

Saisai

making life beautiful

Annual Report 2003/2004





New Face of Sa Sa - a "Cool" Retail Image

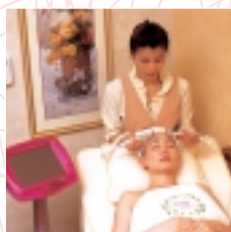
莎莎全新店舖形象 - “酷”

Named "The Cool Store" of the Year 2004 in Singapore, Sa Sa's new image store was officially launched in February 2004 in Hong Kong. As part of its efforts to continuously enhance the shopping experience for customers, Sa Sa's latest trend-setting, contemporary store design provides a more spacious and comfortable shopping environment and allows cosmetic brands to project their image better.

莎莎化粧品專門店憑著全新的店舖形象，於二零零四年在新加坡被選為「最“酷”商店」。為令顧客獲得更佳購物享受，莎莎化粧品專門店於二零零四年二月正式推出全新形象。新店舖設計充滿時尚氣息，為顧客提供寬敞舒適的購物環境，更可讓各化粧品品牌充分展示其獨特形象。

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