

## 業務戰略 BUSINESS STRATEGY

本公司的業務發展集中於華南地區（主要為廣東及廣西）。公司在該地區的水泥業務發展戰略可以概括為「兩點一線」。第一點指本公司的核心目標市場—珠江三角洲，該地區為中國內地最大的水泥消費市場之一，年水泥消費量超過70,000,000噸。第二點指廣西西江流域，該地區擁有大量石灰石資源及豐富和廉價的電力資源，非常適合建設大型水泥生產廠房。一線指西江—中國第二大內河運輸系統，亦為廣東、廣西間的水運大動脈。它為本集團水泥產品提供了容量大、成本低的運輸途徑。

本公司將沿廣泛的水泥銷售網絡發展混凝土業務，實現一體化發展。公司業務組合將向高附加值的混凝土和預製件產品業務拓展。

下圖顯示本集團的生產基地位置：

The Company is focusing its business development in Southern China, being principally Guangdong and Guangxi. The Company's cement development strategy can be described as "two points, one stroke". The first point refers to our core target market, the Pearl River Delta, which is one of China's largest cement markets with an annual cement consumption of more than 70 million tonnes. The second point refers to the Xijiang River basin in Guangxi, an ideal location for large scale cement production plants with abundant and concentrated high quality limestone reserves as well as plentiful supply of relatively cheap power. One stroke depicts the Xijiang River, the second largest inland water transportation system in China and a major water transportation artery between Guangdong Province and Guangxi. It provides a large capacity and low cost means of transportation for the Group's cement products.

The Company will develop its concrete operations along its extensive cement distribution channel to streamline the Company's business. The Company will extend its product mix towards high value added down stream products such as concrete and precast products.

The locations of our production sites are shown as below:



### 水泥 Cement

- ① 平南 Pingnan
- ② 貴港 Guigang
- ③ 紅水河 Hongshuihe
- ④ 東莞 Dongguan

### 混凝土 Concrete

- ① 深圳 Shenzhen
- ② 東莞 Dongguan
- ③ 佛山 Foshan
- ④ 南寧 Nanning
- ⑤ 香港 Hong Kong

### 預製件產品 Precast Products

- ★ 東莞 Dongguan