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建業地產股份有限公司^{*}
Central China Real Estate Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 832)

ANNOUNCEMENT OF INTERIM RESULTS
FOR THE SIX MONTHS ENDED 30 JUNE 2009

HIGHLIGHTS

- Total revenue for the six months ended 30 June 2009 amounted to RMB645 million, a decrease of 46.6% compared with the corresponding period in 2008.
- Gross profit margin for the period was 38.8%, as compared with 37.7% for the corresponding period in 2008.
- Profit attributable to equity owners amounted to RMB100 million, a decrease of 57.5% compared with the corresponding period in 2008.
- Net profit margin for the period was 15.3%, a decrease of 4.3 percentage points compared with 19.6% for the corresponding period in 2008.
- Basic earnings per share for the period was RMB5.02 cents, a decrease of RMB6.79 cents compared with the corresponding period in 2008 (or 57.5%).

INTERIM RESULTS

The Board of Directors (the “Board”) of Central China Real Estate Limited (the “Company”) hereby announces the unaudited consolidated results of the Company and its subsidiaries (collectively, the “Group”) for the six months ended 30 June 2009 together with the comparative figures for the corresponding period in 2008. The interim financial report for the six months ended 30 June 2009 is unaudited, but has been reviewed by KPMG, in accordance with Hong Kong Standard on Review Engagements 2410 “Review of interim financial information performed by the independent auditor of the entity”, issued by the Hong Kong Institute of Certified Public Accountants. The results have also been reviewed and approved by the Company’s audit committee, comprising two independent non-executive Directors and one non-executive Director. One of the independent non-executive Directors chairs the committee.

CONSOLIDATED INCOME STATEMENT

FOR THE SIX MONTHS ENDED 30 JUNE 2009 (UNAUDITED)

(Expressed in Renminbi Yuan)

		Six months ended 30 June	
		2009	2008
	Note	RMB’000	RMB’000
Turnover	4	644,845	1,208,271
Cost of sales		<u>(394,523)</u>	<u>(753,264)</u>
Gross profit		250,322	455,007
Other revenue	5	27,657	13,532
Other net income	5	7,385	22,201
Selling and marketing expenses		(42,508)	(39,215)
General and administrative expenses		(66,274)	(57,942)
Other operating expenses		<u>(8,213)</u>	<u>(11,749)</u>
Profit from operations		168,369	381,834
Share of loss of an associate		(2,237)	(910)
Finance costs	6(a)	<u>(25,351)</u>	<u>(28,331)</u>

Profit before changes in fair value of investment properties and investment properties under development and taxation		140,781	352,593
Changes in fair value of investment properties and investment properties under development		<u>1,416</u>	<u>2,200</u>
Profit before taxation	6	142,197	354,793
Income tax	7	<u>(43,720)</u>	<u>(117,443)</u>
Profit for the period		<u>98,477</u>	<u>237,350</u>
Attributable to:			
Equity holders of the Company		100,308	236,239
Minority interests		<u>(1,831)</u>	<u>1,111</u>
Profit for the period		<u>98,477</u>	<u>237,350</u>
Basic earnings per share (<i>RMB cents</i>)	9	<u>5.02</u>	<u>11.81</u>

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 JUNE 2009 (UNAUDITED)

(Expressed in Renminbi Yuan)

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Profit for the period	98,477	237,350
Other comprehensive income for the period		
Exchange differences on translation of financial statements of overseas subsidiaries	<u>1,833</u>	<u>(11,594)</u>
Total comprehensive income for the period	<u>100,310</u>	<u>225,756</u>
Attributable to:		
Equity shareholders of the Company	102,141	223,600
Minority interests	<u>(1,831)</u>	<u>2,156</u>
Total comprehensive income for the period	<u>100,310</u>	<u>225,756</u>

CONSOLIDATED BALANCE SHEET

AT 30 JUNE 2009 (UNAUDITED)

(Expressed in Renminbi Yuan)

		30 June	31 December
		2009	2008
	<i>Note</i>	<i>RMB'000</i>	<i>RMB'000</i>
Non-current assets			
Property, plant and equipment	10	231,137	211,209
Investment properties	11	244,700	245,200
Investment properties under development	11	11,300	9,384
Interest in an associate		20,065	22,302
Other financial assets		15,400	15,400
Deferred tax assets		9,275	3,309
		531,877	506,804
Current assets			
Properties for sale	12	5,416,909	4,803,837
Trade and other receivables	13	290,373	223,103
Deposits and prepayments	14	255,377	343,568
Prepaid tax		59,243	27,520
Restricted bank deposits	15	637,483	409,797
Cash and cash equivalents		1,402,905	927,721
		8,062,290	6,735,546

Current liabilities

Bank loans	16	833,366	488,790
Other loans	17	126,720	123,950
Trade and other payables and accruals	18	1,746,467	1,940,923
Receipts in advance		1,662,418	947,270
Tax payable		85,276	106,842
		<u>4,454,247</u>	<u>3,607,775</u>

Net current assets

<u>3,608,043</u>	<u>3,127,771</u>
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Total assets less current liabilities

<u>4,139,920</u>	<u>3,634,575</u>
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Non-current liabilities

Bank loans	16	757,584	444,417
Other loans	17	287,810	36,790
Deferred tax liabilities		63,639	63,446
		<u>1,109,033</u>	<u>544,653</u>

NET ASSETS

<u>3,030,887</u>	<u>3,089,922</u>
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CAPITAL AND RESERVES

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Share capital	179,637	179,637
Reserves	<u>2,668,291</u>	<u>2,760,495</u>

Total equity attributable to equity holders of the Company

2,847,928	2,940,132
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Minority interests	<u>182,959</u>	<u>149,790</u>
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TOTAL EQUITY

<u>3,030,887</u>	<u>3,089,922</u>
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NOTES TO THE UNAUDITED INTERIM FINANCIAL REPORT

(Expressed in Renminbi Yuan unless otherwise indicated)

1 Basis of presentation and preparation

(a) Basis of preparation

Pursuant to a reorganisation of the Group completed on 14 May 2008 (“the Reorganisation”) to rationalise the Group’s structure in preparation for the public listing of the Company’s shares on the Main Board of the Stock Exchange of Hong Kong Limited (“the Stock Exchange”) (“the Listing”), the Company became the holding company of the subsidiaries comprising the Group. The shares of the Company were listed on the Stock Exchange on 6 June 2008.

The Group is regarded as a continuing entity resulting from the Reorganisation under common control. The relevant comparative information of the Group have been prepared as if the current group structure had been in existence throughout the period ended 30 June 2008 or since the respective dates of incorporation or establishment of the group companies, rather than from the date when the Company became the holding company of the Group pursuant to the Reorganisation.

(b) Basis of preparation

This interim financial report has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on the Stock Exchange, including compliance with Hong Kong Accounting Standard (“HKAS”) 34, “Interim financial reporting”, issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”).

