

Mission Statement

集團使命

The Group's mission can be summarized in three main points:

1. To maintain Melco's long and glorious tradition of achievement by transforming itself into a major leisure and entertainment enterprise in Macau and Asia, supplemented by focused contributions from its other core businesses.
2. To provide quality and innovative products and services by employing the latest technologies to maximise business growth and achieve consistent, high returns for shareholders.
3. To maintain high standards of corporate governance and management ethics, provide optimal environment and opportunities for employees, and adopt a responsible and caring role in our wider society.

集團使命可總括為以下三點：

1. 在各核心業務的全力支援下發展為澳門以至全亞洲的大型消閒及娛樂企業，全力延續新濠長久以來的驕人佳績。
2. 利用最先進科技，提供優質而創新的產品及服務，促進業務增長，為股東帶來更穩定而豐厚的回報。
3. 為僱員提供理想的工作環境及發展機會，克盡公民之責，關心社會，熱心公益，維持高水平的企業管治及管理操守。