

# Profile of Senior Executives

## 高級管理層簡介

### Senior Executives

**Mr. HSIEH, Jau-Hwang**, 55, our Chief Financial Officer and vice president of Vietnam Vedan. Mr. HSIEH graduated from the National Cheng Kung University, major in accounting and finance. Mr. HSIEH is responsible for the finance functions of the Group. Mr. HSIEH has approximately 27 years of finance management and banking experience. Mr. HSIEH worked for several financial institutions in Taiwan and Vietnam including International Bank of Singapore and ABN AMRO. Mr. HSIEH was also a general manager of ChinFon Bank, Ho Chi Minh City Branch. Prior to joining us, Mr. HSIEH worked as the President in Gia Hen International Co., Ltd.

**Mr. LIN, Chien-Pan**, 56, the Vice President of Vietnam Vedan. Mr. LIN is responsible for Sales and Marketing operations. Mr. LIN is also the Vice Chairman of Orsan and is responsible for the business operations of Orsan. Mr. LIN has 27 years' experience in the MSG industry. Mr. LIN joined us in April 1999. Prior to joining us, Mr. LIN had held various senior management positions with various companies in Taiwan. Mr. LIN served as the president at Summit Co., Ltd., a company engaged in packing materials business from 1996 to 1999 and as vice president of Signesia International Co., Ltd. from 1978 to 1988.

**Mr. CHEN, Ping Huei**, 51, the Vice President of Vietnam Vedan. Mr. CHEN graduated from Ming-Chi Institute of Technology in 1973. Mr. CHEN is in charge of the production operations. He is also in charge of engineering department of Vietnam Vedan. Mr. CHEN has 29 years' experience in the profession of mechanical engineering.

**Dr. CHEN, Hsien-Che**, 56, is Vice President of Research and Development at Vietnam Vedan. He obtained a PhD in Agricultural Chemistry from the National Taiwan University in 1981. With 30 years working experience in the food industry, specializing in grain processing and starch technology. He started serving the Group as Consultant of starch product development in 1991 and was appointed Vice President of R&D in 2004.

**Mr. NI, Jui-Lin**, 43, the President of Xiamen Mao Tai. Mr. NI graduated from Tamsui Technical College. Mr. NI is responsible for developing and implementing marketing strategy of Xiamen Mao Tai. Mr. NI has over 9 years' sales and marketing experience. Prior to joining us, Mr. NI worked as an officer in the Asian business division of Taiwan Video and Monitor Corporation.

### 高級管理層

**謝朝煌先生**，55歲，本集團之財務總監及越南味丹之副總裁。謝先生畢業於台灣國立成功大學，主修會計及財經。謝先生負責本集團之財務事宜。謝先生於財務管理及銀行方面積累約二十七年經驗。謝先生曾於台灣及越南多家財務機構任職，包括新加坡國際銀行及ABN AMRO。謝先生亦曾任慶豐商業銀行何志明市分行總經理。於加盟本集團之前，謝先生為Gia Hen International Co., Ltd. 之總經理。

**林建邦先生**，56歲，越南味丹副總裁。林先生負責業務管理部。林先生亦為Orsan副主席，彼負責Orsan之業務運作。林先生在味精行業積累二十七年經驗。林先生於一九九九年四月加盟本集團。於加盟本集團前，林先生曾於多家台灣公司擔任多個高級管理層職位。林先生由一九九六年至一九九九年間擔任Summit Co., Ltd. (一間從事包裝料業務之公司) 總經理，並由一九七八年至一九八八年間出任Signesia International Co., Ltd. 副總裁一職。

**陳炳輝先生**，51歲，越南味丹副總裁。陳先生在一九七三年畢業於明志工業專科學校。陳先生負責生產管理部，亦負責管理越南味丹之工程部門。陳先生於機械工程專科行業內積累二十九年工作經驗。

**陳賢哲博士**，56歲，越南味丹副總裁，負責研究開發及技術中心。陳先生於一九八一年取得國立台灣大學農化博士學位。在食品業有三十年的工作經驗，專長於穀類食品加工和澱粉技術。於一九九一起即擔任公司澱粉發展顧問，二零零四年正式任職研究開發及技術中心副總裁。

**倪瑞麟先生**，43歲，廈門茂泰總裁。倪先生畢業於淡水工商管理學院。倪先生負責開發及實踐廈門茂泰之市場推廣策略。倪先生於銷售及市場推廣方面積累逾九年經驗。在加盟本集團前，倪先生曾於台灣錄霸股份有限公司亞洲業務部擔任高級行政人員。

**Mr. LIAO, Ruei-Hsing**, 45, is the General Manager in charge of the Group's China operations. Mr. Liao holds a Master Degree in Business Administration from Taiwan Cheng-Chi University. In the past 18 years, he had held different senior executive positions in sales and management in various multinational companies such as Coca-Cola, Pepsi-Cola, Sara Lee and Bestfoods in Taiwan, the PRC, and the Philippines.

