Corporate Profile 企業簡介

Hong Long Holdings Limited ("Hong Long Holdings" or the "Company") and its subsidiaries (the "Group") are principally engaged in the property development of mid-range residential and commercial properties as well as leasing of commercial properties in Guangdong Province. Currently, the property developments of the Group are mainly residential and commercial complexes in Shenzhen, Huizhou and Meizhou. Over the years, the Group has successfully established its reputation in Shenzhen, the PRC, "Hong Long Properties" under the Group was accreditated as the Best Representative of Shenzhen's Real Estate Brands in the Past 25 Years.

For the year ended 31 December 2006, the Group had land reserves comprising six parcels of land situated in Huizhou and one parcel of land in Meizhou, with an aggregate site area and expected total GFA of approximately 530,000 sq.m. and approximately 1,260,000 sq.m. respectively. Looking forward, our business objective is to continue focusing on the property development of mid-market residential and commercial properties, strengthen the leasing of commercial properties, enhance internal management and cost control, and become a major highly competitive property developer in Guangdong Province, the PRC.

The Company was listed on the main board of the Stock Exchange of Hong Kong Limited ("Stock Exchange") on 22 February 2007 (stock code: 1383).

鴻隆控股有限公司(「鴻隆控股」或「本公司」)及 其附屬公司(「本集團」)主要在中國廣東省從事 中檔住宅、商業物業的開發和商業物業的租賃 業務。目前,本集團的房地產開發項目集中在 深圳、惠州和梅州地區,主要供應的物業為住 宅及商業綜合大廈。本集團過去在中國深圳已 成功建立聲譽,集團旗下的「鴻隆地產」亦被評 為25年深圳最具影響力的10大地產品牌。

截止到2006年12月31日,本集團的土地儲備包括分別位於惠州和梅州的六幅及一幅土地(總地盤面積及預期總建築面積分別約為530,000平方米以及1,260,000平方米)。展望未來,我們的業務目標為持續專注在廣東省開發中檔住宅和商業物業,加強商業物業的租賃業務,增強內部管理和成本控制,成為中國廣東省富有競爭力的主要開發商之一。

本公司於2007年2月22日在香港聯合交易 所有限公司(「聯交所」)主板上市(股份編號: 1383)。