



PACIFIC CENTURY INSURANCE HOLDINGS LIMITED

(盈科保險集團有限公司)*

(An investment holding company incorporated in Bermuda with limited liability)

(Stock Code: 65)

PROPOSED CHANGE OF COMPANY NAME – DESPATCH OF CIRCULAR

Reference is made to the joint announcement dated 11 June 2007 issued by Fortis Insurance International N.V. and the Company in relation to, among other things, the Proposed Change of Company Name.

As disclosed in the Announcement, the Board proposes to change the name of the Company from “Pacific Century Insurance Holdings Limited” to “Fortis Asia Holdings Limited” and adopt the Chinese name of “富通亞洲控股有限公司” as a secondary name. The Proposed Change of Company Name is subject to the passing of a special resolution by the Shareholders at the SGM, following which a new certificate of incorporation on change of name will be issued by the Registrar of Companies in Bermuda. The Proposed Change of Company Name will take effect from the date shown on such certificate.

A circular containing, among other things, details of the Proposed Change of Company Name and the notice of the SGM have been despatched to Shareholders on 6 July 2007.

PROPOSED CHANGE OF COMPANY NAME

Reference is made to the joint announcement dated 11 June 2007 issued by Fortis Insurance International N.V. and the Company in relation to, among other things, the Proposed Change of Company Name (the “**Announcement**”).

As disclosed in the Announcement, the board of directors (the “**Board**”) of Pacific Century Insurance Holdings Limited (the “**Company**”) proposes to change the name of the Company from “Pacific Century Insurance Holdings Limited” to “Fortis Asia Holdings Limited” and adopt the Chinese name of “富通亞洲控股有限公司” as a secondary name (the “**Proposed Change of Company Name**”). The Proposed Change of Company Name is subject to the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at the SGM (as defined below), following which a new certificate of incorporation on change of name will be issued by the Registrar of Companies in Bermuda. The Proposed Change of Company Name will take effect from the date shown on such certificate.

REASONS FOR THE CHANGE OF NAME

As disclosed in the Announcement, the Proposed Change of Company Name is to align the Company’s image and better identify the change in the controlling shareholder of the Company. It is in the commercial interest and corporate benefit of the Company to promote and further enhance its image under the Fortis brand.

SHARE CERTIFICATES

As disclosed in the Announcement, upon the Proposed Change of Company Name becoming effective, all existing share certificates bearing the existing Company name will continue to be evidence of title to shares of the Company and will continue to be valid for trading, settlement and registration purposes and the rights of the Shareholders will not be affected as a result of the change of the Company's name. Upon the Proposed Change of Company Name becoming effective, any issue of share certificates thereafter will be in the new Company name. A further announcement will be made once the change of name of the Company has become effective.

SPECIAL GENERAL MEETING

The special general meeting of the Company for the purpose of considering and, if thought fit, passing with or without amendments a special resolution to approve the Proposed Change of Company Name will be held at 28th Floor, Wing On Centre, 111 Connaught Road Central, Hong Kong on 3 August 2007 at 10:30 a.m. (the "SGM").

DESPATCH OF CIRCULAR

A circular containing, among other things, details of the Proposed Change of Company Name and the notice of the SGM have been despatched to Shareholders on 6 July 2007.

By order of the board of
Pacific Century Insurance Holdings Limited
Stuart Fraser
Group Managing Director

Hong Kong, 6 July 2007

As at the date of this announcement, the directors of the Company are Petrus Bernardus Gerardus van Harten, Damis Jacobus Ziengs, Charles Stuart Fraser, Luc Alex Jules Henrard, Bart Karel August De Smet, Stuart Hamilton Leckie[#], Tsui Yiu Wa, Alec[#] and Chan Ka Lok[#].

** For identification purpose only*

Independent non-executive director