

IMPORTANT

IMPORTANT: If you are in any doubt about any of the contents of this listing document, you should seek independent professional advice.



**PRUDENTIAL**

**Prudential plc**

*(Incorporated and registered in England and Wales under number 01397169)*

**LISTING BY WAY OF INTRODUCTION OF THE ENTIRE ISSUED SHARE CAPITAL OF THE COMPANY ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED**

Stock code : 2378

Sponsor

**CREDIT SUISSE** 

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This document is published in connection with the introduction on the Main Board of the Stock Exchange of the ordinary shares of the Company currently in issue and listed on the London Stock Exchange and in the form of American depositary shares on the New York Stock Exchange and contains particulars given in compliance with the Securities and Futures (Stock Market Listing) Rules (Chapter 571V of the Laws of Hong Kong) and the Rules Governing the Listing of Securities on the Stock Exchange solely for the purpose of giving information with regard to the Company and its subsidiaries.

**This document does not constitute an offer of, nor is it calculated to invite offers for, shares or other securities of the Company, nor have any such shares or other securities been allotted with a view to any of them being offered for sale to or subscription by the public. No shares in the share capital of the Company will be allotted and issued in connection with, or pursuant to, this document.**

Information regarding the proposed arrangement for the listing and registration of and for dealings and settlement of dealings in the ordinary shares of the Company following the Introduction of the ordinary shares on the Stock Exchange is set out in the section headed "Information About this Listing Document and the Introduction" in this document.

Prior to making an investment decision, prospective investors should consider carefully all of the information set out in this listing document, including the risk factors set out in the section headed "Risk Factors" in this listing document.

17 May 2010