JLF INVESTMENT COMPANY LIMITED

金六福投資有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

ANNOUNCEMENT OF RESULTS FOR THE YEAR ENDED 31 DECEMBER 2007

The Board of Directors of JLF Investment Company Limited (the "Company") announces herewith the audited consolidated results of the Company and its subsidiaries (the "Group") for the year ended 31 December 2007, together with the comparative figures for the year ended 31 December 2006 as follow:

CONSOLIDATED INCOME STATEMENT

For the year ended 31 December 2007

	Notes	2007 HK$'000	2006 HK$'000
Turnover	3	**139,923**	109,288
Cost of sales		**(86,505)**	(66,390)
Gross profit		**53,418**	42,898
Other revenue		**3,352**	2,251
Selling and distribution costs		**(13,723)**	(13,667)
Administrative expenses		**(15,574)**	(13,808)
Profit from operating activities	4	**27,473**	17,674
Finance costs	5	**(2,263)**	(1,419)
Discount on acquisition of additional interests in a subsidiary		**–**	456
Discount on acquisition of a subsidiary		**–**	37
Gain on disposal of partial equity interest in a subsidiary		**–**	297
Gain on disposal of subsidiaries		**–**	3,684
Profit before taxation		**25,210**	20,729
Taxation	6	**(164)**	(7)
Profit for the year		**25,046**	20,722
Attributable to:			
Equity holders of the Company		**13,495**	12,499
Minority interests		**11,551**	8,223
		25,046	20,722
Dividend	7	**13,904**	–
Profit per share attributable to the equity holders of the Company	8		
Basic and diluted		**1.17 cents**	1.08 cents

CONSOLIDATED BALANCE SHEET

As at 31 December 2007

	Notes	2007 HK$'000	2006 HK$'000
ASSETS			
Non-current assets			
Land use rights		**5,338**	4,723
Property, plant and equipment		**71,718**	71,586
Intangible assets		**12,126**	4,748
Goodwill		**10,924**	10,924
		100,106	91,981
Current assets			
Inventories		**50,649**	47,249
Trade receivables	*9*	**15,226**	15,279
Prepayment, deposit and other receivables		**7,933**	7,066
Amounts due from related parties		**61,935**	32,397
Amount due from immediate holding company		**2,630**	–
Bank balances and cash		**115,345**	31,832
		253,718	133,823
Total assets		**353,824**	225,804
EQUITY			
Capital and reserve attributable to the Company's equity shareholders			
Share capital		**12,193**	11,493
Reserves		**142,493**	82,667
Proposed final dividend	*7*	**13,904**	–
		168,590	94,160
Minority interests		**58,220**	50,289
Total equity		**226,810**	144,449
LIABILITIES			
Non-current liabilities			
Deferred tax liabilities		**2,884**	2,704
Current liabilities			
Trade payables	*10*	**21,071**	17,672
Accruals, deposit received and other payables		**54,631**	15,999
Amounts due to directors		**–**	812
Amounts due to related parties		**5,760**	14,168
Bank borrowings – secured, due within one year		**42,668**	30,000
		124,130	78,651
Total liabilities		**127,014**	81,355
Total equity and liabilities		**353,824**	225,804
Net current assets		**129,588**	55,172
Total assets less current liabilities		**229,694**	147,153

Notes:

1. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

In the current year, the Group has applied, for the first time, the following new standards, amendment and interpretations (the "new HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"), which are effective for the Group's financial year beginning 1 January 2007.

HKAS 1 (Amendment)	Capital Disclosures
HKFRS 7	Financial Instruments: Disclosures
HK(IFRIC) – Int 8	Scope of HKFRS 2
HK(IFRIC) – Int 9	Reassessment of Embedded Derivatives
HK(IFRIC) – Int 10	Interim Financial Reporting and Impairment

The adoption of the new HKFRSs has no material effect on the Group's results and financial position or any substantial changes in the Group's accounting.

The principal effect in adopting these new HKFRSs are as follows:

(a) Amendment to HKAS 1 Presentation of Financial Statements – Capital disclosures
This amendment requires the Group to make disclosures that enable users of the consolidated financial statements to evaluate the Group's objectives, policies and processes for managing capital.

