

Times Ltd.

(時代零售集團有限公司)*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1832)

DATE OF BOARD MEETING

The board of directors (the "Board") of Times Ltd. (the "Company") hereby announces that a meeting of the Board of the Company will be held on Thursday, 20th September, 2007 at 4/F., 20 – 24 Kwai Wing Road, Kwai Chung, New Territories, Hong Kong for the purpose of, among other matters, approving the release of the interim results of the Company and its subsidiaries for the six months ended 30th June, 2007 and considering the payment of an interim dividend (if any).

By order of the Board
Times Ltd.
Lau Siu Ki, Kevin
Company Secretary

Hong Kong, 6th September, 2007

As at the date of this announcement, the executive directors of the Company are Mr Fang Hung, Kenneth, Mr Gao Chunhe, Mr Fang Yan Tak, Douglas and Mr Wong See Leung; and the independent non-executive directors of the Company are Mr Chan Wing Kee, Mr Ting Woo Shou, Kenneth and Mr Lau Yuen Sun, Adrian.

** For identification purpose only.*