

Mission

使命

Through investing in human resources and innovation, we build leadership position in the development, manufacture and distribution of home and in-car digital media products so as to satisfy our customers and maximise employees' returns and shareholders' value.

我們透過培育人才與不斷創新，
建立在家用及車載數碼媒體產品之開發、
製造及銷售的領導地位，
從而滿足顧客需求，
為員工和股東帶來最大的回報。