

Not for release, publication or distribution in or into the United States of America, its territories and possessions, any State of the United States and the District of Columbia (“United States”), Canada, Australia or New Zealand.

This announcement does not constitute an offer or a solicitation to any person. The documentation relating to the exercise of the Section 215(3) Right (as defined below) was not despatched into any jurisdiction, directly or indirectly, in which the exercise of the Section 215(3) Right would not be in compliance with the laws of such jurisdiction.



Peace Mark (Holdings) Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 0304)

VOLUNTARY DISCLOSURE MAJOR TRANSACTION CONSIDERATION ISSUE

Issue of the fourteenth batch of New Peace Mark Shares pursuant to exercises of Section 215(3) Right by shareholders of Sincere Watch Limited (listed on the Main Board of the SGX-ST) under the Voluntary General Offer (now closed) by Macquarie Capital (Singapore) Pte. Limited for and on behalf of A-A United Limited (an indirect, wholly-owned subsidiary of Peace Mark (Holdings) Limited) for Sincere Watch Limited

**Financial Adviser to Peace Mark (Holdings) Limited and A-A United Limited
in connection with the
Voluntary General Offer in Singapore**



MACQUARIE

Macquarie Capital (Singapore) Pte. Limited

Section 215(3) Sell Out Right

The Offer closed at 5:30 p.m. (Singapore time) on 18 March 2008 and at the close of the Offer the Offeror had acquired more than 90 per cent. of the Shares. Accordingly, shareholders of Sincere Watch who did not accept the Offer (the “**Non-assenting Shareholders**”) have a right, under and subject to Section 215(3) of the Companies Act, Chapter 50 of Singapore (the “**Section 215(3) Right**”), to require the Offeror to acquire their Shares at a consideration of S\$2.051 in cash and 0.228 New Peace Mark Shares at the issue price of HK\$12.096 per New Peace Mark Share for each Share (the “**Consideration**”) by serving a notice requiring the Offeror to do so.

In the period between 28 June 2008 and 30 June 2008, the Section 215(3) Right was exercised in respect of 47,500 Sincere Watch Shares representing 0.02 per cent. of the entire issued share capital of Sincere Watch (the “**Fourteenth Batch of Exercises of Section 215(3) Right**”).

The Consideration in respect of the Fourteenth Batch of Exercises of Section 215(3) Right comprises S\$97,422.50 (approximately HK\$557,081.34 using the exchange rate for 8 July 2008 as quoted on Bloomberg) in cash paid on 8 July 2008 and 10,830 New Peace Mark Shares issued on 8 July 2008.

This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for shares or other securities.

Reference is made to the Company’s circular to shareholders dated 16 January 2008 (the “**Circular**”) and the supplemental circular dated 30 April 2008, the overseas regulatory announcement released by the Company dated 18 March 2008 announcing the close of the Offer at 5:30 p.m. (Singapore time) on 18 March 2008 and the announcements by the Company dated 25 April 2008, 2 May 2008, 6 May 2008, 9 May 2008, 16 May 2008, 22 May 2008, 23 May 2008, 30 May 2008, 6 June 2008, 13 June 2008, 20 June 2008, 27 June 2008 and 4 July 2008 in respect of previous batches of exercises of the Section 215(3) Right. Capitalised terms used in this announcement shall have the same meanings as defined in the Circular, unless otherwise stated.

UPDATE ON EXERCISES OF THE SECTION 215(3) RIGHT

The Offer closed at 5:30 p.m. (Singapore time) on 18 March 2008 and at the close of the Offer the Offeror had acquired more than 90 per cent. of the Shares. Accordingly, Non-assenting Shareholders have a right, under and subject to Section 215(3) of the Companies Act, Chapter 50 of Singapore, to require the Offeror to acquire their Shares at a consideration of S\$2.051 in cash and 0.228 New Peace Mark Shares at the issue price of HK\$12.096 per New Peace Mark Share for each Share by serving a notice requiring the Offeror to do so.

In the period between 28 June 2008 and 30 June 2008, the Section 215(3) Right was exercised in respect of 47,500 Sincere Watch Shares representing 0.02 per cent. of the entire issued share capital of Sincere Watch.

As at close of business on 30 June 2008, the Section 215(3) Right was exercised in respect of 4,336,852 Sincere Watch Shares representing 2.10 per cent. of the entire issued share capital of Sincere Watch.

FOURTEENTH ISSUE OF NEW PEACE MARK SHARES PURSUANT TO EXERCISES OF SECTION 215(3) RIGHT

Fourteenth Batch of Exercises of Section 215(3) Right

The Consideration in respect of the Fourteenth Batch of Exercises of Section 215(3) Right will be settled on 8 July 2008.

The Consideration in respect of the Fourteenth Batch of Exercises of Section 215(3) Right comprises S\$97,422.50 (approximately HK\$557,081.34 using the exchange rate for 8 July 2008 as quoted on Bloomberg) in cash paid on 8 July 2008 and 10,830 New Peace Mark Shares issued on 8 July 2008 (the “**Fourteenth Batch of Section 215(3) Right Shares**”).

Issue of the New Peace Mark Shares

The Fourteenth Batch of Section 215(3) Right Shares will be issued on 8 July 2008 under the general mandate given to the Directors at the Company’s general meeting held on 23 August 2007, and Tricor Secretaries Limited, the Company’s share registrar, will issue and despatch the share certificates for the Fourteenth Batch of Section 215(3) Right Shares on 8 July 2008.

Listing of the New Peace Mark Shares

It is currently expected that dealings in the Fourteenth Batch of Section 215(3) Right Shares on the Stock Exchange will commence at 9.30 a.m. (Hong Kong time) on Wednesday, 9 July 2008.

IMPORTANT INFORMATION

This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for shares or other securities.

Any shareholders of Sincere Watch not resident in Singapore should inform themselves about and observe any applicable legal requirements in their own jurisdictions.

The documentation relating to the exercise of the Section 215(3) Right was not despatched, directly or indirectly, in or into the United States, Canada, Australia or New Zealand, or by use of the mails, or by any means or instrumentality (including, without limitation, facsimile transmission, telephone and the internet) of interstate or foreign commerce, or of any facility of a national securities exchange, of the United States, Canada, Australia or New Zealand and the Section 215(3) Right cannot be exercised by any such use, means or instrumentality or from within the United States, Canada, Australia or New

Zealand. Persons wishing to exercise the Section 215(3) Right should not use the mails or any means, instrumentality or facility of the United States, Canada, Australia or New Zealand for any purpose directly or indirectly relating to the exercise of the Section 215(3) Right.

Non-assenting Shareholders who received the Section 215(3) Right documentation are urged to read it carefully and to comply with the laws and regulations of their relevant jurisdiction.

By Order of the Board
Mr. Chau Cham Wong, Patrick
Chairman

Hong Kong, 8 July 2008

As at the date of this announcement, the Board comprises Mr. Chau Cham Wong, Patrick, Mr. Leung Yung, Mr. Tsang Kwong Chiu, Kevin, Mr. Man Kwok Keung, Mr. Cheng Kwan Ling and Mr. Hugues Jacques De Jaillon as executive directors, Ms. So, Susan, Mr. Kwok Ping Ki, Albert, Mr. Tang Yat Kan, Mr. Wong Yee Sui, Andrew and Mr. Mak Siu Wing, Clifford as independent non-executive directors and Mr. Tay Liam Wee as non-executive director.