

Human resources and social responsibilities 人力資源及社會責任

Human resources

Bossini firmly believes that employees are one of the most valuable assets of the Group and it is our quality people and services that make the differences. We will be investing annually 3-5% of the total payroll for on-going career and personal development and 60% of the training hours will go to front line staff since they are our first contact point with customers.

In order to deepen the “7 Habits®” across all levels of the workforce, the “7 Habits®” culture has also been integrated into our performance appraisal system for assessing staff performance. The Group believes that happy and healthy employees make a better and brighter image for Bossini.

Social responsibilities

Bossini lives up to the motto “Color Our World” by adding “colors” to brighten peoples’ lives in every dimension. Bossini is committed to designing major events to aid charities both in Hong Kong and regionally. One of the major charity campaigns was held in September 2004, jointly with Yan Chai Hospital in Hong Kong. Apart from sponsoring the activities, we also donated 2% of our total revenue earned during the campaign to Yan Chai Hospital totaling HK\$1.22 million.

In reinforcing the spirit of “Color Our World”, Bossini held a fund raising program to aid victims of the South Asian Tsunamis and donated HK\$520,000 to the International Red Cross. These are the more visible activities and donations made by Bossini during the year under review. Bossini is dedicated to continue and expand its role as a responsible corporate citizen in the future.



人力資源

堡獅龍深信，員工乃本集團最寶貴的資產之一，而其優秀的員工和服務更是堡獅龍與別不同的關鍵。本集團每年將會撥出員工總工資的3%至5%作為員工持續職業進修及個人發展之用途。由於前線員工為顧客進店購物的首個接觸對象，因此，前線員工接受培訓的時間將佔整體培訓時間的60%。

為了在各階層員工間深化「七個習慣®」的核心文化，本集團更將「七個習慣®」融合於評估各員工表現的工作評核系統中。本集團認為，朝氣勃勃的員工能提升堡獅龍在顧客心目中的形象。



社會責任

堡獅龍口號「Color Our World」充分反映本集團致力為大眾生活帶來希望與色彩。本集團積極在香港及海外策劃多項主要的慈善活動，當中包括於二零零四年九月在香港與仁濟醫院合辦的大型慈善活動。除此之外，本集團更將在活動期間所有店舖所賺取總收益的2%(合共港幣122萬元)捐贈予仁濟醫院。

堡獅龍貫徹「Color Our World」的精神，除上述慈善活動外，本集團亦於年內為賑濟南亞海嘯災民進行籌款活動，同時向國際紅十字會捐款港幣520,000元。上述僅為本集團於回顧年內進行的幾個較大型活動及捐款項目。在未來的日子，本集團將繼續以成為富責任感的企業公民為己任。



A caring company

Over the years, Bossini's contributions to help the needy and build a better world have not gone unnoticed. In honor of our efforts, the Hong Kong Council of Social Service had awarded the "Caring Company 2004/2005" Logo to Bossini in the year under review. Proud of the recognition, Bossini is looking forward to continuing its course of service by coloring our world through meaningful contributions to the society.



關懷社會的機構

堡獅龍多年來全力幫助有需要人士，其致力建立更美好世界的努力亦有目共睹。為表揚集團對社會貢獻不遺餘力，香港社會服務聯會於回顧年內向堡獅龍頒贈「2004/2005商界展關懷」標誌的殊榮。本集團對於獲得認同深表榮幸，並期望繼續為社會作出有意義的貢獻，為建設多彩多姿的世界出一分力。

Companies awarded with "Caring Company" Logo
are recognised role models of corporate citizenship

獲頒「商界展關懷」標誌的公司
是企業公民責任的良好榜樣

