

# 公司簡介

## Corporate Profile

恒隆集團有限公司 (股份代號：10) 是香港最具資歷的上市公司之一，在物業發展市場擁有超過四十年經驗。透過附屬公司恒隆地產有限公司，集團在中國內地和香港享有尊崇地位，被公認為一家重視質量的頂級物業發展商。

集團的香港業務包括發展物業供銷售和租賃。旗下物業組合龐大，包括住宅、寫字樓及大型商場物業，均以精心策劃及地點優越而著稱。

集團早於九十年代初進入中國內地物業市場，當時的首項投資奠定了集團日後在中國內地的業務發展方向。集團的策略是：在中國內地主要城市的黃金地段，發展最優質的物業。集團現時在上海擁有兩項大型投資物業，包括集商場、寫字樓和住宅於一身的港匯廣場，以及集商場和寫字樓於一身的恒隆廣場，並正以上海項目的成功為基礎，在天津、瀋陽、濟南和長沙等其他主要城市，發展同類的物業項目。

我們不僅繼續在中國內地擴展業務，亦會在香港本土市場的物業組合作出投資，並矢志成為該兩個市場內最出類拔萃的物業發展商。

**Hang Lung Group Limited** (Stock code: 10) is one of the most established listed companies in Hong Kong with over 40 years of experience in the property development market. Through its subsidiary – Hang Lung Properties Limited – the Group is a top tier property developer in mainland China and Hong Kong, with a recognised commitment to quality.

The Group's businesses in Hong Kong include property development for sale and lease. Our substantial portfolio includes well-planned residential, office and large-scale commercial developments in prominent locations.

The Group was an early mover in the mainland China property market, making its first investment in the early 1990s as the first step in a future direction for business expansion. The Group's strategy in mainland China is to develop prime sites in major cities. Our portfolio of investment properties currently comprises two large-scale developments in Shanghai: the commercial, office and residential complex The Grand Gateway; and the commercial and office complex Plaza 66. We are now building on our success in Shanghai to develop similar properties in other major cities including Tianjin, Shenyang, Jinan and Changsha.

We will continue not only to expand our presence in mainland China, but also to invest in our portfolio in Hong Kong, with an aim of becoming the most established property developer active in both markets.