

企業文化 Corporate Culture

人為本, 企業為家 Enterprise is founded by Human
長遠利潤觀: 成本效益, 共用利益 Cost effectiveness and Profit sharing
長遠戰略: 產業專一, 產品多元 Business Focus and Product diversity
長遠效率: 大公司運作, 小公司效率 Big company operation and small business efficiency
長遠模式: 新經濟管理, 舊經濟模式 Old economic model with new economic management
長遠組織: 精簡扁平, 細化透明 Flat organization and be transparent
長遠通路: 服務專家 Be a Channel servicing specialist
長遠營銷: 重心下移, 共同成長 Grow with customers
長遠服務觀: 客戶滿意, 員工滿意 Customer and Employee satisfaction
長遠管理觀: 每個人, 每一天, 每件事 Every person, Every day, Every task
長遠營銷觀: 每個產品, 每個渠道, 每個價格 Every product, Every channel, Every price
長遠服務觀: 每個客戶, 每個訂單, 每次送貨 Every customer, Every order, Every delivery

