



藍天海岸會室外游泳池
Outdoor Swimming Pool,
Skyline Privilege Club



上海靜安
Jing An, Shanghai



愉景灣海澄湖畔住客會所
Club Siena, Discovery Bay

「高瞻遠矚，實事求是，願景明確，成就可期。」

二十多年前，我們構思在大嶼山東北部這片六百五十公頃的土地上發展一個全新概念的社區，當時被視為一種不可能。時至今日，愉景灣已成為超過一萬四千人享受獨特生活格調的理想家園。

集團的高瞻遠矚反映在主要業務的各個層面。多年來，集團發展的項目皆為市場先驅，在規劃、設計及市務推廣，以至社區管理方面，均以構思新穎，意念獨特而屢獲殊榮，並深受用家愛戴。

另一方面，集團的業務亦由專注於地產項目逐步走向多元化發展，業務涵蓋精品式酒店和水療按摩、醫療保健、服務式住宅、交通、會所設施及優質建築材料。集團透過不同範疇的業務彰顯其獨特營運策略——演繹理想生活精萃。集團相信，不同範疇的業務既可互相完善，也可融匯為一股策略性的發展動力。

集團於一九八七年在香港聯合交易所上市，現為恒生200成份股之一，並以香港、國內及東南亞作為業務發展重點。

業務概覽 Our Business



“With clear vision and far-sightedness, we make things happen. We strive to make our dreams come true.”

Two decades ago, when we had the vision of building a whole new community on a plot of 650 hectares of land in the north-east of Lantau Island in Hong Kong, people were highly sceptical of its chances of success. Yet today, Discovery Bay is home to more than 14,000 people, and recognised as offering a unique lifestyle choice.

This far-sightedness lies at the core of all the Group’s activities. Over the years, the Group has been an innovator in the planning, design, marketing, as well as township management of major development projects. Our innovation and unique concepts have enabled us to win multiple awards, and to surpass customers’ expectations.

But our business has also diversified from the core of property development into stylish hotels and spas, innovative healthcare services, serviced apartments, transportation, club facilities and high-quality building materials. Today, the Group has demonstrated that it is a company with a unique business strategy: the concept of creating a lifestyle. This concept is evident in all of the Group’s projects and is grounded in its holistic philosophy towards business, in which different parts of the business complement and create synergies with each other.

The Group has been listed on the Stock Exchange of Hong Kong since 1987, and is currently a constituent of the 200-stock Hang Seng Composite Index Series. Its business activities are largely in Hong Kong, the Mainland China and South East Asia.



業務概覽 Our Business

物業發展及投資

「我們致力提供高質素物業，為集團帶來穩定收入及持續發展的基礎。」

集團多年來在香港、國內及東南亞以發展及投資優質物業見稱。集團的旗艦項目——愉景灣不但為優質物業下了新註腳，更展示了別具一格的社區文化及獨一無二的生活格調。

集團於香港的主要發展項目還包括位於荃灣的愉景新城及東涌的藍天海岸，隨著中港關係日益密切，集團亦將運用其在香港發展大型項目的深厚經驗和創新概念注入上海的全新發展項目之中。另外，集團也積極在曼谷、新加坡及上海等主要城市尋求潛力優厚的投資及發展項目。

酒店業務

「我們的酒店相關業務具策略作用，為集團帶來可觀的回報和發展潛力。」

集團經營酒店業務已有超過十年的經驗。目前，集團持有及管理兩家位於東南亞，以風格獨特和擅於為顧客提供個人化服務見稱的豪華酒店，包括泰國曼谷的The Sukhothai 及新加坡的The Sentosa Resort and Spa，集團的酒店及水療按摩業務Spa Botanica 與集團的主要業務勢將融匯成一股新動力。另外，集團於上海及東南亞均持有及管理豪華服務式住宅。



Property Development and Investment

“Our focus will, as always, be on superior quality development and on bringing stable income and steady growth to our business.”

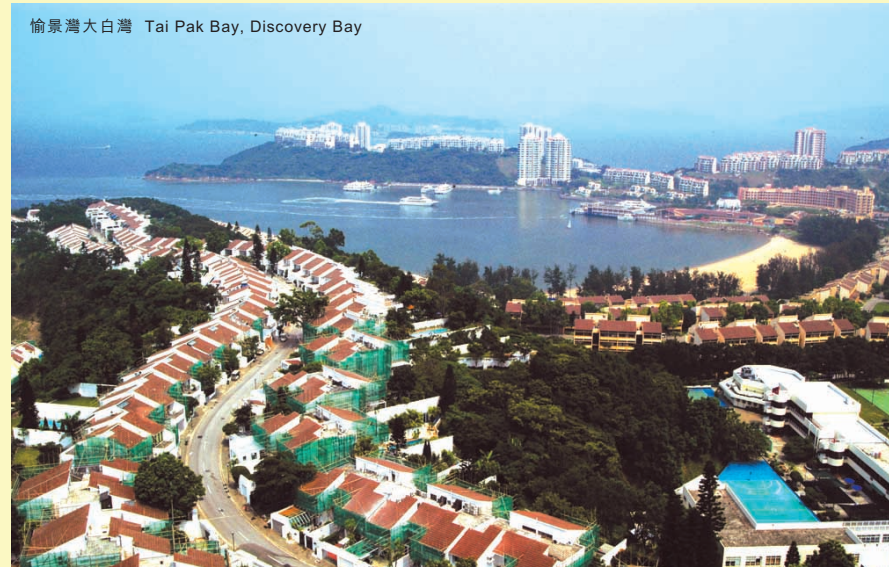
The Group has a long-standing reputation for high-quality housing with a number of projects in Hong Kong, the Mainland China and South East Asia. Discovery Bay is its flagship project in Hong Kong and demonstrates forcefully the Group’s niche in building not merely high-quality accommodation but a self-contained community offering a unique lifestyle.

