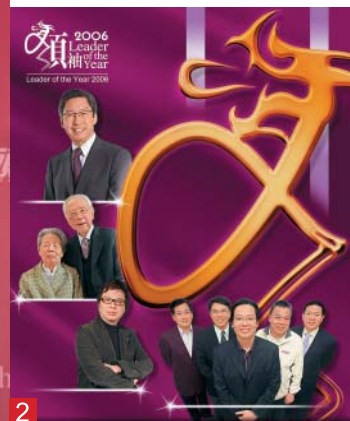


Major Events of the Year

年度大事紀要



1-4. Sing Tao News Corporation Limited has organized the Leader of the Year Award for 13 years since 1994. The "Leader of the Year 2006" Award Presentation Ceremony was officiated by Mr. Charles Ho, Chairman of Sing Tao News Corporation Limited, and The Honorable Donald Tsang, Chief Executive of HKSAR. The Award winners from the four categories shared their success stories with distinguished guests at the grand gala dinner.

星島新聞集團有限公司自1994年創辦「傑出領袖選舉」至今，已進入第十三屆。「2006年傑出領袖選舉」頒獎禮由星島新聞集團有限公司主席何柱國先生與香港特別行政區行政長官曾蔭權先生共同主持開幕儀式。四個組別的得獎者與出席頒獎禮的各界知名人士分享他們的成功之道。

5. Sing Tao Daily, The Standard and the Education and Manpower Bureau co-organized "The 21st Sing Tao Inter-School Debating Competition". 《星島日報》、《英文虎報》與教育統籌局合辦「星島第二十一屆全港校際辯論比賽」。



Major Events of the Year 年度大事紀要



6-7. In celebrating its first anniversary, Headline Daily launched an advertising campaign to highlight its position as "The HK No.1 Free Newspaper", and extended its content to its revamped website hkheadline.com.

為慶祝創刊一周年，《頭條日報》推出「全港No.1免費報紙」為主題的廣告活動，同時亦全面加強內容，更推出革新的頭條網。

8-11. The Group's Magazine unit held a number of events during 2006, including the "Annual Artiste Awards 2006", "Quality Living Award Hong Kong 2006" and "Best of I.T. Award 2006". In addition, East Week introduced a new logo in February 2007 in order to reinforce its image as a quality magazine.

集團之雜誌業務於2006年舉辦了多項大型活動，包括「演藝家年獎2006」、「香港好生活大獎2006」及「香港I.T.至專大獎2006」。另外，《東周刊》在2007年2月革新標誌，以提高其優質雜誌的形象。

12-13. In 2006, Sing Tao Daily launched the retail version of "Investment Weekly" and revamped "Sing Tao Daily - District Post", while The Standard introduced new supplements "The Standard Money" and "Goodies". Both newspapers are committed to provide readers with high quality content.

《星島日報》與《英文虎報》一直致力為讀者提供更多優質內容。在2006年，《星島日報》推出《投資王》周刊零售版及革新《星島日報—地區報》，而《英文虎報》亦出版了《The Standard Money》與《Goodies小小英語樂》等增刊。