The interim financial report has been prepared in accordance with the same accounting policies adopted in the 2008 annual financial statements, except for the accounting policy changes that are expected to be reflected in the 2009 annual financial statements. Details of these changes in accounting policies are set out in note 2.

2 Change in accounting policies

The HKICPA has issued one new HKFRS, a number of amendments to HKFRSs and new Interpretation that are first effective for the current accounting period of the Group and the Company. Of these, the following developments are relevant to the Group's financial statements:

- HKFRS 8, Operating segments
- HKAS 1 (revised 2007), Presentation of financial statements
- Improvement to HKFRSs (2008)
- HKAS 23 (revised 2007), Borrowing costs
- Amendments to HKAS27, Consolidated and separate financial statements - cost of an investment in a subsidiary, jointly controlled entity or associate
- HKFRS 3 (revised 2008), Business combinations
- Amendments to HKFRS 2, Share-based payment - vesting conditions and cancellations
- Amendments to HKFRS 7, Financial instruments: Disclosure - improving disclosures about financial instruments
- HK(IFRIC) 15, Agreement for the construction of real estate
- HK(IFRIC) 16, Hedge of a net investment in a foreign operation

The amendments to HKAS 23, HKAS 27, HKFRS 2 and HKFRS 3 and Interpretations HK(IFRIC) 15 and HK(IFRIC) 16 have had no material impact on the Group's financial statements as the amendments and interpretations were consistent with policies already adopted by the Group. In addition, the amendments to HKFRS 7 do not contain any additional disclosure requirements specifically applicable to the interim financial report. The impact of the remainder of these developments on the interim financial report is as follows:

- HKFRS 8 requires segment disclosure to be based on the way that the Group's chief operating decision maker regards and manages the Group, with the amounts reported for each reportable segment being the measures reported to the Group's chief operating decision maker for the purposes of assessing segment performance and making decisions about operating matters. This contrasts with the presentation of segment information in prior years which was based on a disaggregation of the Group's financial statements into segments based on related products and services and on geographical areas. The adoption of HKFRS 8 has resulted in the presentation of segment information in a manner that is more consistent with internal reporting provided to the Group's most senior executive management. As this is the first period in which the Group has presented segment information in accordance with HKFRS 8, explanation has been included in the interim financial report which explains the basis of preparation of the information (see note 3).
- As a result of the adoption of HKAS 1 (revised 2007), details of changes in equity during the period arising from transactions with equity shareholders in their capacity as such have been presented separately from all other income and expenses in a revised consolidated statement of changes in equity. All other items of income and expense are presented in the consolidated income statement, if they are recognised as part of profit or loss for the period, or otherwise in a new primary statement, the consolidated statement of comprehensive income.

- The “Improvements to HKFRSs (2008)” comprise a number of minor and non-urgent amendments to a range of HKFRSs which the HKICPA has issued as an omnibus batch of amendments. Of these, the following amendment has resulted in changes to the Group’s accounting policies:
 - As a result of amendments to HKAS 40, Investment property, investment property which is under construction will be carried at fair value at the earlier of when the fair value first becomes reliably measurable and the date of completion of the property. Any gain or loss will be recognised in profit or loss, consistent with the policy adopted for all other investment properties carried at fair value. Previously such property was carried at cost until the construction was completed, at which time it was fair valued with any gain or loss being recognised in profit or loss. The adoption of the new policy led to an increase in net assets of the Group as at 30 June 2009 and in profit of the Group for the period ended 30 June 2009 by RMB1,916,000.

3 Segment reporting

Services from which reportable segments derive their revenue

In prior periods, segment information reported externally was analysed on the basis of the types of services provided by the Group (i.e. property development, property leasing and construction contracts). However, information reported to the Group’s chief operating decision maker for the purposes of resource allocation and assessment of segment performance is more focused on the Group as a whole, as all of the Group’s activities are considered to be primarily dependent on the performance on property development. Resources are allocated based on what is beneficial for the Group in enhancing its property development activities as a whole rather than any specific service. Performance assessment is based on the results of the Group as a whole. Therefore, management considers there to be only one operating segment under the requirements of HKFRS 8 and believes that this presentation provides more relevant information than that previously shown under HKAS 14.

Turnover from major services

The Group’s turnover from its major services are set out in note 4 to this interim financial report.

Geographical information

No geographical information is shown as the turnover and profit from operations of the Group is substantially derived from activities in Henan Province in the PRC.

Information about major customers

Included in the turnover for the period is an amount of RMB93,979,000 (2008: Nil) which arose from the Group's largest customer.

4 Turnover

The principal activities of the Group is property development, property leasing and construction contract.

Turnover of the Group for the period is analysed as follows:

	Six months ended 30 June	
	2009	2008
	<i>RMB'000</i>	<i>RMB'000</i>
Property sales	630,041	1,139,469
Property leasing	9,709	6,500
Construction contract	5,095	62,302
	644,845	1,208,271

5 Other revenue and net income

	Six months ended 30 June	
	2009	2008
	<i>RMB'000</i>	<i>RMB'000</i>
Other revenue		
Interest income	27,157	13,532
Government subsidies	500	—
	<u>27,657</u>	<u>13,532</u>
Other net income		
(Loss)/gain on disposals of property, plant and equipment	(89)	4
Net exchange gain	—	22,197
Gain on disposal of a subsidiary	7,474	—
	<u>7,385</u>	<u>22,201</u>

6 Profit before taxation

Six months ended 30 June
2009 2008
RMB'000 **RMB'000**

(a) Finance costs:

Interest on bank loans	36,223	43,644
Interest on other loans	16,853	9,574
Interest on advances from customers (<i>note</i>)	4,685	9,163
Other ancillary borrowing costs	3,627	3,165
	61,388	65,546
Less: Borrowing costs capitalised into properties under development	(36,037)	(37,215)
	25,351	28,331

Note: Under certain agreements with buyers of the properties of the Group, the Group agreed to lease-back the respective properties with put options from the buyers for a specified period, typically three years from the date of signing the sale agreements. Within one month after the expiry of the lease-back period, the buyers have the option to sell back the respective properties to the Group at agreed amounts. Accordingly the related sales would not be recognised in the consolidated income statements until the expiry of the repurchase period. The annual rent for the lease-back properties were 7% of the relevant purchase price paid by the buyers and the related expenses were recorded as finance costs in the consolidated income statement.

Six months ended 30 June
2009 2008
RMB'000 **RMB'000**

(b) Other items:

Amortisation and depreciation	5,275	4,349

7 Income tax

	Six months ended 30 June	
	2009	2008
	<i>RMB'000</i>	<i>RMB'000</i>
Current tax		
PRC Corporate Income Tax	36,901	64,042
PRC Land Appreciation Tax	12,592	41,222
	<u>49,493</u>	<u>105,264</u>
Deferred tax		
Revaluation of properties	193	(408)
Tax losses	—	8,832
Withholding tax on dividends	—	3,755
Other temporary differences	(5,966)	—
	<u>(5,773)</u>	<u>12,179</u>
	<u>43,720</u>	<u>117,443</u>

- (a) Pursuant to the rule and regulations of the Cayman Islands, the Company is not subject to any income tax in the Cayman Islands.
- (b) No Hong Kong Profits Tax has been provided for as the Group has no estimated assessable profits in Hong Kong.