(b) HKFRS 7 Financial Instruments: Disclosures
This standard requires disclosures that enable users of the consolidated financial statements to evaluate the significance of the Group's consolidated financial instruments and the nature and extent of risks arising from those consolidated financial instruments. The new disclosures are included throughout the consolidated financial statements. While there has been no effect on the financial position or results of operations of the Group, comparative information has been included where appropriate.

(c) HK(IFRIC) – Int 8 Scope of HKFRS 2
This interpretation requires HKFRS 2 to be applied to any arrangement in which the Group cannot identify specifically some or all of the goods or services received, for which equity instruments are granted or liabilities (based on a value of the Group's equity instruments) are incurred by the Group for a consideration, and which appears to be less than the fair value of the equity instruments granted or liabilities incurred. As the Company has no issued equity instruments to the Group's employees in accordance with the Group's share option scheme, the interpretation has had no effect on these financial statements.

(d) HK(IFRIC) – Int 9 Reassessment of Embedded Derivatives
This interpretation requires that the date to assess whether an embedded derivative is required to be separated from the host contract and accounted for as a derivative is the date that the Group first becomes a party to the contract, with reassessment only if there is a change to the contract that significantly modifies the cash flows. As the Group has no embedded derivative, the interpretation has had no effect on these financial statements.

(e) HK(IFRIC) – Int 10 Interim Financial Reporting and Impairment
The Group has adopted this interpretation as of 1 January 2007, which requires that an impairment loss recognised in a previous interim period in respect of goodwill or an investment in either an equity instrument classified as available for sale or a financial asset carried at cost is not subsequently reversed. As the Group had no impairment losses previously reversed in respect of such assets, the interpretation has had no impact on the financial position or results of operations of the Group.

The Group has not early applied the following new standards, amendment or interpretations that have been issued but are not yet effective. The directors of the Company (the "Directors") anticipate that the application of these new standards, amendment or interpretations will have no material impact on the results and the financial position of the Group.

HKAS 1 (Revised)	Presentation of Financial Statements [1]
HKAS 23 (Revised)	Borrowing Costs [1]
HKFRS 8	Operating Segments [1]
HK(IFRIC) – Int 11	HKFRS 2 – Group and Treasury Share Transactions [2]
HK(IFRIC) – Int 12	Service Concession Arrangements [3]
HK(IFRIC) – Int 13	Customer Loyalty Programmes [4]
HK(IFRIC) – Int 14	HKAS 19 – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction [3]

1 Effective for annual periods beginning on or after 1 January 2009
2 Effective for annual periods beginning on or after 1 March 2007
3 Effective for annual periods beginning on or after 1 January 2008
4 Effective for annual periods beginning on or after 1 July 2008

2. BASIS OF PREPARATION

The consolidated financial statements have been prepared under the historical cost basis except for certain financial instruments, which are measured at fair values.

The consolidated financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs"), which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards ("HKASs") and Interpretations issued by the HKICPA, and accounting principles generally accepted in Hong Kong. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on the Stock Exchange and by the Hong Kong Companies Ordinance.

3. TURNOVER

	The Group	
	2007	2006
	HK$'000	*HK$'000*
Production and distribution of wine	**139,923**	109,288

No segment information analysis of the Group by business or geographical segments is presented as the Group is solely attributable to the production and distribution of wines in the PRC. Over 90% of the Group's revenue, assets and liabilities are derived from customers based in the PRC and accordingly, no further detailed analysis of the Group's geographical segments is disclosed.

4. EXPENSES BY NATURE

	The Group	
	2007	2006
	HK$'000	*HK$'000*
Expenses included in cost of sales, selling and distribution expenses and administrative expenses are analysed as follows:		
Staff costs, including directors' remuneration		
– Basic salaries and allowances	**7,224**	4,704
– Retirement benefits scheme contributions	**36**	27
Total staff costs	**7,260**	4,731
Auditors' remuneration	**780**	780
Amortisation of intangible assets	**745**	364
Amortisation of land use rights	**186**	178
Cost of inventories recognised as expenses	**87,228**	67,051
Depreciation	**6,632**	7,050
Research and development cost	**112**	–
Minimum lease payments under operating leases:		
Land and building	**1,603**	1,880

5. FINANCE COSTS

	The Group	
	2007	2006
	HK$'000	*HK$'000*
Interest on bank borrowings wholly repayable within five years	**2,259**	1,413
Bank charges	**4**	6
	2,263	1,419

6. TAXATION

	2007	2006
	HK$'000	*HK$'000*
The charge comprises:		
Current tax:		
Hong Kong		
– current year	**–**	–
The PRC		
– current year	**15**	–
– underprovision in prior year	**149**	7
	164	7

No provision for Hong Kong Profits Tax has been made in the consolidated financial statements as the Group and the Company has no assessable profit for the year.

