

## Human resources and social responsibilities 人力資源及社會責任

We have a strong culture that advocates life-long learning

終生學習，是我們企業文化的精髓

### Human Resources

Bossini is committed to creating an enjoyable and fulfilling environment in which employees can unleash their potential and succeed in their career at the Bossini family. Comprehensive training sessions from “7 Habits®” practices, leadership development, management skills, stress relief to topics on families building were offered to staff of all levels during the year under review to equip them with the necessary skills to move up their career ladder and to help them develop a balanced lifestyle. Employees are also encouraged to share their success stories via the intranet and through different experience sharing gatherings to build up a strong team that share a common vision.

### Social Responsibilities

Bossini fully embraces its philosophy to “Color Our World” by enriching peoples’ lives in different aspects. Through diversified range of activities and events, Bossini is committed to providing a helping hand to charities both in Hong Kong and regionally. One of the major charity campaigns was a regional fund raising program, named “*bossini - surprises around the world*”. It raised HK\$ 1 million in only two months for The United Nations Children’s Fund (“UNICEF”). With the generous support from Bossini consumers, 16 reputed retail partners with over 2,000 regional outlets and renowned artists, including Hong Kong Committee for UNICEF Ambassadors Miss Gigi Leung, Mr. Daniel Wu and Miss Karena Lam, the event was proved to be a remarkable success.

In addition to this fund-raising event, Bossini also took part in other charitable activities. In May to June 2005, Bossini’s volunteer team participated in a wall painting event for the opening of Heep Hong Society’s Special Child Care Centre at Chun Shek, Shatin to bring more fun and encouragement to the children with special needs. The team also coordinated different game booths for the children and parents in the opening ceremony of Heep Hong’s Chun Shek Centre. While contributing to the society via the above meaningful activities and donations made in the year under review, Bossini will continue to exert tremendous efforts in helping the needy, so as to become a responsible corporate citizen.

### 人力資源

堡獅龍承諾為員工創造一個既舒適又充實的工作空間，讓員工能於堡獅龍的大家庭裏盡展所長，取得工作上的成就。在過去一年，本集團為各級員工提供全面的培訓課程，涵蓋不同的內容，由「七個習慣®」的實踐、領袖才能發展、管理技巧、減壓方法，以至家庭生活等不同主題，讓員工在他們的事業階梯上得到最佳的裝備，同時亦可獲得平衡的身心發展。本集團亦鼓勵員工在內聯網上以及不同的聚會上分享他們的成功故事及經驗，藉以建立一支擁有共同目標之強大團隊。

### 社會責任

堡獅龍一直秉承「Color Our World」的理念，令生活譜出優美的樂章。本集團透過舉辦一系列多元化的活動，致力向香港及海外的慈善團體伸出援手，其中主要慈善活動包括一項名為「*bossini 獎賞滿世界*」的地區性籌活動。在短短兩個月時間內，本集團已為聯合國國際兒童基金會（「UNICEF」）籌得善款港幣一百萬元。是次活動取得空前成功，主要有賴顧客的支持，以及16間知名零售夥伴旗下2,000多間店舖的全力響應，再加上多位名人紅星，包括UNICEF香港委員會大使梁詠琪小姐、吳彥祖先生及林嘉欣小姐的鼎力支持。

除了此項籌款活動外，本集團亦積極參與其他慈善活動。於二零零五年五月至六月，堡獅龍的義工隊伍參加了協康會沙田秦石特殊幼兒中心開幕的壁畫繪畫活動，為有需要的兒童帶來更多歡樂及鼓勵。本集團的義工隊伍更於協康會秦石中心開幕典禮當日為中心的兒童及家長設置攤位遊戲。年內，本集團透過以上各項意義重大的活動及籌款項目貢獻社會。未來，本集團將繼續致力幫助社會上有需要人士，成為富責任感的企業公民。

商界展關懷

caringcompany<sup>2005/06</sup>

Awarded by The Hong Kong Council of Social Service  
香港社會服務聯會頒發



## A Caring Company

Bossini has always pursued for creating a harmonious world and an ideal society. Our exertions received extensive recognition and were awarded "Caring Company 2005/2006" Logo by the Hong Kong Council of Social Service for 2 consecutive years. We are grateful for being accredited such honor and endeavor to incorporate this caring spirit in our future contribution to society.

## 關懷社會的機構

堡獅龍一直致力建立和諧世界，構建理想社會。本集團在這方面的不懈努力廣受社會認同，更連續第2年獲香港社會服務聯會頒發「2005/2006商界展關懷」標誌的殊榮。本集團對於獲得表揚深感榮幸，並承諾於未來繼續發揚關懷社會的精神。