

Corporate Profile

公司簡介

Hang Lung Group has been a leader in Hong Kong's property development market for over 40 years. Through its subsidiaries, the Group owns and operates a successful portfolio of developments throughout Hong Kong, and is also active in China – especially in Shanghai and Tianjin – where it has focused its expansion efforts in recent years. The Group's new property development interests are now held by Hang Lung Properties Limited, a publicly listed subsidiary which also holds a substantial portfolio of commercial and retail, office, residential/apartment, industrial/office and car park properties.

The key components of Hang Lung's business philosophy and culture are summed up by the company's four core values: integrity, loyalty, authority and simplicity. Hang Lung is a family owned, independently run company managed by a team of top executives. It has the in-depth industry knowledge and streamlined structure to ensure quick, decisive action based on years of professional property experience.

Looking forward, Hang Lung Group will maintain its leadership position in Hong Kong's dynamic property market, while exploring the diverse business potential that exists in cities throughout Mainland China.

恒隆集團於過去四十多年來穩居香港物業發展市場之翹楚地位。集團透過旗下附屬公司，在香港持有及管理多項物業，成績斐然；並於近年致力擴展中國業務，尤其在上海和天津甚為活躍。集團之物業發展新項目現由恒隆地產有限公司持有。恒隆地產乃恒隆集團旗下之上市附屬公司，擁有龐大之投資物業組合，包括商場及商舖、寫字樓、住宅/寓所、工業/寫字樓、以及停車場物業。

恒隆之四大核心價值為：誠信、忠貞、權操及昭明，彼等概括本公司之業務哲學和公司文化。由一群卓越行政人員管理的恒隆，是家族擁有、營運自主的公司。多年來，恒隆在地產市場累積深厚經驗和專業知識，並建立了一個靈活運作架構，故能採取敏銳果斷的行動。

展望未來，恒隆集團將確保其在活力澎湃的香港地產市場保持領導地位，並在充滿業務機會的中國內地城市搜尋良機。