



**Hong Kong Exchanges and Clearing Limited**  
**香港交易及結算所有限公司**

**The Stock Exchange of Hong Kong Limited**

*(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)*

**ANNOUNCEMENT**

**In relation to the matter of Gold-Face Holdings Limited**

**(Stock Code: 396)**

**Cancellation of listing**

**in accordance with Practice Note 17 to the  
Rules Governing the Listing of Securities on**

**The Stock Exchange of Hong Kong Limited (the “Listing Rules”)**

The Exchange hereby announces that with effect from 9:30 a.m. on 20 September 2006, the listing of the shares of the Company will be cancelled in accordance with the Delisting Procedures.

By the end of the Deadline mentioned below, the Company has failed to provide a viable proposal for resumption. Therefore, the Exchange will cancel the listing of the Company’s shares in accordance with the Delisting Procedures.

The Stock Exchange of Hong Kong Limited (the “Exchange”) announces that the listing of the shares of Gold-Face Holdings Limited (the “Company”) will be cancelled with effect from 9:30 a.m. on 20 September 2006 in accordance with the delisting procedures stipulated in Practice Note 17 to the Listing Rules (the “Delisting Procedures”). Practice Note 17 to the Listing Rules formalises the procedures to be adopted to delist long-suspended companies.

Dealings in the Company’s shares have been suspended since 19 May 2003. Accordingly, dealings in the Company’s shares have effectively been suspended for over 40 months.

The Company was put into the third stage of the Delisting Procedures on 4 August 2004. Pursuant to the Delisting Procedures, at the end of the third stage which in the case of the Company was 3 February 2005 (the “Deadline”), where no viable proposals have been received for resumption, the listing of the Company’s shares will be cancelled. Following the suspension in trading in the Company’s shares and before the Deadline, a resumption proposal was submitted to the Exchange. However, the Exchange decided that the resumption proposal was not viable. By the end of the Deadline, the Company has failed to provide a viable proposal for resumption.

The Exchange has notified the Company of its obligation under paragraph 3.1 of Practice Note 17 to issue an announcement informing the public of the cancellation of the listing of its shares on the same day of this announcement.

The Exchange advises shareholders of the Company who have any queries about the implications of the delisting to obtain appropriate professional advice.

Hong Kong, 19 September 2006

Please also refer to the printed version of this announcement in South China Morning Post on 20 September 2006.