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# **EZCOM HOLDINGS LIMITED**

(Incorporated in Bermuda with limited liability) (Stock Code: 312)

# SUBSCRIPTION FOR NEW SHARES

# SUMMARY

The board of directors of Ezcom Holdings Limited (the "Company") wishes to announce that a subscription agreement was entered into on 28 February 2005 between the Company and a subscriber (the "Subscriber"), being an independent third party, pursuant to which the Company, will allot 20,000,000 shares of HK\$0.01 each to the Subscriber at a price of HK\$0.15 per Subscription Share.

The price and the terms of the Subscription Agreement have been arrived at after arm's length negotiations between the Company and the Subscriber. The price of HK\$0.15 per Subscription Share represents (i) a discount of approximately 16.67% to the closing price of HK\$0.180 per Share as quoted on the Stock Exchange on 28 February 2005, being the last trading day prior to the entering into of the Subscription Agreement; (ii) a discount of approximately 16.20% to the average closing price of HK\$0.179 per Share for the five consecutive trading days up to and including 28 February 2005; (iii) a discount of approximately 17.72% to the average closing price of HK\$0.182 per Share for the ten consecutive trading days up to and including 28 February 2005; and (iv) a discount of approximately 40.69% to the average closing price of HK\$0.253 per Share for the thirty consecutive trading days up to and including 28 February 2005.

The gross proceeds from the Subscription amounted to approximately HK\$3 million. The net proceeds from the Subscription of approximately HK\$2.95 million will be applied mainly for expanding its existing business of distribution of mobile phones and strengthening its distribution network in China.

The Subscription Shares amount to approximately 2.83% of the existing issued share capital of the Company and approximately 2.75% of its issued share capital as enlarged by the Subscription.

Completion of the Subscription Agreement are conditional on the Stock Exchange granting listing of and permission to deal in the Subscription Shares and shall take place on or before 15 March 2005, or such later date as the parties may agree in writing.

#### SUBSCRIPTION AGREEMENT DATED 28 FEBRUARY 2005 Number of Shares to be Subscribed 20,000,000 new Shares

The Subscription Shares amount to approximately 2.83% of the existing issued share capital of the Company and approximately 2.75% of the Company's issued share capital as enlarged by issue of the Subscription Shares.

The Subscription Shares will be issued under the general mandate granted to the Directors at the annual general meeting of the Company held on 23 September 2004. Pursuant to the said general mandate, the Company may issue 122,293,443 new Shares (representing 20% of the number of issued Shares as at 23 September 2004) and 66,700,000 new Shares have been issued under the said general mandate up to the date hereof.

#### Parties Subscriber

# Mr. Ip Cheng Kuong

There will be no board representation to the Company made by the Subscriber in connection with the Subscription. The Subscriber has confirmed to the Company that he has no shareholding in the Company prior to the Subscription.

The Subscriber will pay in full the aggregate Subscription Price to the Company within 5 days after the date of the Subscription Agreement.

## Independence of the Subscriber

The Subscriber is not connected person of the Company and is independent of, and is not connected with, and not acting in concert with the directors, chief executives and substantial shareholders of the Company and any of its subsidiaries or any of their respective associates (as defined in the Listing Rules).

### Price

The price of HK\$0.15 per Subscription Share represents:

- (i) a discount of approximately 16.67% to the closing price of HK\$0.180 per Share as quoted on the Stock Exchange on 28 February 2005, being the last trading day prior to the entering into of the Subscription Agreement;
- (ii) a discount of approximately 16.20% to the average closing price of HK\$0.179 per Share for the five consecutive trading days up to and including 28 February 2005;
- (iii) a discount of approximately 17.72% to the average closing price of HK\$0.182 per Share for the ten consecutive trading days up to and including 28 February 2005; and
- (iv) a discount of approximately 40.69% to the average closing price of HK\$0.253 per Share for the thirty consecutive trading days up to and including 28 February 2005.

The price and the terms of the Subscription Agreement were arrived at after arm's length negotiations between the Company and the Subscriber on 28 February 2005.

#### **Completion of Subscription**

Completion of the Subscription Agreement are conditional on the Stock Exchange granting listing of and permission to deal in the Subscription Shares and shall take place on or before 15 March, 2005, or such later date as the parties may agree in writing.

#### **Reason for the Subscription**

The Company is an investment holding company and its subsidiaries are principally engaged in the trading of mobile phones and spare parts. As mentioned in the press announcements of the Company dated 18 November 2004 and 22 December 2004, the Group is in preliminary discussions with certain independent third parties relating to the possible participation in certain gambling-related projects in Macau and Hong Kong but no material terms have been finalized as at the date hereof.