(c) PRC Corporate Income Tax (“CIT”)

The provision for CIT is based on the respective applicable rates on the estimated assessable profits of the Group’s subsidiaries in the PRC as determined in accordance with the relevant income tax rules and regulations of the PRC.

Certain subsidiaries of the Group were subject to CIT calculated based on the deemed profit which represents 10% to 15% (2008: 10% to 15%) of their revenue in accordance with the authorised taxation method (核定徵收) pursuant to the applicable PRC tax regulations. The tax rate was 25% (2008: 25%) on the deemed profit. Other PRC subsidiaries of the Group, which were subject to the audited taxation method (查賬徵收), were charged CIT at a rate of 25% (2008: 25%) on the estimated assessable profit for the respective period.

(d) Land Appreciation Tax (“LAT”)

Pursuant to the requirements of the Provisional Regulations of the PRC on LAT (《中華人民共和國土地增值稅暫行條例》) effective 1 January 1994, and the Detailed Implementation Rules on the Provisional Regulations of the PRC on LAT (《中華人民共和國土地增值稅暫行條例實施細則》) effective from 27 January 1995, all income from the sale or transfer of state-owned land use rights, buildings and their attached facilities in the PRC is subject to LAT at progressive rates ranging from 30% to 60% of the appreciation value, with an exemption provided for property sales of ordinary residential properties (普通標準住宅) if their appreciation values do not exceed 20% of the sum of the total deductible items. Certain subsidiaries of the Group were subject to LAT which is calculated based on 1.5% to 3.5% (six months ended 30 June 2008: 1.5% to 3.5%) of their revenue in accordance with the authorised taxation method.

(e) Withholding tax

A withholding tax of 5% is levied on the Hong Kong companies in respect of dividend distributions arising from profits of PRC foreign investment enterprises earned after 1 January 2008 under current PRC tax law and regulations. During the period, the PRC foreign investment enterprise of the Group has not declared dividend in relation to the profits earned after 1 January 2008 and no withholding tax on the dividend was charged to the consolidated income statement for current period. In addition, the PRC foreign investment enterprise of the Group has no intention to declare dividend from its profit earned during the period. In this regard, no deferred tax liabilities in relation to withholding tax were recognised.

8 Dividends

- (a) The Board of Directors does not recommend the payment of an interim dividend for the six months ended 30 June 2009 (six months ended 30 June 2008: RMB Nil).
- (b) *Dividends declared and paid prior to the Listing and dividends payable to equity shareholders attributable to the previous financial year, approved and paid during the interim period*

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Dividends declared and paid prior to the Listing	—	152,000
Final dividend in respect of the previous financial year, approved and paid during the following interim period, of HK\$11 cents (equivalent to RMB9.6917 cents) (2008: Nil) per ordinary share	193,834	—
	<u>193,834</u>	<u>152,000</u>

Dividends declared for the period ended 30 June 2008 represented dividends approved and declared by a subsidiary of the Company to its then shareholders prior to the Reorganisation. The dividend rates and number of shares ranking for the dividends declared and paid prior to the Listing are not presented as such information is not meaningful having regard to the purpose of the interim financial report.

9 Basic earnings per share

The calculation of basic earnings per share for the six months ended 30 June 2009 is based on the profit attributable to equity holders of the company of RMB100,308,000 (six months ended 30 June 2008: RMB236,239,000) and the weighted average of 2,000,000,000 shares in issue during the interim period. The number of shares adopted in the calculation of basic earnings per share for the six months ended 30 June 2008 represented the 2,000,000,000 shares in issue as at 30 June 2008 as if the shares were in issue throughout the entire six months ended 30 June 2008.

No diluted earnings per share is presented as the Company's pre-IPO share options as at 30 June 2009 do not give rise to any dilution.

10 Property, plant and equipment

During the six months ended 30 June 2009, the Group's additions in property, plant and equipment amounted to RMB25,812,000 (six months ended 30 June 2008: RMB4,550,000). Items of property, plant and equipment with a net book value of RMB609,000 were disposed of during the six months ended 30 June 2009 (six months ended 30 June 2008: RMB176,000), resulting in a loss on disposal of RMB89,000 (six months ended 30 June 2008: gain of RMB4,000).

11 Investment properties and investment properties under development

All investment properties and investment properties under development of the Group were revalued as at 30 June 2009 by an independent firm of surveyors, Savills Valuation and Professional Services Limited, who has among their staff fellows of the Hong Kong Institute of Surveyors with recent experience in the location and category of property being valued, on an open market value basis calculated by reference to net rental income allowing for reversionary income potential.

12 Properties for sale

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Properties held for future development and under development for sale	4,219,651	3,688,915
Completed properties held for sale	1,197,258	1,114,922
	<u>5,416,909</u>	<u>4,803,837</u>

13 Trade and other receivables

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Bills receivable	300	300
Trade receivables	4,741	5,082
Other receivables	93,044	120,734
Amounts due from related companies	186,885	89,226
Amounts due from minority shareholders	2,400	—
Gross amount due from a customer for contract work	3,003	7,761
	<u>290,373</u>	<u>223,103</u>

- (a) The ageing analysis of trade receivables, all of which are neither individually nor collectively considered to be impaired, are as follows:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Current or less than 1 month overdue	584	813
1 to less than 3 months overdue	250	952
3 to less than 6 months overdue	804	577
6 months to less than 1 year overdue	865	695
More than 1 year overdue	2,238	2,045
	<u>4,741</u>	<u>5,082</u>

In respect of trade receivables of mortgage sales, no credit terms will be granted to the purchasers. The Group normally arranges bank financing for buyers of properties up to 70% of the total purchase price of the property and provides guarantee to secure repayment obligations of such purchasers. The Group's guarantee periods commence from the dates of grants of relevant mortgage loans and end upon completion of construction and the mortgage registration documents are delivered to the relevant banks after the issue of the building ownership certificate.

If there is default in payments by these purchasers, the Group is responsible to repay the outstanding mortgage loans together with any accrued interests and penalties owed by the defaulted purchasers to banks. Under such circumstances, the Group is able to retain the customer's deposit, take over the ownership of relevant properties and sell the properties to recover any amounts paid by the Group to the banks since the Group has not applied for individual building ownership certificates for these purchasers until full payment are received. Sales and marketing staff of the Group is delegated to determine credit limits, credit approvals and other monitoring procedures to ensure that follow up action is taken to recover overdue debts. In addition, the management reviews the recoverable amount of each debtor at each balance sheet date to ensure that adequate impairment losses are made for irrecoverable amounts, if any.

