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**PME GROUP LIMITED**

**必美宜集團有限公司\***

(incorporated in the Cayman Islands with limited liability)  
(Stock Code: 379)

## **POSITIVE PROFIT ALERT**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

The Board wishes to inform the shareholders of the Company that the Group is expected to record a net profit for the six months ended 30 June 2009 as compared to net loss for the corresponding period last year mainly due to gain on disposal of interests in associates and increase in fair value of held-for-trading investments.

This positive profit alert announcement is only based on preliminary review of unaudited management accounts of the Group for the six months ended 30 June 2009 by the management of the Company. The actual unaudited consolidated results of the Group for the six months ended 30 June 2009 have not yet been finalised.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of PME Group Limited (the “Company”) (together with its subsidiaries, the “Group”) wishes to inform the shareholders of the Company that the Group is expected to record a net profit for the six months ended 30 June 2009 as compared to net loss for the corresponding period last year mainly due to gain on disposal of interests in associates and increase in fair value of held-for-trading investments.

This positive profit alert announcement is only based on preliminary review of unaudited management accounts of the Group for the six months ended 30 June 2009 by the management of the Company. The actual unaudited consolidated results of the Group for the six months ended 30 June 2009 have not yet been finalised. Shareholders of the Company are advised to read carefully the interim results announcement for the six months ended 30 June 2009 of the Company, which is expected to be published on 22 September 2009.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**PME Group Limited**  
Cheng Kwok Woo  
*Chairman*

Hong Kong, 17 September 2009

\* *for identification purpose only*

*As at the date of this announcement, the Board comprises (1) Mr. Cheng Kwok Woo, Mr. Cheng Kwong Cheong, Ms. Yeung Sau Han Agnes, Ms. Chan Shui Sheung Ivy and Mr. Tin Ka Pak as executive directors; and (2) Messrs. Leung Yuen Wing, Soong Kok Meng and Chow Fu Kit Edward as independent non-executive directors.*