



**PEOPLE'S FOOD HOLDINGS LIMITED**

**大众食品控股有限公司\***

*(incorporated in Bermuda with limited liability)*

**(Stock Code: 708)**

**PUBLICATION OF OVERSEAS REGULATORY ANNOUNCEMENTS**

**RELEASE OF RESULTS FOR  
THE 2ND QUARTER AND HALF-YEAR ENDED 30TH JUNE 2005**

A board of directors meeting will be held on 4th August, 2005 to approve the Company's results for the 2nd Quarter and half-year ended 30th June, 2005.

The Board of Directors of People's Food Holdings Limited (the "Company") wishes to announce that the Board meeting at which, inter alia, announcement of the Company's results for the 2nd Quarter and half-year ended 30th June, 2005 are to be approved for publication, will take place on 4th August, 2005.

By order of the Board  
**People's Food Holdings Limited**  
**Ming Kam Sing**  
*Chairman*

Hong Kong, 25th July, 2005

\* *for identification purpose only*

*As at the date of this announcement, the board of directors of the Company comprises of Mr. Ming Kam Sing, Mr. Zhou Lian Kui and Mr. Zhou Lian Liang being the Executive Directors, and Mr. Chng Hee Kok, Mr. Chan Kin Sang and Dr. Ow Chin Hock being the Independent Non-Executive Directors.*