Based on past experience, management believes that no impairment allowance is necessary in respect of the overdue balances and the balances are still considered fully recoverable. The Group does not hold any collateral over these balances, except for the mortgage loans receivable as set out in note 21.

14 Deposits and prepayments

At 30 June 2009, the balance included deposits and prepayments for leasehold land of RMB104,956,000 (31 December 2008: RMB209,679,000).

15 Restricted bank deposits

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Guarantee deposits in respect of:		
— mortgage loans related to properties sale	141,537	97,009
— bills payable	335,946	212,788
— bank loans (<i>note 16(c)</i>)	160,000	100,000
	<u>637,483</u>	<u>409,797</u>

16 Bank loans

(a) At 30 June 2009, the bank loans were repayable as follows:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Within 1 year	833,366	488,790
After 1 year but within 2 years	567,584	424,417
After 2 years but within 5 years	190,000	20,000
	757,584	444,417
	1,590,950	933,207

(b) At 30 June 2009, the bank loans were secured as follows:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Secured	1,280,873	759,314
Unsecured	310,077	173,893
	1,590,950	933,207

(c) *At 30 June 2009, assets of the Group secured against bank loans are analysed as follows:*

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Properties for sale	1,875,625	739,310
Restricted bank deposits	160,000	100,000
	<u>2,035,625</u>	<u>839,310</u>

17 Other loans

(a) *At 30 June 2009, other loans were repayable as follows:*

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Within 1 year	126,720	123,950
After 1 year but within 2 years	33,940	36,790
After 2 years but within 5 years	253,870	—
	<u>287,810</u>	<u>36,790</u>
	<u>414,530</u>	<u>160,740</u>

(b) *At 30 June 2009, the other loans were secured as follows:*

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Secured	322,810	120,740
Unsecured	91,720	40,000
	<u>414,530</u>	<u>160,740</u>

Secured other loans were secured by assets of the Group as follow:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Properties for sales	230,768	—
Property, plant and equipment	75,720	—
	<u>306,488</u>	<u>—</u>

Apart from the above, secured other loan with carrying amount of RMB15,000,000 (31 December 2008: RMB40,000,000) was pledged by future lease income of certain properties held by the Group. The expected future lease income is RMB145,236,000 (31 December 2008: RMB167,325,000) at 30 June 2009.

18 Trade and other payables and accruals

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Bill payables	325,319	180,433
Trade payables	404,820	675,566
Other payables and accruals	767,799	702,625
Amounts due to related parties	32	32
Amounts due to minority shareholders	248,497	382,267
	<u>1,746,467</u>	<u>1,940,923</u>

The ageing analysis of bill and trade payables is set out as follows:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Due within 1 month or on demand	262,528	585,569
Due after 1 year	142,292	89,997
	<u>404,820</u>	<u>675,566</u>

19 Capital and reserves

Attributable to equity holders of the Company										
Note	Share capital	Share premium	Statutory reserve fund	Other capital reserve	Exchange reserve	Employee share-based compensation reserve	Retained profits	Total	Minority interest	Total equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Balance at 1 January 2008	114	999,966	115,166	148,348	(10,022)	—	76,715	1,330,287	144,514	1,474,801
Changes in equity for the six months ended 30 June 2008:										
Appropriation of statutory reserve fund	—	—	35,003	—	—	—	(35,003)	—	—	—
Equity settled share-based transaction	—	—	—	—	—	697	—	697	—	697
Dividend declared and paid	8(b)	—	—	—	—	—	(152,000)	(152,000)	—	(152,000)
Nominal value of share capital of the subsidiary transferred	19(a)	135,021	(999,966)	—	864,945	—	—	—	—	—
Issue of new shares, net of listing expenses	19(a)	44,502	1,076,820	—	—	—	—	1,121,322	—	1,121,322
Contributions from minority shareholders		—	—	—	—	—	—	—	6,500	6,500
Total comprehensive income for the period		—	—	—	(12,639)	—	236,239	223,600	2,156	225,756
Balance at 30 June 2008 and 1 July 2008	179,637	1,076,820	150,169	1,013,293	(22,661)	697	125,951	2,523,906	153,170	2,677,076

**Changes in equity for
the six months ended
31 December 2008:**

Appropriation of statutory reserve fund	—	—	96,769	—	—	—	(96,769)	—	—	—
Equity settled										
share-based transaction	—	—	—	—	—	5,907	—	5,907	—	5,907
Acquisition of additional interest in a subsidiary	—	—	—	(6,686)	—	—	—	(6,686)	(14,321)	(21,007)
Capital distribution to a minority shareholder	—	—	—	—	—	—	—	—	(4,000)	(4,000)
Dividend paid to a minority shareholder	—	—	—	—	—	—	—	—	(5,500)	(5,500)
Contributions from minority shareholders	—	—	—	—	—	—	—	—	20,000	20,000
Total comprehensive income for the period	—	—	—	—	(57)	—	417,062	417,005	441	417,446

Balance at

31 December 2008

and 1 January 2009

179,637 1,076,820 246,938 1,006,607 (22,718) 6,604 446,244 2,940,132 149,790 3,089,922

**Changes in equity for
the six months ended
30 June 2009:**

Appropriation of statutory reserve fund	—	—	22,827	—	—	—	(22,827)	—	—	—
Equity settled										
share-based transaction	—	—	—	—	—	4,489	—	4,489	—	4,489
Dividend declared and paid	8(b)	—	—	—	—	—	(193,834)	(193,834)	—	(193,834)
Acquisition of additional interest in a subsidiary	—	—	—	(5,000)	—	—	—	(5,000)	—	(5,000)
Contributions from minority shareholders	—	—	—	—	—	—	—	—	35,000	35,000
Total comprehensive income for the period	—	—	—	—	1,833	—	100,308	102,141	(1,831)	100,310

Balance at 30 June 2009

179,637 1,076,820 269,765 1,001,607 (20,885) 11,093 329,891 2,847,928 182,959 3,030,887

(a) Share capital and share premium

The share capital at 1 January 2008 represented the aggregate of share capital of Joy Ascend Holdings Limited (“Joy Ascend”) and the Company.

Pursuant to the Reorganisation on 14 May 2008, the Company allotted and issued, in each case credited as fully paid, a total of 1,499,999,999 ordinary shares as to 944,246,819 ordinary shares to Joy Bright Investments Limited, as to 13,647,555 ordinary shares to Super Joy International Limited and as to 542,105,625 ordinary shares to CapitaLand LF (Cayman) Holdings Co. Ltd, and credited as fully paid at par the initial one subscriber share already allotted to Joy Bright, in consideration for the acquisition of each of their respective shareholding interests in Joy Ascend.

On 6 June 2008, the Company issued 500,000,000 shares with par value of HK\$0.10 each at a price of HK\$2.75 per share by way of a global initial public offering to Hong Kong and overseas investors upon the Listing. The Group raised approximately HK\$1,259,862,000 (equivalent to RMB1,121,322,000) in total net of related expenses from the share offer.

