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PEOPLE'S FOOD HOLDINGS LIMITED

大众食品控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code 708)

CHANGE OF ADDRESS OF PRINCIPAL PLACE OF BUSINESS

With effect from 1st March, 2006, the principal place of business in Hong Kong of People's Food Holdings Limited will be changed to Room 903–904, 9/F., Wing On Plaza, 62 Mody Road, Tsimshatsui, Kowloon, Hong Kong.

The Board of Directors (the "Board") of People's Food Holdings Limited (the "Company") is pleased to announce that the principal place of business of the Company will be changed to the following address with effect from 1st March, 2006:

Room 903-904, 9/F., Wing On Plaza, 62 Mody Road, Tsimshatsui, Kowloon, Hong Kong

Telephone number: (852) 2620 5681 Facsimile number: (852) 2620 5377

As at the date of this announcement, the Board comprises three executive directors, Mr. Ming Kam Sing, Mr. Zhou Lian Kui and Mr. Zhou Lian Liang, and 3 independent non-executive directors Mr. Chng Hee Kok, Mr. Chan Kin Sang and Dr. Ow Chin Hock.

By Order of the Board

People's Food Holdings Limited

Ming Kam Sing

Chairman

Hong Kong, 28 February, 2006

* For identification only

Please also refer to the published version of this announcement in China Daily.