



# PEOPLE'S FOOD HOLDINGS LIMITED

大众食品控股有限公司\*

*(incorporated in Bermuda with limited liability)*

(Stock Code: 708)

## ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(2) of the Listing Rules.

The Company announces that it is establishing Changchun Jinluo, an indirect wholly owned subsidiary of the Company, for the construction of a new production plant in Yingcheng Town, Jiutai, Jilin, the PRC.

The investment cost is expected to be RMB350,000,000 (approximately HK\$329,784,000).

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The Company announces that it is establishing Changchun Jinluo, an indirect wholly owned subsidiary of the Company, for the construction of a new production plant in Yingcheng Town, Jiutai, Jilin, the PRC. Jiutai is in the Northeast of and about 60 kilometres away from Changchun, the PRC. This area is chosen for a new production plant because of its abundance of pigs and excellent transportation infrastructure.

The investment cost is expected to be RMB350,000,000 (approximately HK\$329,784,000).

The new production plant in Changchun will have an annual pig slaughtering capacity of approximately 250,000 tonnes, chicken slaughtering capacity of approximately 90,000 tonnes, High Temperature Meat Products processing capacity of approximately 30,000 tonnes, Low Temperature Meat Products processing capacity of approximately 30,000 tonnes and Fresh Pork production capacity of approximately 100,000 tonnes per annum.

The Company currently anticipates that construction of the new production plant in Changchun to be completed by the end of 2005. Accordingly, the proposed establishment of a production factory is not expected to have an impact on the net tangible assets and earnings per share of the Company for the period ending 2005.

## TERMS USED IN THIS ANNOUNCEMENT

“Company”	People’s Food Holdings Limited
“Changchun Jinluo”	an indirect wholly owned subsidiary of the Company to be established in the PRC as a wholly foreign owned enterprise under the name of Changchun Jinluo Meat Products Co. Ltd.
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollars, the lawful currency of the Hong Kong Special Administrative Region of the PRC
“RMB”	Renminbi, the lawful currency of the PRC

*For illustrative purposes a rate of exchange of RMB1.0613 : HK\$1.00 has been used in this announcement.*

By order of the Board  
**People’s Food Holdings Limited**  
**Ming Kam Sing**  
*Chairman*

Hong Kong, 14 June 2005

*\* for identification purpose only*

*As at the date of this announcement, the board of directors of the Company comprises of Mr. Ming Kam Sing, Mr. Zhou Lian Kui and Mr. Zhou Lian Liang being the Executive Directors, and Mr. Chng Hee Kok, Mr. Chan Kin Sang and Dr. Ow Chin Hock being the Independent Non-Executive Directors.*

*Please also refer to the published version of this announcement in the (**China Daily**)*