The share capital at 30 June 2009 is as follows:

	At 30 June 2009		At 31 December 2008	
	No. of shares '000	Amount HK\$'000	No. of shares '000	Amount HK\$'000
<i>Authorised:</i>				
Ordinary shares of HK\$0.1 each	<u>10,000,000</u>	<u>1,000,000</u>	<u>10,000,000</u>	<u>1,000,000</u>
<i>Ordinary shares, issued and fully paid:</i>				
Ordinary shares of HK\$0.1 each	<u>2,000,000</u>	<u>200,000</u>	<u>2,000,000</u>	<u>200,000</u>
		'000		'000
RMB equivalent		<u>179,637</u>		<u>179,637</u>

(b) Share options

On 14 May 2008, the Company conditionally granted certain Pre-IPO share options to the Company's directors, employees and consultants. The exercise of these share options would entitle five of the Company's directors and ninety employees and consultants of the Group to subscribe for an aggregate of 14,350,000 shares and 17,650,000 shares of the Company respectively. The exercise price is HK\$2.75 per share. The pre-IPO share option scheme was effective from the listing date of the Company's share on the Stock Exchange. Under the Pre-IPO Share Option Scheme, no Pre-IPO share options are exercisable within the first year from the listing date. Not more than 20% of the share options are exercisable with the second year from the listing date and not more than 40% of the share options are exercisable in each of the third and fourth year from the listing date. Each option gives the holders the right to subscribe for one ordinary share of the Company.

The number and weighted average exercise prices of share options are as follows:

	2009	
	Exercise price	Number of options
Outstanding at 1 January	—	31,400,000
Lapsed during the period	HK\$2.75	<u>(600,000)</u>
Outstanding at 30 June	HK\$2.75	<u>30,800,000</u>
Exercisable at 30 June	HK\$2.75	<u>6,160,000</u>

The options outstanding at 30 June 2009 had an exercise price of HK\$2.75 (31 December 2008: HK\$2.75) and a weighted average remaining contractual life of 2.3 years (31 December 2008: 2.7 years).

20 Commitments

Capital commitments outstanding at 30 June 2009 not provided for were as follows:

	At 30 June 2009 RMB'000	At 31 December 2008 RMB'000
Authorised but not contracted for	9,168,827	7,955,669
Contracted but not provided for	<u>1,711,543</u>	<u>1,695,217</u>
	<u><u>10,880,370</u></u>	<u><u>9,650,886</u></u>

Capital commitments mainly related to land and development costs for the Group's properties under development.

21 Contingent liabilities

The Group provided guarantees in respect of mortgage facilities granted by certain banks in connection with the mortgage loans entered into by purchasers of the Group's properties. Pursuant to the terms of the guarantees, if there is default of the mortgage payments by these purchasers, the Group is responsible to repay the outstanding mortgage loans together with any accrued interests and penalties owed by the defaulted purchasers to banks. The Group's guarantee periods commence from the dates of grants of the relevant mortgage loans and end after the purchasers obtain the individual property ownership certificate of the property purchased. The amount of guarantees given to banks for mortgage facilities granted to the purchasers of the Group's properties at 30 June 2009 is as follows:

	At 30 June 2009 <i>RMB'000</i>	At 31 December 2008 <i>RMB'000</i>
Guarantees given to banks for mortgage facilities granted to purchasers of the Group's properties	<u>2,058,266</u>	<u>1,690,351</u>

The directors do not consider it probable that the Group will sustain a loss under these guarantees during the periods under guarantees as the Group has not applied for individual building ownership certificates for these purchasers and can take over the ownerships of the related properties and sell the properties to recover any amounts paid by the Group to the banks. The Group has not recognised any deferred income in respect of these guarantees as its fair value is considered to be minimal by the directors. The directors also consider that the fair market value of the underlying properties is able to cover the outstanding mortgage loans generated by the Group in the event the purchasers default on their mortgage payments to the banks.

22 Material related party transactions

During the six months ended 30 June 2009, major related party transactions entered by the Group are as follows:

	Six months ended 30 June	
	2009	2008
	<i>RMB'000</i>	<i>RMB'000</i>
Sales of properties (<i>note (a)</i>)	93,978	—
Rental expenses (<i>note (b)</i>)	201	262
Interest expenses to a minority shareholder of a subsidiary (<i>note (c)</i>)	<u>5,312</u>	<u>—</u>

- (a) During the period, the Group sold commercial properties at a consideration of RMB93,978,000 to a subsidiary of CapitaLand Limited, the ultimate holding company of a substantial shareholder of the Company. The unsettled amount at 30 June 2009, together with that related to the sales recognised in the year ended 31 December 2008, amounted to RMB186,590,000 (31 December 2008: RMB88,851,000). The outstanding amount is unsecured, interest free and recoverable on demand.
- (b) The amount represented rental expenses for the office of the Group paid to a related company, in which Mr Wu Po Sum has significant interest.
- (c) The amount represented interest paid/payable in relation to an advance from a minority shareholder to a subsidiary. The advance is interest-bearing at 12% per annum.

(d) Key management personnel remuneration

Remuneration for key management personnel of the Group, including amounts paid to the Company's directors and senior management, are as follows:

	Six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
Directors' fees	511	—
Salary and other emoluments	5,007	3,745
Contribution to retirement benefit schemes	26	26
Share-based payment	2,457	362
	8,001	4,133

23 Non-adjusting post-balance sheet event

- (a) On 5 August 2009, the Company entered into certain agreements with independent investors under which the Company would issue convertible bonds at an aggregate principal amount of HK\$765 million with coupon rate of 4.9% per annum and conversion price of HK\$3.10 per share, in conjunction with 76,097,561 warrants at the exercise price of HK\$4.10 per share. The transaction was completed on 31 August 2009.
- (b) On 25 August 2009, the Group entered into the share transfer agreements with minority shareholders of Artstar Investments Limited ("Artstar"), under which the Group would acquire an additional 20.01% equity interest in Artstar at a total consideration of HK\$100 million. Subsequent to the acquisition, the Group's equity interest in Artstar would increase from 74.99% to 95%.

24 Comparative figures

As a result of the application of HKAS 1 (revised 2007), *Presentation of financial statements*, certain comparative figures have been provided in respect of items disclosed for the first time in 2009. Further details of these developments are disclosed in note 2.

MANAGEMENT DISCUSSION AND ANALYSIS

I. OPERATION REVIEW

(I) Market review

1. Macro-economy

In the face of once-in-a-century financial crisis and the deepest global recession in recent decades, major economies have unanimously taken expansionary policies which laid the foundation for recovery worldwide. Recent economic literature suggests that developed economies such as US, EU and Japan have shown signs of recovery, while developing countries and emerging economies like China have also been on the track to recover. In the first half of 2009, urged by a series of expansionary policies from the central government, China had shrugged off the economic depression triggered by the financial crisis, with its economy stabilized and recovering. According to the National Bureau of Statistics of China, China's gross domestic product (GDP) amounted to RMB13,986.2 billion in the first half of 2009, representing a year-on-year increase of 7.1% based on comparable price level. The growth rates in the first quarter and second quarter were 6.1% and 7.9% respectively.

