

Major Events of the Year

年度大事紀要



1. The "Leader of the Year 2005" Award Presentation Ceremony was officiated by Mr. Charles Ho, Chairman of Sing Tao News Corporation Limited and The Honorable Donald Tsang, Chief Executive of HKSAR (pic 1).

星島新聞集團有限公司主席何柱國先生與香港特別行政區行政長官曾蔭權先生，為「2005年傑出領袖選舉」頒獎禮主持開幕儀式（圖1）。

2. Winners of "Leader of the Year 2005" (pic 2).
「2005年傑出領袖選舉」之得獎者（圖2）。

3&4. The grand gala dinner was attended by many distinguished guests (pic 3 and pic 4).
該晚的慶祝盛典冠蓋雲集（圖3及圖4）。

5. The Group co-hosted the "9th Annual CEO Forum" in Beijing in November 2005. The Honorable George Bush, Senior, Former President of the United States, was invited as one of the keynote speakers (pic 5).

集團於2005年11月在北京協辦「第九屆CEO年會」。美國前總統布殊先生應邀為是次盛會的主題演講嘉賓（圖5）。



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6. The Group launched two free newspapers during 2005, Headline Daily and Express Post (pic 6).

集團於2005年推出了《頭條日報》與《快線周報》兩份免費報章(圖6)。

7&8. Mr. Charles Ho announced the inauguration of Headline Daily and Express Post at their press conference in July 2005 and September 2005, respectively (pic 7 and pic 8).

何柱國先生分別在2005年7月與2005年9月的新聞發佈會上宣佈創刊《頭條日報》與《快線周報》(圖7及圖8)。

9. PC Market organised the "Best of I.T. Award 2005" (pic 9).

《電腦廣場》舉辦「香港I.T.至專大獎2005」(圖9)。

10. The Group's magazines introduced new supplements PCM Light and Choco (pic 10).

集團旗下之雜誌推出全新別冊《PCM Light》與《Choco》(圖10)。

11&12. The Standard strengthened its market positioning through the launch of a brand new promotion campaign (pic 11) and a series of editorial enhancements such as Weekend Standard and Property Standard (pic 12).

《英文虎報》透過舉行全新的推廣活動(圖11)及推出《周末虎報》與《地產虎報》等增刊(圖12)以鞏固其市場定位。