Our Mission is to:

- Nurture long-term customer relationships and ensure customer satisfaction by providing quality products backed by consistently excellent after-sales services.
- Provide shareholders with sustained and stable returns on their investments.
- Recruit, motivate and continuously develop the skills of high-caliber employees.
- Act as a good corporate citizen that cares for the environment in all its operations.

Financial Highlights

Consolidated	2004 HK\$ million	2003 HK\$ million
Turnover Profit from operating activities Profit before tax Net profit attributable to shareholders	8,547 317 306 240	9,192 397 338 234
Basic earnings per share	HK24.0 cents	HK24.6 cents







