



僑威集團在設計新一代煙包印刷產品方面一直追求創新，致力走在市場前沿，並已具備彩虹光柱鐳射紙印刷技術。產品在印刷過程中採用兩種或以上的印刷方式，例如凹印、柯式印刷、柔印或絲印，藉以滿足客戶的不同需要。在視覺色彩變化多端的彩虹鐳射紙之色相檢查上，僑威集團特別設計一套色樣管理標準，確保交付予客戶的每件產品均保持色彩一致，銳意為客戶提供達到世界優質水平的包裝印刷產品。

Kith Holdings endeavours to pursue high level of innovation and takes the lead in adopting rainbow-effect holographic paperboard printing in designing brand-new printed tobacco-packaging products. In this printing process, products are put through two or more printing methods, such as gravure, offset, flexographic and silkscreen printing, with an aim to fulfill customer needs. As its variable optical colour of rainbow-effect holographic paperboard, Kith Holdings has customised its colour management standard to examine and ascertain consistency of chrominance for each product delivered, with an aim to provide world-class package printing products to customers.

