公司簡介

Corporate Profile

申洲國際集團控股有限公司(「申洲國際」)及其 附屬公司(「本集團」)為中國最具規模的縱向一 體化針織製造商,主要以代工(OEM)方式為客 戶製造質量上乘的針織品。根據二零零五年中 國紡織工業發展報告及二零零五年中國紡織品 服裝對外貿易報告,申洲國際是中國最大的針 織服裝出口商,也是日本在中國最大的針織服 裝供應商。此外,根據中國針織工業協會對針 織企業二零零五年度的排名,按税前利潤計, 本集團位列第一位。

本集團的生產基地位於寧波市經濟技術開發 區,並策略性地在柬埔寨設有一個製衣工廠, 在上海、香港及大阪均設有銷售辦事處及代表 處。現時本集團員工逾28,000人,廠房面積逾 680,000平方米,生產各類針織服裝逾9,500萬 件。

申洲國際主要生產針織休閒服裝,近年來大力 發展運動類服裝,主要客戶包括NIKE、ADIDAS 及PUMA等國際知名運動名牌客戶。產品市場從 日本市場逐步拓展至亞太區及歐美市場。

為實現針織服裝代工全球具競爭力企業目標, 申洲國際於二零零五年十一月成功在香港聯合 交易所有限公司主板上市。本公司股份代號為 2313。

Shenzhou International Group Holdings Limited ("Shenzhou International") and its subsidiaries (the "Group") represent the largest vertically integrated knitwear manufacturer in China. The Group is principally engaged in the manufacturer of high-end knitwear on an OEM basis. The Group was also the largest exporter of knitwear and the largest PRC Knitwear supplier to Japan according to the 2005 report on the development of China's textile industry and the 2005 annual report on China's international trade in textiles and clothing. According to the China Knitting Industry Association, the Group ranked first in terms of profit before taxation among China's knitwear manufacturers in 2005.

With the production base located in Economic Technical Development Zone of Ningbo and has a garment factory strategically set up in Cambodia, the Group also established sales offices and branch offices in Shanghai, Hong Kong and Osaka. Currently, the Group had over 28,000 employees and the area of the factories spans across 680,000 sq.m., which can produce various knitwear of over 95 million pieces.

With the focus on producing causal wear, Shenzhou International also extended to sports wear, with the major international renowned sports wear clients including NIKE, ADIDAS and PUMA. The market is also extended from Japan to Asia Pacific, Europe and the US market.

Shenzhou International was listed on the Main Board of The Stock Exchange of Hong Kong Limited in November 2005 with an aim to be the most competitive knitwear manufacturer in the world. The stock code of the Company is 2313.