Other major development projects developed by the Group in Hong Kong include Discovery Park in Tsuen Wan and Coastal Skyline in Tung Chung. The closer ties with the Mainland China are certain to boost property demand in its major cities, and our Hong Kong experience has provided the Group a solid base to expand its concept to Shanghai, where a large-scale property development is underway. The Group is also actively identifying suitable investment and development projects in Bangkok, Singapore and Shanghai.

Hospitality

“Our hospitality facilities are strategically positioned and hold the potential of good returns.”

The Group has been involved in the hospitality business for over a decade. The Group owns and manages two luxury hotels in South East Asia — The Sukhothai in Bangkok, Thailand and The Sentosa Resort and Spa in Singapore, which includes the new Spa Botanica. Both hotels are unique and renowned for their personalised service and distinctive identities. As “lifestyle” business, the two hotels and the Spa Botanica lend substantial synergy and value to the Group’s core property development business. In addition to hotels and a spa, the Group also owns and manages luxury serviced apartments in Shanghai and South East Asia.



藍天海岸會視聽宴會閣

Music Studio/Video Banquet Room, Skyline Privilege Club



業務概覽 Our Business

服務

「我們致力為發展項目提供完善的管理及配套设施，為顧客提供高質素的服務。」

集團提供全面的物業管理服務，並具有豐富的經驗。高級會所設施包括愉景灣高爾夫球會、愉景灣遊艇會、愉景灣康樂會及新近落成的海澄湖畔住客會所均特別為追求獨特生活品味的顧客群而設。

此外，集團也提供往來愉景灣區內外的交通服務。為了讓居民往來愉景灣及鄰近地區如香港國際機場等地更便捷，我們克服重重挑戰，自資興建及營運一條愉景灣隧道。

集團於不同業務所累積的豐富經驗，將繼續為集團在物色商機方面創造優勢。

其他投資

「香港興業國際集團會繼續致力拓展高增值、低風險的新投資項目。」

集團的業務已作多方面發展，為股東爭取更佳的回報。其中，醫療保健服務便是最佳佐證。集團在香港、國內及菲律賓等地投資優質的專科醫療保健服務，透過旗下的附屬公司——健力控股有限公司(健力)持有安美癌科治療中心的最大單一股份，該中心提供全面癌症診療服務。健力亦全資擁有確進糖尿專科中心。此外，集團在國內透過投資於牙科及綜合專科診所網絡，提供醫療保健服務。

此外，集團運用在物業發展方面累積的豐富經驗，在本地及海外市場開拓了一系列與物業發展相關的服務。集團旗下的英陶潔具有限公司生產優質的浴室產品及潔具，行銷於香港、國內及海外多個國家，在短短十年間成為暢銷多國的著名品牌。

Services

“We provide quality services to our customers and ensure that our developments are suitably equipped and managed.”

The Group has acquired substantial property management expertise and today offers extensive property services and management. Highly acclaimed clubs have been designed for the discerning clientele at Discovery Bay, including the Discovery Bay Golf Club, Discovery Bay Marina Club, Discovery Bay Residents Club and the new Club Siena. These facilities allow the residents to pursue their lifestyle aspirations.

In addition to club facilities, the Group also operates transportation services, which include internal and external transit services at Discovery Bay. It has built and operates the Discovery Bay Tunnel, overcoming substantial administrative and technological challenges, to ensure efficient transport access for residents to surrounding areas, including the Hong Kong International Airport.

The wide-ranging experience and expertise gained lend the Group a competitive advantage, facilitating its pursuit of promising new opportunities.

Other Investment

“HKR International Ltd continues to assess new business which offers encouraging growth potential with relatively low risk.”

Our healthcare business shows our ability to prudently diversify our operations in pursuit of shareholders' value. The Group has invested in premier specialised healthcare service in Hong Kong, the Mainland China and the Philippines. Through its subsidiary, GenRx Holdings Ltd, the Group has a substantial interest in AmMed Cancer Center, which offers comprehensive cancer treatment services, and owns the Qualigenics Diabetes Centre. The Group also provides healthcare services in the Mainland China through a network of dental surgeons and multi-specialty clinics.

Our experience in the property field gives us an ability to provide a wide range of property-related services to the local and international market. Our subsidiary, Imperial Bathroom Products Ltd, supplies innovative products of acclaimed quality, ranging from bathroom products to sanitary appliances, to Hong Kong, the Mainland China and overseas markets, and has become a prestigious brand and best seller in many markets over the previous decade.



The Terrace, The Sentosa Resort and Spa

愉景灣高爾夫球會 Discovery Bay Golf Club

