

## Financial Highlights 財務摘要

Turnover : Breakdown by Business 營業額 : 按業務細分		2004	2003
		HK\$'000	HK\$'000
Set Top Boxes Sales	機頂盒銷售	111,564	26,672
Subscription Revenues*	用戶費收入*	4,160	2,670
Headend Sales	前端設備銷售	28,298	23,275
STB Raw Materials and Other Sundry Sales	機頂盒原材料及 其他銷售收入	8,783	6,388
Telequote	電資訊	16,431	14,247
<b>Total</b>	<b>總計</b>	<b>169,236</b>	<b>73,252</b>
<b>Gross Profit</b>	<b>毛利</b>	<b>49,036</b>	<b>19,711</b>
Other Revenues	其他收入	1,266	910
Marketing, Selling and Administrative Expenses	市場、銷售及 行政開支	(75,643)	(69,436)
Other Operating Expenses before Provision & Exceptional Items	未計撥備及特殊項目前之 其他經營開支	(4,756)	(5,261)
<b>Loss from Operating Activities before Provisions &amp; Exceptional Items</b>	<b>未計撥備及特殊項目前之 經營活動虧損</b>	<b>(30,097)</b>	<b>(54,076)</b>
Provisions and Exceptional Items	撥備及特殊項目	(22,235)	(81,597)
Finance Costs	融資成本	(1,060)	(1,087)
Share of Loss of a Jointly Controlled Entity	佔共同控制實體 之虧損	(1,032)	(1,340)
Minority Interests	少數股東權益	502	3,847
Preference Dividends	優先股股息	(5,812)	(5,812)
<b>Loss Attributable to Ordinary Shareholders</b>	<b>普通股股東應佔虧損</b>	<b>(59,734)</b>	<b>(140,065)</b>
<b>Loss per Share – Basic</b>	<b>每股虧損 – 基本</b>	<b>(HK\$0.12)</b>	<b>(HK\$0.35)</b>

\* Subscription revenues refer to revenues from the leasing of digital broadcasting network equipment and technical know-how and related software, as defined in note 1(q) to the accounts.  
用戶費收入乃指賬目附註1(q)中之由租賃數碼廣播網絡設備、技術訣竅及有關軟件產生之收入。