The Directors consider the Subscription to be beneficial to the Company as it will strengthen the financial position and broaden the shareholders base of the Company and raise funds mainly for expanding its existing business of distribution of mobile phones and strengthening its distribution network in China. The Board considers the dilution of the percentage shareholding of the existing Shareholders by 2.75% on an enlarged basis to be acceptable. The Directors including independent non-executive Directors of the Company are of the view that the terms of the Subscription Agreement and the price, which were arrived at after arm's length negotiation, are fair and reasonable so far as the Shareholders are concerned and are in the interests of the Company and the Shareholders as a whole.

#### Ranking and rights of Subscription Shares

The Subscription Shares, when fully paid, will rank pari passu in all respects with the existing Shares of the Company in issue, and holders of the Subscription Shares shall be entitled to receive all dividends and distributions (if any) declared, made or paid after date of issue.

#### Use of proceeds

The gross proceeds from the Subscription amounted to approximately HK\$3 million. The net proceeds from the Subscription, after netting off all fees and expenses to be borne by the Company (amounting to approximately HK\$50,000), is approximately HK\$2.95 million (with net issue price calculated to be approximately HK\$0.1475 per Subscription Share). It is the present intention of the Directors to use the net proceeds from the Subscription mainly for expanding its existing business of distribution of mobile phones and strengthening its distribution network in China.

#### Fund raising exercise by the Company in the past twelve months

Save for the issue of 66,700,000 new shares (the "Previous Issue") as announced by the Company on 16 February 2005, the Company has not conducted any fund raising exercise in the past twelve months.

It is the present intention of the Directors to use the net proceeds from the Previous Issue mainly for expanding its existing business of distribution of mobile phones and strengthening its distribution network in China which has not yet been utilized for such purpose up to the date hereof.

#### **Application for listing**

Application will be made by the Company to the Stock Exchange for the listing of, and permission to deal in, the Subscription Shares.

#### Changes in shareholding structure of the Company

The shareholding structures of the Company immediately before and after completion of the Subscription are as follows:

Shareholders	Immediately before completion of the Subscription Agreement		Immediately after completion of the Subscription Agreement	
	number of Shares	%	number of Share	%
All About Investments Limited (Note 1) Anglo Express Group Limited	287,544,153	40.64	287,544,153	39.52
(Note 1) Mr. Lian Song Qing, a Director Public Shareholders Subscriber other public Shareholders	34,759,840 2,400,000 	4.91 0.34 	34,759,840 2,400,000 20,000,000 382,863,225	4.78 0.33 2.75 52.62
Total	707,567,218	100.0	727,567,218	100.0

Note:

1. All About Investments Limited and Anglo Express Group Limited are ultimately beneficially owned by Mr. Kok Kin Hok, Chairman and a Director. Mr. Kok is deemed interested in the Shares held by these companies.

## **DEFINITIONS**

The terms used in this announcement have the following meanings unless the context otherwise requires:

"associate(s)"	has the meaning ascribed thereto in the Listing Rules	
"Board"	the board of Directors	
"Company"	Ezcom Holdings Limited, a company incorporated in Bermuda with limited liability and whose issued Shares are listed on the Stock Exchange	
"Director(s)"	director(s) of the Company	
"Group"	the Company and its subsidiaries	
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China	
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange	
"Subscription"	the Subscription for 20,000,000 new Shares in total by the Subscriber pursuant to the Subscription Agreement	
"Subscription Agreement"	a subscription agreement dated 28 February 2005 entered into between the Company and the Subscriber in relation to the Subscription	
"Subscription Shares"	20,000,000 new Shares to be issued by the Company pursuant to the Subscription Agreement	
"Share(s)"	ordinary share(s) of HK\$0.01 each in the share capital of the Company	
"Shareholder(s)"	holder(s) of Share(s)	
"Stock Exchange"	The Stock Exchange of Hong Kong Limited	
"HK\$"	Hong Kong dollars, the lawful currency of Hong Kong	
	By order of the Board Ezcom Holdings Limited	

Kok Kin Hok Chairman

Hong Kong, 1 March 2005

The board of directors of the Company as at the date of this announcement comprises Mr. Kok Kin Hok, Mr. Lam Bing Sum and Mr. Lian Song Qing, being executive directors, Mr. Li Jianhua, Mr. Wu Tak Lung and Mr. Chu Po Tien being independent non-executive directors.

"Please also refer to the published version of this announcement in China Daily."