

CORPORATE PROFILE

公司簡介

New Century Group Hong Kong Limited (“New Century”) is a listed company whose shares are listed on The Stock Exchange of Hong Kong Limited under the stock code “0234”. New Century is an actively managed company which focuses on tourism-related businesses and property investments. The Group’s mission is, through good corporate governance, to continue providing excellent services to our customers and seeking outstanding investment opportunities for the benefit of all shareholders.

TOURISM-RELATED BUSINESSES

With the improvement in the economy of Southeast Asia region and the flourishing of the tourism industry in the region, New Century identifies cruise ship charter services and hotel operations as our core businesses which have provided the Group with a stable revenue base and become the major profit contributor to the Group.

新世紀集團香港有限公司(「新世紀」)為一間上市公司，其股份乃於香港聯合交易所有限公司上市，股份編號為「0234」。新世紀之管理積極進取，並專注於旅遊相關業務及物業投資業務。本集團之宗旨為透過良好之企業管治持續為客戶提供賓至如歸之服務，並尋求寶貴之投資機會，以全體股東之利益為依歸。

旅遊相關業務

隨著東南亞地區經濟復甦及區內旅遊業發展興旺，新世紀將郵輪租賃服務及酒店業務定為核心業務。該等業務已為本集團提供穩健之收入基礎，並為本集團之主要溢利來源。

郵輪租賃服務

新世紀擁有一間主要資產為於兩艘名為「Leisure World」及「Amusement World」之郵輪(「郵輪」)之全部實益權益之投資控股公司之60%股本權益。郵輪作為世界級客輪停泊新加坡、馬來西亞及印尼各地。郵輪上設有住宿、膳食設施、活動室、日光甲板、遊樂室(賭場)、幼兒看護中心、美容院、按摩設施、運動設施、酒廊、酒吧、娛樂及購物設施。

Cruise Ship Charter Services

New Century owns 60% equity interests in an investment holding company whose principal assets are the entire beneficial interests in two cruise ships namely “Leisure World” and “Amusement World” (the “Cruise Ships”). The Cruise Ships call at Singapore, Malaysia and Indonesia as world-class passenger liners. They possess accommodation, dining facilities, function rooms, sun decks, gaming room (casino), child care facilities, beauty salons, massage facilities, exercise facilities, lounges, bars, entertainment and shopping facilities.

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Hotel Operations

To compliment the Group's long term strategy in tourism-related businesses by offering a variety of cruise ship and ground resort services to tourists in Asia Pacific Region, New Century owns 50% equity interests in a hotel in Indonesia namely "Batam View Beach Resort" (the "Hotel"). Batam Island is Indonesia's third largest tourist center, which is less than 35 minutes journey by ferry from Singapore. "Batam View Beach Resort" is an international 4-star hotel which comprises of 195 superior rooms and 17 luxurious Batamese-style seafront villas. It covers 9.8 hectares of landscaped gardens, private beach and natural beauty. The Hotel offers a variety of leisure activities for our guests and generates traffic to the Cruise Ships.

PROPERTY INVESTMENTS

With the rebound on the property market since 2003, New Century has efficiently utilized our resources in acquiring several quality property investments in Hong Kong. Not only did it contribute to the Group with stable rental income but also opportunities for attractive appreciation in value.

Given the improving economy in Southeast Asia Regions, New Century is now looking for any property investments in the region.

酒店業務

為透過在亞太區向旅客提供各種郵輪及陸上渡假服務，以配合本集團在旅遊相關業務方面之長期策略，新世紀擁有位於印尼名為「Batam View Beach Resort」（「酒店」）之酒店之50%股本權益。峇淡島為印尼第三大旅遊中心，由新加坡乘搭渡輪少於35分鐘即可到達。「Batam View Beach Resort」為國際四星級酒店，設有195間高級客房及17幢具有峇淡島色彩之海景豪華別墅，其花園、私人沙灘及天然美景之面積高達9.8公頃。酒店為賓客提供多項消閒活動，並為郵輪製造載客量。

物業投資

隨著地產市場自二零零三年復甦以來，新世紀已有效地運用資源，收購位於香港之多項優質物業投資。此舉不單為本集團帶來穩定之租金收入，亦製造具吸引力之增值機會。

鑑於東南亞地區經濟有所改善，新世紀正於區內物色任何物業投資。