

HONG KONG HOUSEWARE FAIR

The Group participated in the Hong Kong Houseware Fair held in April 2004 as one of its promotion campaigns to enhance **Pme** brand recognition.



ROTARY CLUB LUNCHEON SEMINAR

Mr. Cheng Kwong Cheong, Vice-Chairman and Chief Executive Officer of PME Group Limited, was invited by the Rotary Club of Hong Kong Island East to deliver a talk on the polishing industry.



PROMOTION OF INTERNAL CUSTOMER SERVICES CULTURE

The Group launched a 2nd phase campaign in 2004 to consolidate the Internal Customer Services culture.

