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## **FUBON BANK (HONG KONG) LIMITED**

**富邦銀行（香港）有限公司**

*(incorporated in Hong Kong under the Companies Ordinance)*

**(Stock Code: 636)**

### **APPOINTMENT OF CHIEF EXECUTIVE**

Reference is made to the announcement of Fubon Bank (Hong Kong) Limited (the “Bank”) dated 4 September 2009 relating to the resignation of Mr. Jin-Yi Lee as Managing Director and Chief Executive Officer of the Bank.

The Board of Directors (the “Board”) of the Bank is pleased to announce that Mr. Pei-Hwa Thomas Liang (“Mr. Liang”) has been appointed as Managing Director and Chief Executive Officer of the Bank to succeed Mr. Jin-Yi Lee with effect from 9 November 2009.

Mr. Liang, aged 58, has extensive experience in financial services and IT. He joined Fubon Group in 2005, currently serves as Head of Consumer Finance Group of Fubon Financial Holding Co., Ltd. (“Fubon Financial”). Before joining the Bank, Mr. Liang was the President of Retail Banking of Taipei Fubon Commercial Bank Co., Ltd and the Head of IT & Operations Department of Fubon Financial. He was also the Director of Fubon Direct Marketing Consulting Co., Ltd. and Chairman of Taiwan Sport Lottery Corporation. Prior to this, Mr. Liang was the Deputy Executive Vice President of Far Eastern International Bank in charge of the credit card business and Country Strategic Cost Management Head and Card Center Operation & Technology Group Head of Citibank Taiwan. Mr. Liang holds a Master of Science Degree in Operations Research from Case Western Reserve University, U.S.A. and a Bachelor Degree in Industrial Engineering from Chung Yuan Christian University, Taiwan. Mr. Liang did not hold any directorship in other listed public companies during the last three years.

Mr. Liang does not have any relationships with any other directors, senior management or substantial or controlling shareholders of the Bank. Mr. Liang was granted options to acquire 3,220,000 shares in the Bank’s substantial shareholder, Fubon Financial.

The appointment of Mr. Liang is for a term of two years. Under the service agreement, Mr. Liang is entitled to annual emoluments of HK\$2,400,000, with a discretionary bonus payment as determined by the Board from time to time. Mr. Liang is also subject to retirement by rotation and re-election at the annual general meeting of the Bank in accordance with the Articles of Association. Mr. Liang is also entitled to annual duty fees of HK\$225,000 for serving as an executive director and HK\$56,250 for serving as a member of the Executive Credit Committee. Such fees have been determined by the Board with reference to the duties and responsibilities of directors in accordance with market benchmark.

Save as disclosed above, the Board is not aware of any other matters which should be brought to the attention of the shareholders, nor is there any information to be disclosed pursuant to any of the requirements under the provisions of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Liang for joining the Bank.

By order of the Board of  
**Fubon Bank (Hong Kong) Limited**  
**Ming-Hsing (Richard) Tsai**  
*Chairman*

Hong Kong, 9 November 2009

*As at the date of this announcement, the Board of Directors of the Company comprises Pei-Hwa Thomas Liang (Managing Director and Chief Executive Officer), Michael CHANG Ming-Yuen, James YIP as Executive Directors; Ming-Hsing (Richard) TSAI (Chairman), Ming-Chung (Daniel) TSAI (Vice Chairman), Victor KUNG, David CHANG Kuo-Chun as Non-Executive Directors; and Robert James KENRICK, Moses TSANG, Hung SHIH as Independent Non-Executive Directors.*