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**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**



GOLDEN EAGLE RETAIL GROUP LIMITED

(the “Issuer”)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code 3308)

HK\$1,000,000,000

Zero Coupon Convertible Bonds due 2011

(the “Convertible Bonds”)

convertible into ordinary shares of the Issuer

(Stock Code: 1505)

Global Co-ordinator, Lead Manager and Bookrunner

ABN AMRO Rothschild

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of and permission to deal in the Convertible Bonds as more particularly described in the Offering Circular relating thereto dated 18 October 2006. Permission for the listing of, and dealing in, the Convertible Bonds is expected to become effective on or about 23 October 2006.

18 October 2006

*Please also refer to the published version of this announcement in **The Standard**.*