

Investor Relations

投資者關係

Transparency has always been an important theme in Linmark's investor relations campaign. During the year under review, the Group focused on disseminating information on a regular and proactive basis to enable investors to make the most informed investment decisions.

Meetings and conferences continued to be important tools in achieving the investor relations goals. During the year under review, the Group organised two investor group presentations following its interim and final results announcements, five investor conferences and 70 one-on-one investor meetings for in-depth discussions. An analyst conference call was arranged shortly after the announcement of the Tamarind acquisition to explain to analysts benefits and synergies of the deal.

The Group also used media relations to enhance its transparency. Press conferences were organised after its interim and final results announcements, and Linmark's management was regularly featured in key financial media such as Bloomberg TV and the Asian Wall Street Journal for points of views on the industry and the Group's business updates. Efforts were also made in providing media and investors with background of the industry, information on market trends and prospects to assist them in gaining better insights of Linmark's business.

Two investor audits were carried out during the year under review. Management regards the responses collected as valuable information in helping it to evaluate the Group's investor relations strategy. It will continue to be an effective instrument in enhancing mutual understanding between the Group and the investment community in general.

林麥一向以透明度作為投資者關係活動中的重要課題。於回顧年度內，本集團專注於積極向投資者定期發佈消息，讓投資者得以全盤掌握有關資料作出最佳投資決策。

會晤投資者及舉行投資者會議，仍是我們達致投資者關係目標的重要渠道。於回顧年度內，本集團分別在其中期及全年業績公佈後，舉行兩次投資者團體簡報會、五次投資者會議及七十次個別會議，與投資者進行較深入的討論。此外，我們在公佈收購 Tamarind 後不久，即安排分析員電話會議，向分析員闡述該項交易的經濟效益與協同效應。

本集團亦透過傳媒關係提高其透明度。林麥在公佈其中期及末期業績公佈後均有舉行新聞發佈會，而管理層亦不時出席主要財經媒體如 Bloomberg 電視及亞洲華爾街日報，對行業狀況作出評論或透露本集團業務的最新進展。此外，我們更為傳媒和投資者提供行業背景、市場走勢與前景等資訊，以協助他們更透徹了解林麥的業務。

回顧年內，本集團曾舉行兩次投資者調查。管理層認為，投資者所給予的寶貴意見，對本集團評估其投資者關係策略甚有幫助，而本集團將繼續利用這項有效的工具，加強本集團與廣大投資者之間的相互了解。

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