A reconciliation of the tax expense applicable to (loss)/profit before tax using the statutory rates for the countries in which the Company and majority of its subsidiaries are domiciled to the tax (income)/expense at the effective tax rates, and a reconciliation of the applicable rates (i.e., the statutory tax rates) to the effective tax rates, are as follows:

The Group – 2007

	Hong Kong		**The PRC**		**Total**	
	HK$'000	***%***	***HK$'000***	***%***	***HK$'000***	***%***
(Loss)/profit before taxation	**(88)**		**25,298**		**25,210**	
Tax at the statutory tax rate	**(15)**	**(17.50)**	**8,348**	**33.00**	**8,333**	**32.40**
Tax effect of tax losses not recognised	**225**	**256.14**	**–**	**–**	**225**	**0.89**
Tax effect of income not taxable for tax purpose	**(210)**	**(238.64)**	**–**	**–**	**(210)**	**(0.83)**
Underprovision in respect of prior year	**–**	**–**	**149**	**–**	**149**	**–**
Effect of tax exemptions granted to the PRC subsidiaries	**–**	**–**	**(8,333)**	**(33.00)**	**(8,333)**	**(32.46)**
Tax charge for the year	**–**	**–**	**164**	**–**	**164**	**–**

The Group – 2006

	Hong Kong		The PRC		Total	
	HK$'000	*%*	*HK$'000*	*%*	*HK$'000*	*%*
(Loss)/profit before taxation	(2,392)		23,121		20,729	
Tax at the statutory tax rate	(419)	(17.50)	7,630	33.00	7,211	34.75
Tax effect of tax losses not recognised	445	18.60	–	–	445	2.15
Tax effect of income not taxable for tax purpose	(26)	(1.10)	–	–	(26)	(0.13)
Effect of tax exemptions granted to the PRC subsidiaries	–	–	(7,623)	(33.00)	(7,623)	(36.77)
Tax charge for the year	–	–	7	–	7	–

Hong Kong Profits Tax

As at 31 December 2007, the Group had unused tax losses of approximately HK$29 million (2006: HK$26 million) available for offset against future profits. No deferred tax asset has been recognised due to the unpredictability of future profit streams.

The PRC Income Tax

Pursuant to 開國稅發2006 27號文件 issued by the PRC tax bureau, the Yunnan Shangeli-la Winery Company Limited is entitled to an exemption from the PRC enterprise income tax for the period from 1 January 2006 to 31 December 2007 and a 50% reduction for the next consecutive three years (the "Tax Exemption Period") under the relevant tax rules and regulations in the PRC.

Shangeli-la (Qinhuangdao) Winery Limited being a foreign investment enterprise established in the Coastal Open Economics Region of Qinhuangdao, the PRC, which is subject to preferential enterprise income tax rate of 24% and is entitled to full exemption from the PRC enterprise income tax for two years starting from its first profit-making year and a 50% reduction for the next consecutive three years under the relevant applicable to foreign investment enterprise in the PRC. Guangzhou Zangji Trading Company Limited is subject to the PRC enterprise income tax rate of 33% based on the assessable profit arising for the year. Both Shangeli-la (Qinhuangdao) Winery Limited and Guangzhou Zangji Trading Company Limited have been reported loss since their establishment. Xiamen Zanmi Winery Limited (廈門藏秘酒業有限公司) is subject to the PRC enterprise income tax rate of 14% based on the assessable profit arising for the year.

On 16 March 2007, the National People's Congress approved the Corporate Income Tax Law of the PRC (the "New CIT Law"). The New CIT Law introduces a wide range of changes which standardises the corporate income tax rate to 25% with effect from 1 January 2008. The New CIT Law also provides that further detailed measures and regulations on the determination of taxable profit, tax incentives and grandfathering provisions.

7. DIVIDEND

	2007	2006
	HK$'000	*HK$'000*
Proposed final – HK$0.01 (2006: Nil) per ordinary share	**13,904**	–

The proposed final dividend for the year is subject to the approval from the shareholders of the Company at the forthcoming annual general meeting.

