

# Major Achievements

## 集團成就

RoadShow received the **Caring Company Award** of the **Hong Kong Council of Social Service** for three consecutive years from 2002 to 2004. RoadShow was recognised for its on-going efforts in caring for the community and commitment to good corporate citizenship through disseminating community service messages and broadcasting public educational programmes via MMOB.

於二零零二年至二零零四年，路訊通連續三年獲**香港社會服務聯會**頒發「**商界展關懷**」標誌，表揚路訊通透過流動多媒體系統發放社會服務訊息和播放公眾教育節目，不斷支持慈善組織，致力成為良好企業公民。



## 2 0 0 4

RoadShow received the **Gold Award for Overall Annual Reports** in the media company category from the **International Academy Awards of Annual Reports Competition 2004**. The world-wide competition is hosted annually by the New York-based MerComm Inc., and is the world's largest and most prestigious awards event honouring excellence in annual reports.

路訊通於二零零四年**國際年報比賽** (International Academy Awards of Annual Reports Competition 2004) 中奪得「**總體年報大獎**」**金獎**。這個國際性比賽每年一度由美國紐約 MerComm Inc. 舉辦，並且是全球最具規模及代表性的獎項，藉以表揚一些高水準的年報。

## 2 0 0 3



RoadShow received the **Gold Award for Cover Photo/Design** and **Silver Award for Non-Traditional Annual Reports** from the **International Academy Awards of Annual Reports Competition 2003**.

路訊通曾於二零零三年**國際年報比賽** (International Academy Awards of Annual Reports Competition 2003) 中奪得「**封面攝影及設計**」**金獎**以及「**非一般性類別年報大獎**」**銀獎**兩項大獎。

## 2 0 0 2

RoadShow received the **Gold Award** and the **Citation for Innovation** at the **HKMA/TVB Award for Marketing Excellence** in 2002. The award, organised by the Hong Kong Management Association and sponsored by Television Broadcasts Limited, is one of the most prestigious marketing awards in Hong Kong.

The awards represented the industry's recognition of the MMOB business and confirmed the success of RoadShow's marketing strategy including market positioning, sales channels and promotions.

路訊通於香港管理專業協會及電視廣播有限公司合辦的二零零二年度「HKMA/TVB傑出市場策劃獎」中，獲得「傑出市場策劃獎」金獎，以及「最具創意獎」兩項殊榮。「傑出市場策劃獎」是全港最享負盛名的市場策劃獎項之一。路訊通獲獎代表了市場流動多媒體業務的認同，亦證明路訊通一向以來的市場策略，包括市場定位、銷售渠道與宣傳的成功。



RoadShow received the **Grand Award** at the 2002 **Hong Kong Award for Services: Innovation**, the "Oscar" of the services industries. The award is organised by The Hong Kong General Chamber of Commerce.

路訊通於香港總商會主辦「2002香港服務業獎」中勇奪「創意」大獎。此獎項有服務業界的「奧斯卡」之稱。

RoadShow was voted as a **leader in corporate governance**, Hong Kong, in the **Asset Benchmark Survey** in 2002 by "The Asset" magazine.

路訊通在資本市場雜誌《The Asset magazine》於二零零二年進行的資產基準調查 (**Asset Benchmark Survey**) 中獲選為**擁有優秀公司管治質素**的香港公司。

RoadShow received the **Championship Award** in the **14<sup>th</sup> & 15<sup>th</sup> Hong Kong Printing Awards** in the Annual Report category. The award is jointly organised by the Hong Kong Trade Development Council, the Leisure and Cultural Services Department, the Hong Kong Productivity Council, the Hong Kong Publishing Professionals Society and the Graphic Arts Association of Hong Kong.

路訊通勇奪**第十四屆及第十五屆香港印製大獎**中的年報印刷組別**印製大獎**，主辦機構包括香港貿易發展局、康樂及文化事務署、香港生產力促進局、香港出版學會及香港印藝學會。



2 0 0 1

For three consecutive years, RoadShow was selected as one of the **top 500 Chinese enterprises** in 2003, 2002 and 2001 and ranked **first in the net assets growth rate of companies** in 2002 by **Yazhou Zhoukan** news magazine.

路訊通於二零零三年、二零零二年及二零零一年，連續三年榮登財經雜誌《亞洲週刊》的「**國際華商500排行榜**」，並於二零零二年位列「**20家資產淨值增長率最高的華商企業**」之冠。

RoadShow was named the **best newly listed company** in 2001 and ranked **third of the best small companies** in 2001 by **Asiamoney** magazine.

路訊通獲**Asiamoney**雜誌評選為「二零零一年**最佳新上市公司**」，並榮登「二零零一年**最佳小型公司排行榜**」**第三位**。