
GLOSSARY OF TECHNICAL TERMS

In this prospectus, the following technical terms shall have the following meanings.

“appellation d’origine contrôlée”	denotes that a product has come from a certain area and been made in a certain way specified by the accrediting organisation. These standards are controlled by the <i>Institut National des Appellations d’Origine</i> , a French government agency
“aromatherapy”	a form of alternative and complimentary medicine based on the use of essential oils from the flowers, leaves, bark, branches, rind or roots of plants with purported healing properties for the purpose of affecting a person’s mood or health. In aromatherapy these potent oils are mixed with a carrier or diluted and rubbed on the skin, sprayed in the air, inhaled or applied as a compress, the purpose of which is to promote a person’s health, mood and well-being
“cosmetic”	having beautifying, enhancing, improving or beneficial effects on facial or bodily appearance, and “cosmetics” and “cosmetic products” shall mean products having the foregoing effects, including products for face care and body care
“epidermal”	pertaining to the epidermis, the outer layer of skin
“immortelle essential oil”	an essential oil derived from the flower of the immortelle plant which we believe have regenerative and fungicidal properties
“natural”	when referring to an ingredient used in cosmetics, toiletries and well-being products, means an ingredient that is an extract stemming directly from agricultural production, harvesting or exploitation and that is not transformed, or which is derived from such means solely through authorised physical procedures
“organic”	whilst there is no international standardised definition for “organic” as each country has its own criteria for organic certification, we consider organic farming as principally referring to a method of farming that does not utilise manufactured chemicals, and organic cosmetics and personal care products as those that exclude certain chemicals and principally consist of natural ingredients and ingredients produced using organic farming methods

The application of these standards are controlled in France by a French independent agency, ECOCERT, which means (ECO) Ecology (CERT) Certification, whose website is at www.ecocert.com

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“parabens”	a group of chemicals, comprising methyl, ethyl, and propyl esters of p-hydroxybenzoic acid, some of which are naturally occurring. Parabens are widely used as preservatives in the cosmetic and pharmaceutical industries as a result of their bacteriocidal and fungicidal properties
“phytotherapy”	the use of extracts from natural origins (including plants, herbs, aromatic essential oils, seaweeds, herbal and floral extracts) that purport to provide natural remedies for the prevention and treatment of diseases and ailments or the promotion of health and wellbeing
“propolis”	a resinous substance collected by bees from tree buds, sap flows or other botanical sources. Propolis is sold as a natural medicine or remedy for its supposed anti-bacterial and anti-oxidant properties as well as for the treatment of a variety of conditions, including inflammations, skin complaints and certain viral diseases and the healing of wounds and burns
“royal jelly”	the food on which bee larvae are fed and which causes them to develop into queen bees. It is found in various cosmetics and dietary supplements. It provides health benefits because of components such as B-complex vitamins, trace minerals, enzymes, antibacterial and antibiotic components and traces of vitamin C
“shea butter”	a slightly yellowish or ivory-coloured natural fat extracted from fruit of the shea tree by crushing and boiling. Shea butter is widely used in cosmetics as a moisturiser and an emollient. Shea butter is also edible. It is used as a cooking oil in West Africa, as well as sometimes being used in the chocolate industry as a substitute for cocoa butter
“toiletries”	cosmetics and other articles used in washing and dressing skin and hair
“well-being products”	products that promote a sense of physical well-being, including for example massage oils, aromatherapy oils and relaxing creams