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PLAYMATES HOLDINGS LIMITED

彩星集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 635)

SUSPENSION OF TRADING

At the request of Playmates Holdings Limited ("**Company**"), trading in the ordinary shares and warrants (Stock Code : 594) of the Company on The Stock Exchange of Hong Kong Limited will be suspended from 9:30 a.m. today (29 October 2009) pending the release of a joint announcement by the Company and its subsidiary Playmates Toys Limited on a major and connected transaction for the Company, which may be price sensitive in nature.

By order of the board
Ng Ka Yan
Company Secretary

Hong Kong, 29 October 2009

As at the date hereof, the board of directors of the Company comprises the following directors:

Mr. Chan Chun Hoo, Thomas (*Chairman and Executive Director*), Mr. Cheng Bing Kin, Alain (*Executive Director*), Mr. Ip Shu Wing, Charles (*Non-executive Director*), Mr. Lee Peng Fei, Allen (*Independent Non-executive Director*), Mr. Lo Kai Yiu, Anthony (*Independent Non-executive Director*), Mr. To Shu Sing, Sidney (*Executive Director*), Mr. Tsim Tak Lung (*Deputy Chairman and Non-executive Director*) and Mr. Yu Hon To, David (*Independent Non-executive Director*)

** For identification purpose only*