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(a Sino-foreign joint stock limited company incorporated in the People's Republic of China) (Stock Code: 02337)

## **Announcement**

## CONTRACTUAL SALES FIGURES OF THE GROUP FOR THE MONTH OF MARCH 2010

The board of directors of Shanghai Forte Land Co., Ltd. (the "Company", together with its subsidiaries, the "Group") would like to inform its shareholders and the investment public of the contractual sales figures of the Group for the month of March 2010. Due to uncertainties in the sales process, the sales figures set out as below may deviate from finalized sales figures in the interim/annual reports and are for investors' reference only.

According to the sale and purchase contracts duly entered into between the Group and the purchasers, the attributable (according to equity interests) contractual sales area and sales amount achieved by the Group for the month of March 2010 were approximately 76,752 square metres and RMB 899 million, respectively (same period for year 2009: 48,790 square metres and RMB391 million), the breakdowns of which by projects are set out below (excluding the sales of parking spaces):

Project Name	City	Attributable		Gross		
		Area m <sup>2</sup>	Amount RMB Million	Area m <sup>2</sup>	Amount RMB Million	Equity Interest of the Group
Parktown	Shanghai	5,342	114.29	5,342	114.29	100.00%
Fashion Block	Shanghai	3,684	64.08	3,684	64.08	100.00%
Yi He Hua Cheng	Shanghai	932	22.97	1,863	45.95	50.00%
Golden City(Note 1)	Shanghai	3,673	94.99	9,182	237.46	40.00%
Villa Espana	Shanghai	381	5.00	692	9.09	55.00%
Xirongxian 26	Beijing	1,882	90.75	1,882	90.75	100.00%
Peking House	Beijing	2,801	108.54	2,801	108.54	100.00%
Uptown	Chongqing	17,795	93.25	17,795	93.25	100.00%
Invaluable City	Hangzhou	6,596	82.05	8,795	109.40	75.00%
Forte International East Lake	Wuhan	2,934	34.87	4,191	49.82	70.00%
Graceful Oasis(Note 1)	Nanjing	7,800	56.57	19,048	138.15	40.95%
Australian Garden(Note 2)	Wuxi	3,300	19.75	6,600	39.51	50.00%
Natural City	Changchun	8,477	51.37	8,477	51.37	100.00%
Yotown	Xi'an	11,155	60.12	11,742	63.29	95.00%
Sub Total(March 2010)		76,752	899	102,094	1,215	
Total(from January to March 2010)	•	143,186	1,623	183,311	2,071	

## Note:

1 Associate

2 Jointly-controlled entity

By Order of the Board
SHANGHAI FORTE LAND CO., LTD.
FAN WEI
Chairman

## 8 April 2010, Shanghai, PRC

As at the date of this announcement, the executive directors of the Company are Mr. Fan Wei, Mr. Zhang Hua and Mr. Wang Zhe; the non-executive directors of the Company are Mr. Guo Guangchang, Mr. Feng Xiekun and Mr. Chen Qiyu; and the independent non-executive directors of the Company are Mr. Charles Nicholas Brooke, Mr. Chen Yingjie, Mr. Zhang Hongming and Ms. Wang Meijuan.

\* For identification purpose only