8. EARNINGS PER SHARE

The calculation of basic and diluted earnings per ordinary share is based on the following data:

(a) Basic earnings per share

	2007	2006
	HK$'000	*HK$'000*
Profit for the year attributable to the equity holders of the Company for the purpose of basic earnings per ordinary share	**13,495**	12,499
Weighted average number of shares for the purpose of basic earnings per ordinary share	**1,156,167,565**	1,149,263,455

(b) Diluted earnings per share

Diluted earnings per share for the year ended 31 December 2007 is the same as the basic earnings per share as there were no dilutive potential ordinary shares outstanding.

9. TRADE RECEIVABLES

The Group generally allows an average credit period ranging from 30 to 90 days (2006: 30 to 90 days) to its trade customers which major customers with whom specific terms have agreed.

	The Group	
	2007	2006
	HK$'000	*HK$'000*
Within 90 days	**13,329**	15,236
More than 90 days and within 180 days	**1,325**	2
More than 180 days and within 360 days	**572**	77
More than 360 days	**39**	–
	15,265	15,315
Less: Provision for impairment losses of trade receivables	**(39)**	(36)
	15,226	15,279

10. TRADE PAYABLES

	The Group	
	2007	2006
	HK$'000	*HK$'000*
Within 90 days	**17,072**	14,768
More than 90 days and within 180 days	**1,652**	525
More than 180 days and within 360 days	**2,347**	2,379
	21,071	17,672

Trade payables are non interest bearing and have an average term of three months.

MANAGEMENT DISCUSSION AND ANALYSIS

The Group continued to benefit from the rapid growth of the PRC market in year 2007. During the year, the Group's turnover increased by HK$31 million, representing an increase of 28%. Profit from operations increased by HK$10 million to HK$28 million, representing a 55% increase from 2006; profit attributable to shareholders of the Company increased by HK$1 million to HK$13.5 million.

FINANCIAL INFORMATION AND LIQUIDITY

As at 31 December 2007, the Group had total assets of HK$354 million (2006: HK$226 million) which was financed by current liabilities of HK$124 million (2006: HK$79 million), long term liability of HK$2.9 million (2006: HK$2.7 million), shareholders' equity of HK$169 million (2006: HK$94 million) and the minority interests of HK$58 million (2006: HK$50 million).

The Group maintains a strong and healthy balance sheet. Cash and cash equivalents as at 31 December 2007 rose 262% to HK$115 million (2006: HK$32 million). The working capital of the Group was HK$130 million representing an increase of 135% as compared to 31 December 2006. The Group's current ratio as at 31 December 2007 was approximately 2.04 (2006: 1.70). Gearing ratio, representing the total borrowings divided by the shareholders' equity was approximately 0.19 (2006: 0.21). The change in current ratio and the lowering in gearing ratio are attributed to the proceeds from placing of the Company's share and increase in profitability.

During the year, net cash generated from operations amounted to HK$29 million, increased by 288% from last year, representing that the Group's ability in generate solid earnings.

Basic earnings per share attributable to the equity holders for the year ended 31 December 2007 were at HK1.17 cents (2006: HK1.08 cents).

Trade receivables turnover period is 40 days. The Group did not experience any material bad debts that required write off in 2007. The Group and the Company had no other material capital commitment and contingent liabilities as at 31 December 2007.

ACQUISITION

On 21 June 2007, the Company entered into an acquisition agreement with an independent third party (the "Vendor") that the Vendor agreed to sell and the Company agreed to purchase the 30% equity interest in Shangri-la Winery Company Limited ("Shangri-la Winery") (previously known as "Yunnan Shangeli-la Winery Company Limited" (the "Acquisition"). The Acquisition was completed on 11 February 2008. Details of which were set out in the Company's announcement and circular dated 8 August 2007 and 19 September 2007 respectively. Following completion of the Acquisition, the Group held 95% equity in Shangri-la Winery. The Group is moving forward with its integration plans to reap the synergistic benefits in manufacturing and the supply chain for its operations. Leveraging the strengths of the combined business, the Group will be able to compete more effectively in the winery industry and to further enhance its leadership position.

