

公司簡介

CORPORATE PROFILE

恒隆地產有限公司

(股份代號：101)是恒隆集團有限公司(股份代號：010)的地產業務機構。

本公司於一九四九年成立，是一家重視質量的頂級地產發展商，在中國內地和香港備受尊崇。

我們是一家真正多元化的物業發展公司，這反映於旗下物業組合之多範疇，包括商場及商舖、寫字樓、住宅、服務式寓所、工業／寫字樓物業、以及停車場等。我們的基本重點是在營運地的城市購入最佳的土地，並僱用頂級建築師行設計和打造出最高質量的物業。

本公司在香港和中國內地之政策，均涉及不斷地審閱及在有需要時更新租戶組合，並且定期翻新現有項目，藉此爭取最大的投資回報。我們亦重視各項增值服務和促銷策略，從而加強旗下物業的吸引力和市場優勢。

我們的長遠目光是擴展中國內地業務，並同時在香港本土繼續投資，目標是成為兩地市場內最優質的地產發展商。

截至二零零七年六月三十日，本公司的市值高達港幣一千一百一十七億元，成為香港表現最佳的大型地產公司之一，反映出投資者對本公司管理層和策略的認同。

Hang Lung Properties Limited

(stock code 101) is the property arm of Hang Lung Group Limited (stock code 010).

Founded in 1949, we are a top tier property developer in mainland China and Hong Kong with a recognised commitment to quality.

We are a truly diversified property development company as reflected in our varied portfolio of commercial and retail, office, residential, serviced apartments, industrial/office and car park properties. Our primary focus is to acquire the best sites in the cities where we operate and employ only the top architectural firms to achieve the highest design quality and develop the best properties.

In both Hong Kong and mainland China, our corporate policy is to constantly review and, where necessary, upgrade our tenant mix while regularly refurbishing our existing developments so as to achieve a maximum return on our investments. We also emphasize value-added services and incentives, which add to the appeal and marketability of our properties.

Our long-term vision is to expand in mainland China while continuing to invest in our home market of Hong Kong, with the aim of becoming property developer of the highest quality in both markets.

As a reflection of investors' recognition of our management and strategy, our market capitalisation reached HK\$111.7 billion as at 30 June 2007, making us as one of the top performers among Hong Kong's major property companies.

恒隆在上海之旗艦物業恒隆廣場，是上海文化生活及商業要地浦西區之最高建築物之一，年內之租出率穩企於百分之一百。

Hang Lung's flagship property in Shanghai, Plaza 66, is one of the tallest buildings in the city's cultural and commercial district of Puxi. During the year, Plaza 66 maintained a 100% occupancy rate.



強子匯勝 STRONG ASSETS

寫字樓 Office



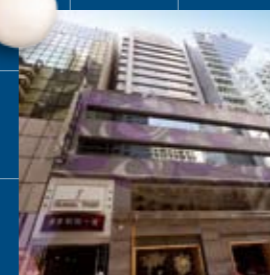
上海 恒隆廣場
Plaza 66,
Shanghai



中環 樂成行
Baskerville House,
Central



中環 渣打銀行大廈
Standard Chartered
Bank Building,
Central



中環 都爹利街1號
1 Duddell Street,
Central



尖沙咀 格蘭中心
Grand Centre,
Tsimshatsui



銅鑼灣 恒隆中心
Hang Lung Centre,
Causeway Bay

商場及商舖 Commercial and Retail



上海 恒隆廣場
Plaza 66,
Shanghai



山頂 山頂廣場
The Peak Galleria,
The Peak



旺角 雅蘭中心
一期及二期
One and Two
Grand Tower,
Mongkok



銅鑼灣 名店坊
Fashion Walk,
Causeway Bay



上海 港匯廣場
The Grand Gateway,
Shanghai



鯉魚涌 康怡廣場
Kornhill Plaza,
Quarry Bay

住宅及寓所 Residential and Apartments



上海 港匯廣場
The Grand Gateway,
Shanghai



鯉魚涌 康蘭居
Kornhill Apartments,
Quarry Bay



半山 御峯
The Summit,
Mid-Levels



荃灣 汀蘭居
The Bay Bridge,
Tsuen Wan

