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NEO-CHINA LAND GROUP (HOLDINGS) LIMITED 中新地產集團(控股)有限公司* (Incorporated in Bermuda with limited liability)

(Shares — Stock Code: 563; Convertible bonds due 2011 — Stock Code: 2528)

POSTPONEMENT OF BOARD MEETING

Reference is made to the announcement of Neo-China Land Group (Holdings) Limited (the "Company") dated 17 March 2010 in relation to the date of the board meeting (the "Meeting") to be held by the Company for the purpose of, among other things, approving the audited results (the "Results") of the Company and its subsidiaries for the eight months ended 31 December 2009 and its publication.

The board of directors of the Company announces that the Meeting will be postponed to be held on Friday, 9 April 2010, as more time is required to finalise the Results.

By order of the Board NEO-CHINA LAND GROUP (HOLDINGS) LIMITED Liu Yi Chairman

Hong Kong, 29 March, 2010

At the date of this announcement, the Board comprises:-

Mr. Liu Yi, Ms. Niu Xiao Rong, Mr. Yuan Kun, Ms. Liu Yan, Mr. Jia Bo Wei, Ms. Bao Jing Tao and Mr. Lam Kwan Sing as executive directors, Mr. Lai Leong as non-executive director and Ms. Nie Mei Sheng and Mr. Gao Ling as independent non-executive directors.

* for identification only