MAJOR SUPPLIERS AND CUSTOMERS

During the period the aggregate purchases attributable to the Group's five largest suppliers comprised approximately 37% (2006: 32%) of the Group's total purchases and the purchases attributable to the Group's largest supplier was approximately 10% (2006: 6%). The aggregate sales attributable to the Group's five largest customers were approximately 80% (2006: 66%) and the sales attributable to the Group's largest customer was approximately 48% (2006: 50%). None of the Directors, their associates or shareholders which, to the knowledge of the Directors, owned more than 5% of the Company's issued share capital had any beneficial interest in the five largest suppliers or customers of the Group.

GOVERNMENT SUBSIDIES AND TAXATION

In year 2007, the Group was granted HK$2.23 million (2006: HK$1.39 million) as subsidies from the local finance department in subsidising the Group's production. Besides, the State Administration of Taxation (國家稅務總局) has approved Yunnan Shangeli-la Winery Company Limited's profits tax exemption application and such profits tax exemption has been effective since year 2006.

DIVIDEND

The Directors recommend payment of final dividend of HK$0.01 for the year ended 31 December 2007 (2006: Nil).

BOOK CLOSURE

The register of members of the Company will be closed from 13 May 2008 to 16 May 2008 (both dates inclusive) during which period no transfer of shares will be registered. In order to qualify for the final dividend, transfers must be lodged at the Company's branch register in Hong Kong, Tricor Progressive Limited, at 26/F., Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong by no later than 4:30 p.m. on 9 May 2008.

PLEDGE OF ASSETS

At 31 December 2007, the Group pledged its land use rights and buildings with net book value amounting to approximately HK$0.4 million and HK$34 million (2006: HK$0.4 million and HK$33 million) to secure general banking facilities granted to the Group.

EXPOSURE TO FLUCTUATION IN EXCHANGE RATES

Most of the Group's revenue, expenses, assets and liabilities are denominated in Renminbi ("RMB"). The Group's major borrowings including the ones issued during the period are in RMB. As the Group's major revenues are in RMB, there is natural hedge mechanism in place and currency exposure is relatively low. As such it does not anticipate material exchange risk and had not employed any financial instruments for hedging purposes. The slow and moderate appreciation of the RMB regime against the US dollar has a positive but negligible impact on the Group. To enhance overall risk management for its expansion, the Group has already strengthened its treasury management capability and will closely monitor its currency and interest rate exposure.

EMPLOYEE INFORMATION

As at 31 December 2007, the Group employed a total of 410 (2006: 354) full-time employees, mostly at the Group's subsidiary factories for winery products and sales offices. The Group's emolument policies are formulated based on the performance of individual employees and are reviewed annually. The Group also provides medical insurance coverage and provident fund schemes (as the case may be) to its employees depending on the location of such employees. The Company adopted a share option scheme (the "Scheme") on 16 September 2002 for the primary purpose of providing incentives to the directors and eligible employees. No options was granted under the Scheme since its adoption.

LABOUR COST AND THE NEW LABOUR LAW

The labour cost in the PRC in general has been in a rising trend. The overall cost of labour employed by the Group increased by 53%. We are always concerned on the impact of labour cost to the operation. The Group's staff cost to sales ratio increased from 4% in 2006 to 5% 2007. The change in labour cost is still within tolerant level. The Group has complied with the requirements of national laws and labour policy, as such, the implementation of new Labour Law in January 2008 has no significant impact on the labour policy and operation of the Group.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company, nor any of its subsidiaries has purchased, redeemed or sold any of the Company's listed securities during the year.

AUDIT COMMITTEE

As of the date of this report, the Audit Committee comprises of four Independent Non-Executive Directors namely Mr. Ting Leung Huel, Stephen (Chairman), Mr. Ma Yong, Mr. E Meng and Mr. Cao Kuangyu.

The Audit Committee has reviewed with management the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters including a review of the audited financial statements and report of the Group for the year ended 31 December 2007. The Committee was content that the accounting policies of the Group are in accordance with current best practice in Hong Kong.

CORPORATE GOVERNANCE

In the opinion of the directors the Company has complied throughout the year ended 31 December 2007 with the Code on Corporate Governance Practices ("CG Code") set out in Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") except for the deviations from Code Provisions A.4.1 and A.4.2, which are explained below.