In the first half of 2009, Henan province strictly implemented macro-control policies imposed by the PRC central government. The overall business environment was thus gradually improving. According to the Statistical Bureau in Henan Province, Henan's GDP climbed to RMB896.2 billion in the first half of 2009, representing a year-on-year increase of 8.2%.

2. *Property Market*

Being stimulated by positive policies, the performance of China's property market in the first half of 2009, obviously exceeded market expectations. As the PRC central government's policies further took effect, 341,000,000 sq.m. of commodity property was sold in the country, representing an increase of 31.7% over the same period of last year. Accordingly, sales revenue reached RMB1,580 billion, representing an increase of 53.0% over the same period of last year. In the first half of 2009, 13,878,900 sq.m. of commodity property was sold in Henan province, representing an increase of 20.1% over the same period of last year. Corresponding sales revenue was RMB36.049 billion, representing an increase of 31.7% over the same period of last year. In general, Henan property market recovered at a slightly lower pace than the national average.

(II) Project Development

During the reporting period, in order to equip for future rapid expansion plan, the Group further strengthened its organizational structure through enhancing its ability on project management and project control and optimized its operating efficiency and the profitability of projects. In view of current distribution of project and human resources and increasing demand on the capability of project management, the Group expanded its two-tier management structure (Group to subsidiaries in cities) to a three-tier hierarchy (Group to subsidiaries in major cities and further to subsidiaries in cities), and established a management model in which the headquarters is responsible for strategic planning and control, while companies in major cities act as profit centers. The new model allows the Group to strengthen its capacity for expansion, laying a solid foundation for the next round expansion in the region.

During the reporting period, although confronting various market uncertainties, the Group accomplished its own targets through enhancing its ability on projects management and control, thus leaving favourable conditions for the achievement of operation target for the year.

(1) Development schedule

During the reporting period, the Group commenced construction of 6 projects or phases, with newly commenced GFA of 390,475 sq.m.. Given market uncertainties, construction of some projects was postponed to the second half of the year.

Newly commenced projects as at 30 June 2009

Location	Newly commenced GFA (sq.m.)
Zhengzhou	128,187
Other cities in Henan Province	262,288
Total	390,475

As at 30 June 2009, the Group had 17 projects under construction with a total GFA of approximately 1,187,031 sq.m, including 6 projects in Zhengzhou and 11 projects in other cities of Henan Province.

Projects under construction as at 30 June 2009

Location	GFA under construction (sq.m.)
Zhengzhou	366,443
Other cities in Henan Province	820,588
Total	1,187,031

In the first half of 2009, the Group had completed construction of 3 projects or phases. The total completed GFA was 223,342 sq.m., with saleable GFA of 209,719 sq.m.

Completed projects as at 30 June 2009

Project	Total GFA (sq.m.)	Saleable GFA (sq.m.)
Forest Peninsula (Sanmenxia)	116,704	105,367
Phase II of Forest Peninsula (Xinyang)	66,505	64,219
Phase III of Sweet-Scented Osmanthus Garden	40,133	40,133
Total	<u>223,342</u>	<u>209,719</u>

(2) Sales schedule

During the reporting period, the Company sold/pre-sold 328,347 sq.m. with a total sale/pre-sale amount of approximately RMB1,340 million.

Sales/pre-sale as at 30 June 2009

Location	Approximate saleable areas sold (sq.m.)	Approximate total amount (RMB'000)
Zhengzhou	50,021	346,890
Other cities in Henan Province	278,326	993,090
Total	<u>328,347</u>	<u>1,339,980</u>

(3) Land reserves

During the reporting period, the Company adopted a relatively prudent land reserves policy. As at 30 June 2009, the Company had land reserves with a total GFA of 7,540,000 sq.m., and obtained the state-owned land use right certificates in respect of 6,650,000 sq.m. of such land.

(4) *Further acquisition of interests in Huayang Square (Luoyang) Project*

On 25 May 2009, Central China Real Estate Holdings Limited (“CCRE Holdings”), an indirect wholly-owned subsidiary of the Company, entered into a share transfer agreement with Brightest Group Limited (“Brightest Group”), pursuant to which CCRE Holdings agreed to acquire 9.99% interest in Artstar Investments Limited (“Artstar Investments”) along with interests in the shareholder’s loan from Brightest Group at a consideration of RMB75,000,000. Upon completion of the said acquisition, the Company’s interest in Artstar Investments increased to 74.99% while the shareholding of Mass Million International Limited (“Mass Million”) and Superb East Investments Limited (“Superb East”) in Artstar Investments remained unchanged at 10.01% and 15% respectively. As Luoyang Zhongya Real Estate Development Company Limited, the PRC project company of the Huayang Square (Luoyang) Project, is a wholly-owned subsidiary of Artstar Investments, the Company has thus increased its interests in Huayang Square (Luoyang) Project to 74.99%.

(5) *Public bidding for land*

On 29 April 2009, the Company’s wholly-owned subsidiary Hebi Central China Real Estate Company Limited successfully bid for a parcel of land in a listing of sale in respect of state-owned land use rights organised by the Land Resources Bureau of Hebi City, which is located at Jiujiang Road, Hebi City with a total site area of 65,949 sq.m., at a consideration of RMB57.57 million. The plot ratio under the development plan set by the local government is not more than 2.0.

On 31 July 2009, the Company’s wholly-owned subsidiary Anyang Central China Real Estate Company Limited successfully bid for a parcel of land in a listing of sale in respect of state-owned land use rights organised by the Land Resources Bureau of Anyang City, which is located in Xiaowu Village, Anyang City with a total site area of 75,288 sq.m., at a consideration of RMB83.05 million. The plot ratio under the development plan set by the local government is not more than 3.2.

On 6 August 2009, the Company's wholly-owned subsidiary Jiyuang Central China Real Estate Company Limited successfully bid for two parcels of land in a listing of sale in respect of state-owned land use rights organised by the Land Resources Bureau of Jiyuan City, which are located at Yugong Road, Jiyuan City, with total site areas of 82,237 sq.m. and 78,066 sq.m., at a consideration of RMB62.91 million and RMB59.72 million respectively. Their plot ratios under the development plan set by the local government are not more than 3.0.

(III) Significant events affecting the Group after 30 June 2009 and up to the date of this announcement

- (1) On 25 August 2009, CCRE Holdings entered into share transfer agreements with each of Mass Million and Superb East, whereby CCRE Holdings agreed (i) to purchase from Mass Million 10.01% shareholding in Artstar Investments at a consideration of HK\$50,000,000 and (ii) to purchase from Superb East 10% shareholding in Artstar Investments at a consideration of HK\$50,000,000. Upon completion of the acquisitions, CCRE Holdings' interest in Artstar Investments will increase to 95% while the remaining 5% shareholding in Artstar Investments will be held by Superb East. Further details of the acquisitions are set out in the announcement published by the Company on 25 August 2009.