**Mr. YANG, Chang-Keng**, 49, the Vice President of Xiamen Mao Tai. Mr. YANG, Chang-Keng graduated from Taichung Commercial College. Mr. YANG is responsible for the overall administration and operations of Xiamen Mao Tai. Mr. YANG has approximately 12 years' working experience in the MSG and food additive industry. Prior to joining us, Mr. YANG, Chang-Keng has served as the manager of the product development department at Tar Hsing Industrial Co., Ltd. and San-Sun Hat & Caps Co., Ltd. Mr. YANG holds an EMBA Degree from Xiamen University in China in 2004.

**Mr. TSAI, Kun Feng**, 53, is Vice President of Shanghai Vedan Enterprise, responsible for project operations. Mr. Tsai graduated from Chingshui Senior High School and joined Taiwan Vedan in 1975. He had been a sales agent of Vedan products, and subsequently joined the Group and worked in the headquarters. He has over 30 years of experience in the food industry.

**Mr. YANG, Tung**, 34, Vice President of Shanghai Vedan Enterprise, is responsible for the company's financial and administrative work. Mr. Yang obtained a Master Degree in Business Administration from the University of Northwest in New York, USA. Mr. Yang joined Taiwan Vedan in 1995, and had held various positions in Purchasing, Logistics and administration.

**Mr. LIN, Yu**, 46, Vice President of Shanghai Vedan Enterprise, is responsible for sales and marketing planning. A graduate of Taipei Jianguo Senior High School, Mr. Lin joined Taiwan Vedan in 1989 first as a sales executive, and then was promoted to sales manager. He started with Shanghai Vedan Foods in 1994, and made it to the position of Vice President in Sales in June 2004. Mr. Lin has over 22 years of sales management experience in the food industry.

**Mr. LO Chi Man**, 43, the company secretary of the Company. Mr. LO is a certified public accountant (practicing) in Hong Kong, holds a degree of Bachelor of Laws in the Peking University, the PRC and is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants.

**廖瑞星先生**，45歲，味丹國際中國(大陸)區總經理。廖先生畢業於台灣政治大學，獲得企業管理碩士學位。過去十八年，廖先生曾歷任台灣、中國大陸和菲律賓數家大型國際企業行銷與管理高階主管，如Coca-Cola、Pepsi-Cola、Sara Lee及Bestfoods。

**楊長庚先生**，49歲，廈門茂泰副總裁。楊先生畢業於台中商學院。楊先生負責廈門茂泰之整體行政及運作。楊先生於味精及食品添加劑行業積累約十二年工作經驗。於加盟本集團以前，楊長庚先生曾擔任達新工業股份有限公司及San-Sun Hat & Caps Co., Ltd. 之產品開發部經理。楊先生於二零零四年取得中國廈門大學EMBA學位。

**蔡崑鋒先生**，53歲，上海味丹企業副總裁，負責該公司專案運作。蔡先生畢業於清水高中，一九七五年加入台灣味丹，其間曾任味丹代理商，進而任職於總公司業務單位，在食品相關業務已有逾三十年之資歷。

**楊統先生**，34歲，上海味丹企業副總裁，負責該公司財務及行政管理工作。楊先生畢業於美國紐約西北大學，獲得工商管理碩士學位。楊先生於一九九五年加入台灣味丹，經歷採購專員、運務處經理、總務部經理等職位。

**林昱先生**，46歲，上海味丹企業副總裁，負責該公司行銷企劃、銷售工作。林先生畢業於台北市建國高級中學。林先生於一九八九年加入台灣味丹，從銷售主任升至銷售襄理。一九九四年加入上海味丹食品，直至二零零四年六月，期間逐步升至行銷協理。林先生在食品製造業從事行銷管理工作逾二十二年。

**羅志文先生**，43歲，本公司之公司秘書。羅先生為香港執業會計師。羅先生持有中國北京大學法學士學位，並為特許公認會計師公會及香港會計師公會資深會員。