Code Provision A.4.1 of the CG Code stipulates that Non-executive Directors should be appointed for a specific term, subject to re-election. The Non-executive Directors of the Company are not appointed for a specific term, but are subject to retirement by rotation and re-election at annual general meeting in accordance with the Bye-laws of the Company.

Under Code Provision A.4.2, every Director, including those appointed for a specific term, should be subject to retirement by rotation at least once every three years. Directors of the Company retire not strictly under Code Provision A.4.2, but in accordance with the Bye-laws which stipulates that one-third of the Directors of the Company, except the Chairman and the Chief Executive Officer, shall retire from office by rotation at each annual general meeting.

The Board considers that all Directors (save for the Chairman and the Chief Executive Officer) are subject to retirement and re-election on a periodic basis under the Bye-laws. The Board also considers that the continuity of leadership is important for the stability and growth of the Company and that both the Chairman and the Chief Executive Officer should not be subject to retirement or hold office for a limited term.

Further details of the Company's compliance with the CG code will be disclosed in the 2007 Annual Report to be dispatched to the members of the Company in due course.

CONFIRMATION OF INDEPENDENCE

The Company has received, from each of the four Independent Non-executive Directors, an annual confirmation of his independence pursuant to Rule 3.13 of the Listing Rules. The Company considers all the Independent Non-executive Directors are independent.

COMPLIANCE WITH THE MODEL CODE

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix 10 to the Listing Rules as the code of conduct regarding Directors' securities transactions. Following specific enquiry by the Company, the Directors have confirmed that they have complied with the required standard set out in the Model Code throughout the year.

INTERNAL CONTROL

The Company adopted the Code Provisions on internal controls which are to be implemented for accounting periods commencing on or after 1 July 2005 pursuant to the CG Code.

The management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control system was designed to provide reasonable assurance to the Company's management and Board of Directors regarding the preparation and fair presentation of published financial statements in accordance with generally accepted accounting principles.

All internal control systems, no matter how well designed, have inherent limitations due to manual controls. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Management maintains a comprehensive system of controls intended to ensure that transactions are executed in accordance with management's authorisation, assets are safeguarded, and financial records are reliable. Management also takes steps to ensure that information and communication flows are effective and to monitor performance, including performance of internal control procedures. The management assessed the effectiveness of the Company's internal control over financial reporting as of 31 December 2007 based on the criteria set forth by the VATS Group's Internal Control – Integrated Framework.

Based on this assessment, management believes that, as of 31 December 2007, the Company's internal control over financial reporting is effective. Management's assessment of the effectiveness of the Company's internal control over financial reporting as of 31 December 2007 has been reviewed by the audit committee which agreed on management's assessment and on the effectiveness of the Company's internal control over financial reporting as of 31 December 2007.

PROSPECT

The operation and growth of the Group had been quite steady in the year of 2007. However, the share price of the Company has followed the volatility of the capital market lead to certain concern on the operation of the Group. We strengthen the necessary to laid a solid foundation for our future development and that we will implement our planned development strategy via increasing the rate of organic growth and via series of acquisitions.

Despite the uncertainties arise as a result of the sub-prime mortgage issues lead to the possible slowdown of the world economy and the tightening monetary policy in the PRC, we believe that PRC government will strike a balance between the maintenance of a strong economy growth without jeopardous a serve inflation issue in the country. Domestic consumption will still be the main pillar of the PRC economy going forward. With our strong brand and future expansion strategy, we believe that we are well positioned to capitalise the growing trend of the market. We will continue our expansion plans of growing organically and through acquisitions.

PUBLICATION OF FURTHER INFORMATION ON THE STOCK EXCHANGE'S WEBSITE

The Annual Report of the Company for the year ended 31 December 2007 containing all information required by Appendix 16 of the Listing Rules will be published on the website of the Stock Exchange and dispatched to shareholders in due course.

By Order of the Board
JLF Investment Company Limited
Wu Xiang Dong
Chairman

Hong Kong, 21 April 2008

As at date of this announcement, the Board comprised Mr. Wu Xiang Dong, Mr. Sun Jian Xian, Mr. Lu Tong, Mr. Shu Shi Ping, and Mr. Zhang Jian as executive Directors, and Mr. Ting Leung Huel, Stephen, Mr. Ma Yong, Mr. Cao Kuangyu and Mr. E Meng as independent non-executive Directors.

* *For identification purpose only*