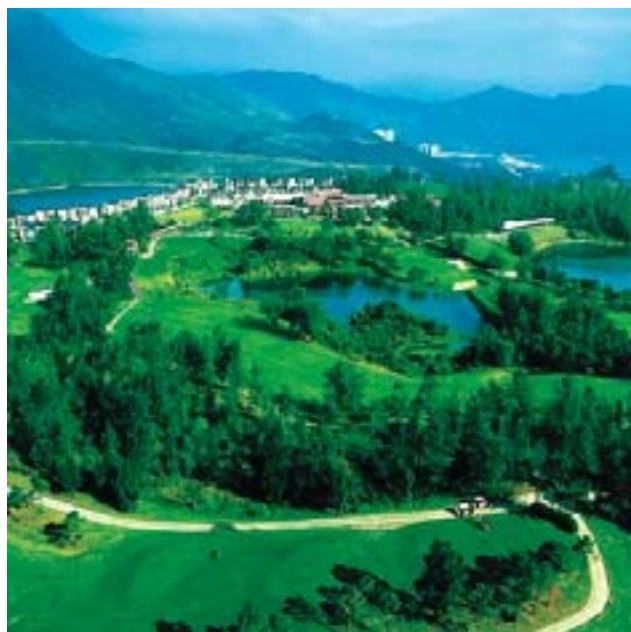
Property development has always been its core business and it has diversified into different areas of business over the years as it pursues a holistic business philosophy: creating a lifestyle. From its niche property development of Discovery Bay to the latest hospitality addition Spa Botanica, the philosophy is manifested throughout. The Group believes its different sectors of business not only complement but also leverage one another strategically to produce synergy for growth.

### Property Development and Investment

The Group has long-established a reputation for high-quality housing with a number of projects in Hong Kong, Mainland China and the Asia-Pacific region. Discovery Bay as its Hong Kong flagship project is a showcase of the Group's niche in building not only properties but also communities with a unique lifestyle. The Hong Kong experience provides the Group a solid base to expand its niche in stylish property development in Shanghai where a large scale property development is in the making. The Group also owns and manages luxury serviced apartments in Shanghai and South East Asia.

### 酒店及水療按摩

集團對經營酒店業務具豐富經驗。現時集團持有及管理兩家以風格獨特見稱的百富酒店 (The Beaufort)，最近更增設了水療按摩中心 Spa Botanica。精緻的酒店配合深受歡迎的水療服務，將為顧客提供最周全最貼身的完善服務，同時亦可為集團帶來更佳的回報潛力。



### Hotel and Spa

The Group has been involved in the business of hospitality for long. It owns and manages two stylish hotels under the same branding, The Beaufort. Lately, the hospitality portfolio was expanded to include the spa chain, Spa Botanica, which offers a complete range of services for travellers and presents potential of good return for the Group.

### 服務

集團多年來於專業物業管理、高級會所設施（包括遊艇會及高爾夫球會）、交通服務（渡輪及巴士）及其他服務方面均累積了豐富的經驗，為集團奠定了穩固的發展基礎。展望將來，集團將就有關業務繼續物色具增長潛力及回報可觀的發展機會。

### 其他投資

集團近年亦於香港、國內及菲律賓等地區投資優質專科醫療保健項目，包括癌科護理中心、內分泌失調治療專科、牙科保健及門診服務等醫療網絡。同時，集團亦於國內設廠生產優質建築材料，產品行銷於國內及海外市場。

### Services

The Group has built up management expertise from the operation of property management, renowned clubs which include a marina club and a golf club, land and marine transports and other services. The strength will continue to increase as it pursues viable business opportunities in providing and investing in service areas with growth potential.

### Other Investments

The Group has invested in premier specialized healthcare providers in Hong Kong, Mainland China and the Philippines to offer healthcare services from cancer centres and endocrine disorder treatment to dental and ambulatory networks. Meanwhile, the Group also operates a building products plant in Mainland China to supply products of elaborate quality to the Chinese and overseas markets.