- (2) Issue of convertible bonds and warrants

On 5 August 2009, CCRE Holdings entered into subscription agreements with each of FV Green Alpha Two Limited ("FV Green") and West Hill Asia Limited ("West Hill") to issue and subscribe for convertible bonds at an aggregate principal amount of HK\$765 million at an initial conversion price of HK\$3.1, which were issued in conjunction with warrants entitling the two investors to subscribe for a maximum of 76,100,000 warrants of the Company at the initial exercise price of HK\$4.1 per share. The transaction was completed on 31 August 2009. The convertible bonds in the principal amount of HK\$687 million and HK\$78 million were subscribed by FV Green and West Hill respectively. In addition, 68,388,594 warrants and 7,758,967 warrants were issued to FV Green and West Hill respectively. For details, please refer to the announcements of the Company dated 5 August 2009 and 31 August 2009.

Save as disclosed herein, no important events affecting the Group's operation have occurred since 30 June 2009 and up to the date of this announcement.

II. BUSINESS OUTLOOK

(I) Market Outlook

1. *Macro-economy*

The PRC central government's emphasis on proactive fiscal policy and a moderately loose monetary policy will continue throughout the rest of the year. Expansionary policies by major economies such as US and China will continue for some time, to support a sustainable global recovery. Various leading indicators show that the recovery of China's economy is recovering from the downturn. It is expected that the macro-economy in China will continue the upward momentum in the second half of the year.

Henan, a province focusing on primary and natural resources-related industries, is well-positioned to ride on the nationwide economic recovery. Henan province, benefiting from the Chinese government's stimulus package, is expected to enjoy stable growth in its economy in the second half of 2009.

2. *Property Market*

The property market is highly responsive to changes in macro-economic policies and trends. Changes in market expectations also significantly impact short-term property market performance. The Company is of the view that China's macro-economy and property market policies will remain largely stable in the second half of 2009, thus anticipating a relatively positive outlook on property market.

China's economy was adversely affected by the global financial crisis. Recovery in the Henan property market is slower than major cities such as Beijing and Shanghai and other coastal areas. In the Company's opinion, in tandem with the recovery of Henan economy, Henan's property market growth for the rest of 2009 is likely to accelerate.

(II) Business planning

Completion of 13 projects (phases) are expected to take place in the second half of the year, with an aggregate completed GFA of 733,944 sq.m.. The Company will leverage on the recovery of property market and move the quality improvement plan for products and services forward so as to accomplish the operating targets of 2009.

(III) Completion plan

At present, the Group's projects are implemented as scheduled, particulars of plans of completion are as follows:

Expected completion of constructions in the second half of 2009

No.	Project	Phase	Expected GFA completed in the second half of 2009 (sq.m.)	Expected saleable area completed in the second half of 2009 (sq.m.)	Expected completion time
1	Huayang Square (Luoyang)	Phase I	132,602	127,396	September
2	Forest Peninsula (Zhumadian)	Phase V	38,686	37,672	October
3	Shangjie Forest Peninsula (Zhengzhou)	Phase I	50,237	50,133	August
4	Champagne Garden (Zhengzhou)		85,328	85,328	September, December
5	Forest Peninsula (Zhengzhou)	Phase IV	37,941	36,506	December
6	Gentlest Lake (Luoyang)	Phase II	82,404	82,334	November
7	One City (Luoyang)	Phase I	47,700	47,607	December
8	Forest Peninsula (Zhoukou)	Phase I	38,008	38,008	December
9	Forest Peninsula (Luohe)	Phase III	47,335	45,984	November
10	Forest Peninsula (Xinxiang)	Phase I	19,019	19,019	September
11	Forest Peninsula (Jiaozuo)	Phase III	9,445	7,469	September
12	Forest Peninsula (Kaifeng)	Phase I	66,468	66,468	December
13	Forest Peninsula (Kaifeng)	Phase II	78,771	73,270	December
Total			733,944	717,194	

III. FINANCIAL ANALYSIS

Net Profit: In the first half of 2009, profit attributable to the shareholders of the Group decreased by 57.5% to RMB100 million from RMB236 million for the same period last year, mainly attributable to the decrease in turnover and saleable area for the period.

Turnover: In the first half of 2009, the Group's turnover was RMB645 million (including RMB630 million from sale of commodity properties, accounting for approximately 97.7%), representing a decrease of RMB563 million, or approximately 46.6% as compared with RMB1,208 million for the same period of 2008. The decrease was mainly due to a 45.9% decrease in GFA completed and sold, from 307,734 sq.m. in the first half of 2008 to 166,358 sq.m. in the first half of 2009 and a 91.8% decrease in revenue from construction contract, from RMB62 million to RMB5 million as a result of substantial completion of the construction contract. The decrease was partially offset by a 2.3% rise in average selling price, from RMB3,703 in the first half of 2008 to RMB3,787 in the first half of 2009.

Cost of sales: The Group's cost of sales decreased by RMB359 million, or 47.6%, from RMB753 million in the first half of 2008 to RMB395 million in the first half of 2009. The decrease was primarily due to the decrease in the total GFA of properties sold. The Group's land costs per square metre remained steady in the first half of 2008 and our development costs were also stable.

Gross profit margin: Gross profit margin was 38.8% in the first half of 2009, increased by 1.1 percentage point as compared with 37.7% in the same period of 2008, which was mainly due to the decrease in revenue from construction contract with low profit margin.

Other revenue: Other revenue from operations increased by RMB14 million from RMB14 million in the first half of 2008 to RMB28 million in the first half of 2009, primarily attributable to the increase in interest income from bank deposits arising from higher levels of pre-sale proceeds.

Other net income: Other net income decreased from RMB22 million in the first half of 2008 to RMB7 million in the first half of 2009. This decline primarily reflected a RMB22 million decrease in exchange gain arising from bank loans denominated in foreign currency in 2008, which was partially offset by a gain from disposal of Wanda & Central China Retail Mall (Luoyang) Company Limited of approximately RMB7 million.

Selling and marketing expenses: Selling expenses increased from RMB39 million in the first half of 2008 to RMB43 million in the same period of 2009, an increase of RMB4 million, which was mainly due to additional RMB4 million of sponsorship fee for football team in the first half of 2009.

General and administrative expenses: General and administrative expenses increased from RMB58 million in the first half of 2008 to RMB66 million in the first half of 2009, an increase of 14.4%, mainly due to the increase in salary of staff in relation to share-based payment under the Company's pre-IPO share option scheme and compliance related expenses after Listing.

Other operating expenses: Other operating expenses decreased from RMB12 million in the first half of 2008 to RMB8 million in the first half of 2009, mainly due to a decrease of RMB6 million in compensation paid for cancellation of a rental agreement, which was partially offset by an increase of RMB2 million in heat and hot water services due to higher prices of coal and oil.

