

公司簡介 CORPORATE PROFILE

長遠電信網絡集團有限公司(「長遠電信」或「本集團」)乃中華人民共和國(「中國」)及香港之移動電話、個人數碼助理、MP3及無線寬頻通訊方案著名分銷商、零售商及增值服務供應商。長遠電信代理國際級電訊及科技公司如：3Com、Agere、阿爾卡特、明基、波導、Handspring、科健、摩托羅拉、NEC、Netgear、諾基亞、O₂、palmOne、Proxim、西門子及新力的產品。

長遠電信於一九九二年在香港成立，並於二零零四年一月在香港聯合交易所有限公司主板上市，股份代號為「110」。

客戶及主要業務夥伴包括中國和香港的多個主要網絡營運商如：中國移動、中國電信、中國聯通、CSL，以及批發商、經銷商、零售商、互聯網服務供應商及營運商、各政府機構及企業客戶。

本集團為客戶提供綜合分銷服務，包括採購、儲運、市場推廣、批發、直銷、零售及快速寄運移動電話、個人數碼助理、無線局域網及所有相關配件。

本集團更提供先進增值服務予網絡營運商及生產廠家，服務包括支援儲值SIM卡程式、鎖SIM卡程式、庫存管理、物流配送、電話傳銷、產品保用及維修。

長遠電信擁有完善的分銷及服務網絡，業務點遍及香港、北京、上海、廣州、成都，及在逾36個省市設有銷售機構，覆蓋全中國。本集團擁有逾7,000名活躍客戶，並為中國及香港逾20,000間移動及資訊科技產品零售店直接提供產品。

揉合中西文化、兼收傳統及現代之管理哲學，乃本集團之企業文化，以達至「注重長遠，天天進步」之宗旨。「人為本，企業為家」乃本公司之精神。在有幹勁及魄力之管理層領導下，長遠電信全體員工定將團結一致，實踐本集團之目標，成為區內最大及最佳之無線通訊及數據產品服務供應商之一。

Fortune Telecom Holdings Limited ("Fortune Telecom" or the "Group"), is the leading distributor, retailer and value added services provider of mobile phones, Personal Digital Assistants ("PDAs"), MP3 and wireless broadband communication solutions in the People's Republic of China (the "PRC") and Hong Kong. Fortune Telecom distributes products manufactured by world-class telecommunications and technology companies such as 3Com, Agere, Alcatel, BenQ, Bird, Handspring, Kejian, Motorola, NEC, Netgear, Nokia, O₂, palmOne, Proxim, Siemens and Sony.

Fortune Telecom was established in Hong Kong in 1992 and was listed on the Main Board of The Stock Exchange of Hong Kong Limited with Stock code "110" in January 2004.

Customers and major business partners include leading network in the PRC and Hong Kong such as China Mobile, China Telecom, China Unicom, CSL, wholesalers, resellers, retailers, internet service providers and operators, various government institutions and corporate customers.

The Group provides integrated distribution services which include sourcing, warehousing, promotional marketing, wholesale, direct selling, retailing and express delivery of mobile phones, PDAs, Wireless LAN and all related accessories.

The Group also provides innovative value added services to network operators and manufacturers which include support for prepaid SIM programmes, SIM Lock programmes, inventory management, fulfillment, telemarketing, product warranty, repair and refurbishment.

Fortune Telecom possesses an extensive distribution and services network, with operations in Hong Kong, Beijing, Shanghai, Guangzhou, Chengdu and over 36 sales operations in province/city levels across the PRC. The Group has over 7,000 active customers and supplies directly to over 20,000 mobile and IT retail shops in the PRC and Hong Kong.

The Group's corporate culture rests on the integration of the West and the East, modern and traditional management philosophy, with an aim to build up a "Continuous Learning Enterprise". The corporate spirit of Fortune Telecom focuses on "Human Enterprise". Under the leadership of its aspiring and energetic management, Fortune Telecom's staff will team up and move towards the Group's goal of ranking as one of the largest and best wireless communication and data products and services providers in the region.