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Three Key Management Programs 三個管理計劃

FME

Financial Management Excellence 卓越財務管理

HRRD

Human Resources Recruitment and Development 人力資源發展

QPP

Quality Productivity Program 質量與生產力

HUMAN RESOURCES 人力資本

1. Staff Training 員工培訓

The Group is committed to providing various training programmes to our employees.
本集團致力提供各項培訓課程予員工。



June — Quality Action Team Training.
6月 — 品質促進小組培訓。



5th September & 6th September
- Sales Technique Training.
9月5及6日 — 銷售技巧培訓。



May, July and October — WAP, PDA and
WEB Training.
5月、7月及10月 — WAP, PDA及WEB功能之
銷售員培訓。



23rd August & 24th August -
“Executive Management
Workshop”.
8月23日及24日 - 南順香港集團
經理人研習班。



2. e-Learning System 電子學習系統

“Lam Soon e-University” is an internal e-learning system which has been successfully launched in all regional offices and factories. It provides a structured, consistent and cost effective training platform for our employees.

「南順電子大學」是集團之內部學習系統。此系統已成功推展至本集團各地區之辦事處及廠房。它提供了一個有組織、統一而又符合成本效益的培訓平台予員工。



3. Management Trainee Programme 管理見習生計劃

A 2-year Management Trainee Programme was first introduced by Lam Soon Group in 2002 with the objective to support our group's long-term growth.

為配合業務長遠發展，本集團於2002年首度推行兩年制的管理見習生計劃。



Mark Woo 胡劍明
City University of Hong Kong
香港城市大學



Sandy Lai 黎詠仙
City University of Hong Kong
香港城市大學



Katy Ng 吳婉雅
The Hong Kong Polytechnic
University
香港理工大學



Eric Cheng 鄭相維
Hong Kong University of
Science & Technology
香港科技大學



Queenie To 杜文欣
The Chinese University of Hong Kong
香港中文大學



Holly Yu 余逸詩
The University of Hong Kong
香港大學



Roky Li 李天晶
South China Agricultural
University
華南農業大學



Toby Wang 王學濤
Zhanjiang Ocean University
湛江海洋大學



Chen Yi 陳弋
South China University of
Technology
華南理工大學

e-Application 內部電子應用軟件

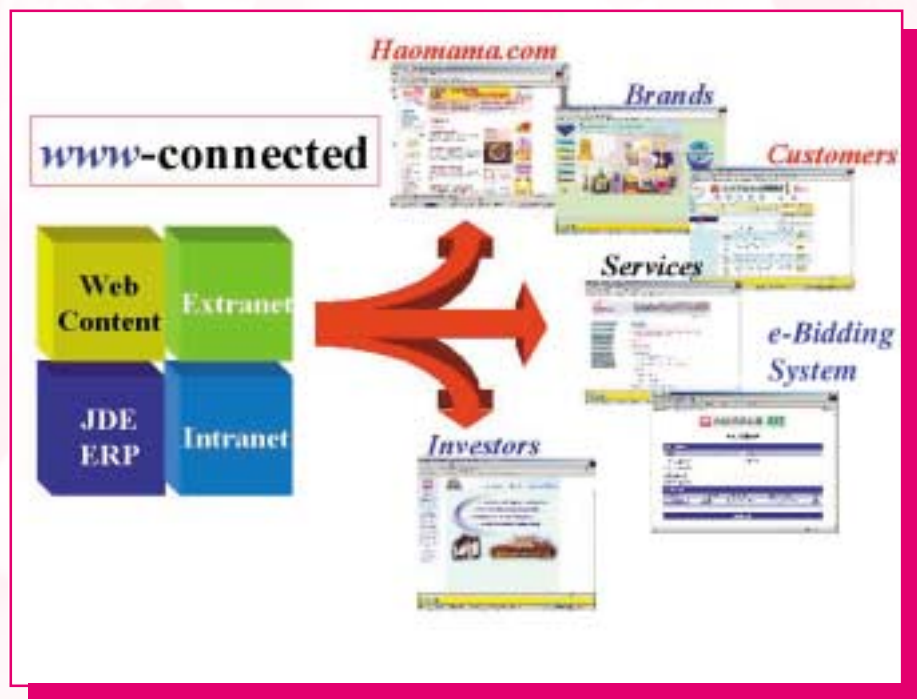
The Group has developed and implemented a series of e-applications to enhance operational effectiveness and efficiency.

