

Corporate Profile

Founded in 1994, the Company and its subsidiaries (collectively the “Group”) is one of the leading producers of fresh and frozen meat and processed meat products in the PRC. The Group currently operates nine production bases, respectively in Linyi and Dezhou of Shandong Province, Meishan of Sichuan Province, Xiangtan of Hunan Province, Tongliao of Inner Mongolia Autonomous Region, Daqing, Qiqihaer and Xinglong of Heilongjiang Province and Shangqiu of Henan Province.

The Group had announced in June 2005 the construction of a new production plant in Jiutai of Jilin Province. This plant will have an annual pig slaughtering capacity of approximately 250,000 tonnes, chicken slaughtering capacity of approximately 90,000 tonnes, High Temperature Meat Products production capacity of approximately 30,000 tonnes, Low Temperature Meat Products production capacity of approximately 30,000 tonnes and Fresh Pork production capacity of approximately 100,000 tonnes per annum. The construction of Jiutai plant has progressed as scheduled at the end of 2005 and the management expects commissioning of the plant in the second half of 2006.

The Group’s meat products are distributed primarily in the PRC and marketed under the “Jinluo 金羅” brand name and trade mark.

People’s Food was listed on the Mainboard of The Singapore Exchange Securities Trading Limited in March 2001 and on the Mainboard of The Stock Exchange of Hong Kong Limited in October 2002.