Share of loss of an associate: In the first half of 2009, the Group accounted for its share of loss amounting to RMB2 million on its investment in St. Andrews Golf Club (Zhengzhou) Company Limited, representing operating expenses incurred by that company in its early stages before revenue was generated.

Finance costs: Finance costs decreased from RMB28 million in the first half of 2008 to RMB25 million in the first half of 2009, due mainly to a RMB4 million decrease in gross borrowing costs as a result of lower interest payments following a decrease in interest rates, offset partially by a decrease in capitalization of borrowing costs.

Changes in fair value of investment properties and investment properties under development: The increase in fair value of the Group's investment properties and investment properties under development mainly contributed by the increase in fair value of investment properties under development of RMB2 million as a result of adoption of amendment to HKAS40 during the reporting period. Market value of the Group's investment properties basically remained stable.

Income tax: The Group's income tax decreased by RMB74 million, or 62.8%, from RMB117 million in the first half of 2008 to RMB44 million in the first half of 2009. The effective tax rate decreased from 33.1% in the first half of 2008 to 30.7% in the first half of 2009. The income tax decreased in line with the revenue as fewer GFA was sold in the first half of 2009. The effective tax rate declined because the Company's profitable subsidiaries used the authorised taxation method (pursuant to which revenue rather than assessable profit is used to calculate a company's tax).

Financial resources and utilisation: As at 30 June 2009, the Group's cash on hand amounted to RMB1,403 million (31 December 2008: RMB928 million). During the reporting period, the Group distributed a dividend of RMB194 million to the shareholders of the Group in relation to profit attributable to the year ended 31 December 2008.

Pledge of assets: As at 30 June 2009, the Group had pledged buildings, projects under construction, properties held for future development and under development, completed properties for sales and bank deposits with an aggregate carrying amount of RMB2,342 million to secure general bank credit facilities granted to the Group.

Financial guarantees: As at 30 June 2009, the Group provided guarantees of approximately RMB2,058 million to banks in favour of its customers in respect of the mortgage loans provided by the banks to those customers for the purchase of the Group's developed properties.

Capital commitment: As at 30 June 2009, the Group had contractual commitments in respect of properties development activities amounting to RMB1,711 million and the Group had authorised, but not yet contracted for, a further RMB9,169 million in expenditure in respect of property development.

Employees and Remuneration Policy

As at 30 June 2009, the total number of employees of the Group was 929 (31 December 2008: 1,093). Employees are remunerated based on their performance, experience and prevailing industry practices. The Group's remuneration policies and packages were reviewed on a regular basis. As an incentive for the employees, bonuses and cash awards may also be given to employees based on individual performance evaluation. The Group's policies on insurances and provident funds are in line with the state and local laws and regulations on labor and social welfare. As at the date hereof, the Group has no major labor disputes which has or might have adverse impact on its business operation.

AUDIT COMMITTEE

The Company has established an audit committee (the “Audit Committee”) with written terms of reference in compliance with Rule 3.21 of the Listing Rules and paragraph C3 of the Code on Corporate Governance Practices as set forth in Appendix 14 to the Listing Rules. The primary duties of the Audit Committee are to assist the Board to provide an independent review of the effectiveness of the financial reporting process, internal control and risk management systems of the Group, to oversee the audit process and to perform other duties and responsibilities as assigned by the Board.

The Audit Committee consists of two independent non-executive Directors, Mr. Cheung Shek Lun and Mr. Fang Fenglei, and one non-executive Director, Mr. Leow Juan Thong Jason. Mr. Cheung Shek Lun, who has professional qualifications in accountancy, is the chairman of the Audit Committee.

REMUNERATION COMMITTEE

The Company has established a remuneration committee (the “Remuneration Committee”) with written terms of reference setting out its authority and duties. The Remuneration Committee comprises two independent non-executive Directors, Mr. Cheung Shek Lun and Mr. Fang Fenglei, and one executive Director, Mr. Wu Po Sum. Mr. Wu Po Sum is the chairman of the Remuneration Committee.

CODES ON CORPORATE GOVERNANCE PRACTICES

The Company has strictly complied with the code provisions in the Code on Corporate Governance Practices set out in Appendix 14 to the Listing Rules during the period under review.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has strictly complied with the Model Code in Appendix 10 to the Listing Rules during the period under review. Having made specific enquiry to all Directors, the Company confirmed that all Directors had complied with the Model Code.

SHARE OPTION SCHEMES

The share option schemes of the Company includes the pre-IPO share option scheme (the “Pre-IPO Share Option Scheme”) and the share option scheme (the “Share Option Scheme”).

A. Pre-IPO Share Option Scheme

The Shareholders conditionally adopted the Pre-IPO Share Option Scheme by written resolutions on 14 May 2008. A summary of the principal terms and conditions of the Pre-IPO Share Option Scheme is set forth in the section headed “Statutory and General Information - Pre-IPO Share Option Scheme” in Appendix VII to the prospectus of the Initial Public Offering of the Company dated 26 May 2008 (“Prospectus”).

B. Share Option Scheme

The Shareholders conditionally adopted the Share Option Scheme pursuant by written resolutions on 14 May 2008. A summary of the principal terms and conditions attached to the Share Option Scheme is set forth in the section headed “Statutory and General Information - Share Option Scheme” in Appendix VII to the Prospectus.

Under the Share Option Scheme, the employees of the Group (including the executive Directors) and such other persons as the Board may consider appropriate may be granted options which entitle them to subscribe for shares representing, when aggregated with any shares subject to any other scheme of the Company, up to a maximum of 10% of the shares in issue of the Company as of 6 June 2008, unless the Company obtains a fresh approval from the Shareholders to renew the said limit or the Shareholders specifically approve the grant.

PURCHASE, SALE OR REDEMPTION OF LISTING SECURITIES

During the six months ended 30 June 2009, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company’s listed securities.

INTERIM DIVIDEND

The Board resolved not to recommend an interim dividend for the six months ended 30 June 2009 (six months ended 30 June 2008: Nil).

PUBLICATION OF INTERIM RESULTS ON THE WEBSITE OF THE STOCK EXCHANGE AND OF THE COMPANY

The interim results announcement is published on the websites of the Company (<http://www.centralchina.com>) and the Stock Exchange (<http://www.hkex.com.hk>). The Company's interim report 2009 will be despatched to the Shareholders and published on the aforesaid websites in due course.

By Order of the Board
Central China Real Estate Limited
Wu Po Sum
Chairman

Hong Kong, 3 September 2009

As at the date of this announcement, the executive Directors are Mr. Wu Po Sum, Mr. Wang Tianye, Ms. Yan Yingchun; the non-executive Directors are Mr. Lim Ming Yan, Mr. Leow Juan Thong Jason, Mr. Hu Yongmin and Ms. Wallis Wu; and the independent non-executive Directors are Mr. Cheung Shek Lun, Mr. Fang Fenglei and Mr. Wang Shi.

* *For identification purposes only*