集團發展及推行一系列的內部電子應用軟件來提升營運效能及效率。



The Group has also developed and implemented a number of websites to enhance the communications with its investors, customers, consumers and other trading partners.

集團發展及推行不同互聯網頁以加強與投資者、顧客、消費者及其他貿易伙伴之聯繫。



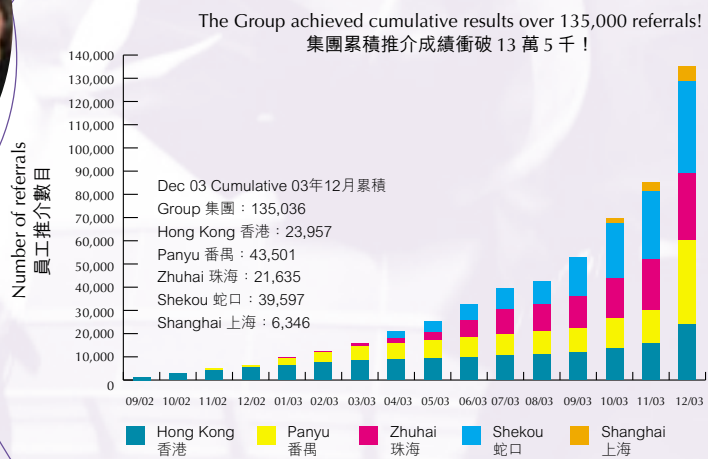
GROUP TOTAL EFFORT ("GTE") 協力同心計劃

"Branding Inside" GTE project has been launched successfully in September 2002.
 「南順與我 共創名牌」計劃已於2002年9月份成功地展開。

Team Leaders 分組隊長



Referral Results 推介結果



Champion of Each Region 全年各地區累積最高推介員工



MAJOR EVENTS 大事記要

Hong Kong Products Expo ("HKPE") - Lam Soon was one of the exhibitors of the 36th, 37th and 38th HKPE.
香港工展會－南順集團為第36、37及38屆香港工展會參展商之一。



The 36th Hong Kong Products Expo was held at Tamar Site.
第36屆香港工展會假天馬艦舉行。



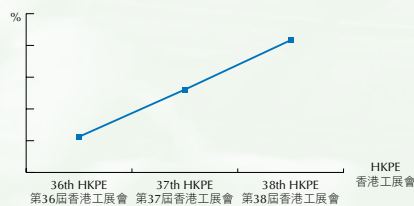
The 37th Hong Kong Products Expo was held at Tamar Site.
第37屆香港工展會假天馬艦舉行。



The 38th Hong Kong Products Expo was held at Victoria Park.
第38屆香港工展會假維多利亞公園舉行。

Sales Growth 銷售增長

HKPE Sales Growth Rate 香港工展會銷售增長率



The sales is growing continuously.
銷售持續增長。

38th HKPE 第三十八屆香港工展會



13th December - Opening Ceremony of Lam Soon booth at the 38th Hong Kong Products Expo.
12月13日－於三十八屆香港工展會開幕當日，本集團攤位的啟動儀式。



Bread-making demonstration.
麵包製作示範。



Lam Soon received the 2nd-Runner-up trophy at the 38th HKPE Booth Design Prize Presentation Ceremony.
南順於第38屆香港工展會攤位設計比賽獲得季軍。

MOTHERS' Day Event 母親節活動



Cooking Competition.
「刀唎好媽媽十大愛心加油菜」競選。



Sale Proceeds from the charitable sale of "Knife" Brand Oil went to The Boy's and Girl's Club Association of Hong Kong.
義賣食用油捐贈小童群益會。



Lam Soon group donated HK\$500,000 to The Community Chest of Hong Kong.
在「好媽媽為你加油」活動中捐贈港幣50萬元支票予香港公益金。

TOP TEN BRANDNAMES AWARDS 十大名牌殊榮

"Golden Statue" Flour was awarded "Hong Kong Top Ten Brandnames" by The Chinese Manufacturers' Association of Hong Kong in year 2003.

「金像牌」麵粉榮獲香港中華廠商聯合會頒發2003年度「香港十大名牌」。



南順與您 共創名牌 南順一門四傑 同獲香港十大名牌



「金像牌」—香港首個高級麵粉品牌
榮獲香港十大名牌



1999年
香港十大名牌

刀嘜
KNIFE BRAND



2000年
香港十大名牌

AXE



2002年
香港十大名牌

紅燈牌
RED LANTERN

